

DEPARTMENT OF APPLIED SCIENCES & HUMANITIES

Ref. No. PIET/ASH/LC/2020/01

Date: 27.02.2020

NOTICE

"Crafting Professional Impressions by Business Emails"

This is to inform you that the department of Applied Sciences and Humanities will be hosting an expert session on "Crafting Professional Impressions by Business Emails." This session will be very helpful if you're getting ready for an internship, networking event, or future career venture. You will gain practical skills and invaluable insights on how to draft professional, clear, and concise emails that leave a good impression. You will learn about the subtleties of business email etiquette and improve your communication abilities.

You can join us on 05/03/2020 from 12:00 onwards in E Block, Seminar Hall, 1st Floor.

Sr no.	Name	Department	Designation	Contact No.
1	Ms. Nagma	ASH	Coordinator	9896661729

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REPORT

• Name of the Event: Session on "Crafting Professional Impressions by Business Emails"

Event date: 5/03/2020
Time: 12 Noon onwards

• Venue: E Block, Seminar Hall, 1st Floor

• Mode: Offline

• **Resource Person for the session**: Dr. Sakshi, Assistant Professor, ASH (7206718009)

• Name of the coordinator: Ms. Nagma, AP, ASH

• Total no. of attendees in the event: 32

Applied Sciences and Humanities Department had a session on March 5, 2020, entitled Crafting Professional Impressions by Business Emails business emails. Dr. Sakshi led this extensive session as a resource person. The session kick started with a warm welcome to the expert by Ms. Nagma, the coordinator of the event. The goal of the session was to give participants the fundamental knowledge and abilities needed to write emails that are persuasive, professional, and clear. As the main means of communication in the corporate sector, Dr. Sakshi stressed the importance of business emails. The speaker emphasized the ways in which proficient email correspondence may improve one's professional reputation, foster connections, and facilitate professional advancement.

The speaker provided guidelines for proper email structure, including subject line, salutation, body, and closing. She emphasized the importance of clear and concise writing, using appropriate tone and language. Dr. Sakshi discussed the significance of compelling subject lines in grabbing the recipient's attention and conveying the email's purpose succinctly. She shared tips on writing informative and engaging subject lines. The speaker covered essential email etiquette principles, such as proper grammar, punctuation, and spelling. She emphasized the importance of maintaining a professional tone, avoiding email slang, and using appropriate formatting.

To conclude, the speaker discussed the importance of timely email responses and follow-ups. She provided tips on drafting effective replies to emails and maintaining professional communication throughout email exchanges. The session included interactive elements to enhance participant engagement. Participants were encouraged to share their email communication challenges and seek expert advice. The department offered a vote of gratitude and (**Prof.**) **Dr. Vinay Khatri** (HOD ASH) felicitated the speaker at the end of the session.



PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

LIST OF PARTICIPANTS

Business E-mails.

SR. NO.	· NAME	ROLL NO	SIGNATURE	
1	RAUSHAN KUMAR	2819273	Ranshan	
2	RAHUL KUMAR .	2819274 '	rahul	
3	CHANDAN KUMAR RAVI	2819275	Chandan	
4	RAGHAV GUPTA	2819276	Paghar	
5	VIKAS KUMAR	2819277	(V arez	
6	AADITYA KUMAR	2819005	Andstya Kamar	
7	AJAY KUMAR	2819015	Allumar	
8	ANSHIKA SINGHAL	2819022	Anshika	
9	NAGGENDER SINGH	2819030	Naggender	
10	NAMIT GOEL	2819035	Namit	
11	VIKAS	2819097	(V Krs	
12	SHAYAK JANA ,	2819102	Shayok	
13	GAUTAM GARG	2819107	Gantan	
14	GAGANDEEP .	2819109	gagandeep	
15	JAHNVI SEHGAL	2819110	- Jahnvi	
16	VISHAL	2819464	(v m)	
17	HRITIK KAUSHIK	2819465	Hritik	
18	ROHIT.KUMAR	2819482	R. Kumar	
19	PRATHAM SHONAK	2819483	, P mar	
20	ANIKET JHA	2819486	Aniret The	
21	RAKESH KUMAR SAH	2819683	Rayesh	
22	DHIRAJ KUMAR SAH	2819684	dhisat	
23	LUCKY RAJ	2819270	Lucius	
24	SAURABH KUMAR	2819272	Bounald	
25	RAUSHAN KUMAR	2819273	Lawshar	
26	RAHUL KUMAR	2819274	(Por	
27	KASHISH JAIN	2819105	2 achil	
28	PURVA JHAMB ,	2819111	Pura Thomas	
29	BHARAT JOSHI	2819112	Shekat Joshi	
30	PULKIT	2819115	Parket	
31	MONU BAJPAYEE	2819657	Nonn	
32	REETIKRAJ YADAV	2819658	Redixnot	

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Pic: Participants attending the session on Email Writing