



PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

DEPARTMENT OF APPLIED SCIENCES & HUMANITIES

Ref. No. PIET/ASH/LC/2019/05

Date: 07.11.2019


NOTICE

Workshop on "Blogging Brilliance"

All the interested students of the department are informed to join and discover the techniques for writing engaging blog entries during an insightful workshop organized by the department of Applied Sciences and Humanities. Regardless of your level of blogging experience, this workshop will provide you with the tools you need to create interesting material that connects with readers. This is your chance to polish your blogging skills and establish connections with people throughout the globe.

The workshop will be conducted on 13/11/2019 in B-305 from 11:00 AM onwards.

Sr no.	Name	Department	Designation	Contact No.
1	Ms. Nagma	ASH	Coordinator	9896661729


Dr. Vinay Khatri

Head of the Department

Applied Sciences and Humanities,

PIET
Kurukshetra University (Panipat)

Cc:

All notice boards



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REPORT

- **Name of the Event:** Workshop on “Blogging Brilliance”
- **Event date:** 13/11/2019
- **Time:** 10:00 a.m. onwards
- **Venue:** B-305, B Block
- **Mode:** Offline
- **Resource Person:** Dr. Nisha, Assistant Professor, ASH (7206718009)
- **Name of the coordinator:** Ms. Nagma, AP, ASH
- **Total no. of attendees in the event:** 15

A one-day workshop was organized by the department of Applied Sciences and Humanities on November 13, 2019, from 10:00 AM onwards in the morning. **Dr. Nisha**, as a resource person conducted this informative and engaging workshop on **Blogging Brilliance**. The workshop started with the warm welcome to the speaker and her detailed and inspiring introduction by **Ms. Nagma**, coordinator of the event. The session aimed to prepare participants with the knowledge and skills necessary to create successful and impactful blogs. Dr. Nisha provided a comprehensive overview of the blogging industry, including its evolution, current trends, and potential opportunities. She discussed various blog niches and helped participants identify their target audience.

The workshop delved into the world of Search Engine Optimization (SEO) and its role in blog success. Dr. Nisha explained the importance of keyword research, on-page optimization, and link building. She provided practical tips for improving blog visibility in search engine results. The speaker emphasized the significance of building a loyal readership. She discussed strategies for audience engagement, including social media integration, email marketing, and community building. Dr. Nisha also highlighted the importance of consistent publishing and promoting blog content.

The workshop incorporated interactive elements to enhance participant engagement. Participants were encouraged to share their blogging experiences and challenges. Participants expressed positive feedback about the workshop, finding it informative and inspiring. They appreciated Dr. Nisha's expertise and practical advice. Many participants reported gaining valuable insights into blogging and felt more confident in their ability to create successful blogs. At the end of the workshop the speaker was felicitated, and a vote of thanks was presented by **(Prof.) Dr. Vinay Khatri** on behalf of the department.



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LIST OF PARTICIPANTS

Blogging Billiance

SR. NO.	Name of the Participant	ROLL NO	SIGNATURE
1	JATIN	2819457	JATIN
2	BHUMESH	2819459	Bhumesh
3	DEEPAK KUMAR	2819460	Deepak
4	MOHD IRFAN	2819461	Irfan
5	PARDEEP	2819378	Pardeep
6	DEV KUMAR	2819379	Dev
7	HARSHIT JAIN	2819380	Harshit
8	AMAN KUMAR SINGH	2819381	Aman
9	AADITYA KUMAR	2819005	Aaditya
10	AJAY KUMAR	2819015	Ajay
11	ANSHIKA SINGHAL	2819022	Anshika
12	NAGGENDER SINGH	2819030	Naggender
13	MOHIT	2819146	Mohit
14	MAYANK	2819166	Mayank
15	HARSH GANDHI	2819170	Harsh

Nagma
Event Coordinator

13/11/2019



Pic: Workshop on Blogging Brilliance in Progress and students practicing blog writing