



Panipat Institute of Engineering & Technology

Approved by AICTE & Affiliated to Kurukshetra University, Kurukshetra
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Dated:- 11/01/2022

DEPARTMENT OF MANAGEMENT STUDIES

NOTICE

This is to inform the MBA students (Batch 2020-22) that the Department of Management Studies is organizing a workshop titled ‘ **Sectorial Analysis**’ on January **12, 2022**.

The experts for the session will be Mr Kaushik Saha. He is an IIT kharagpur and IIM Calcutta graduate who holds a vast experience of Industry.

All students are encouraged to attend and gain valuable insights from this workshop.

Dr.Akhilesh Kumar Mishra

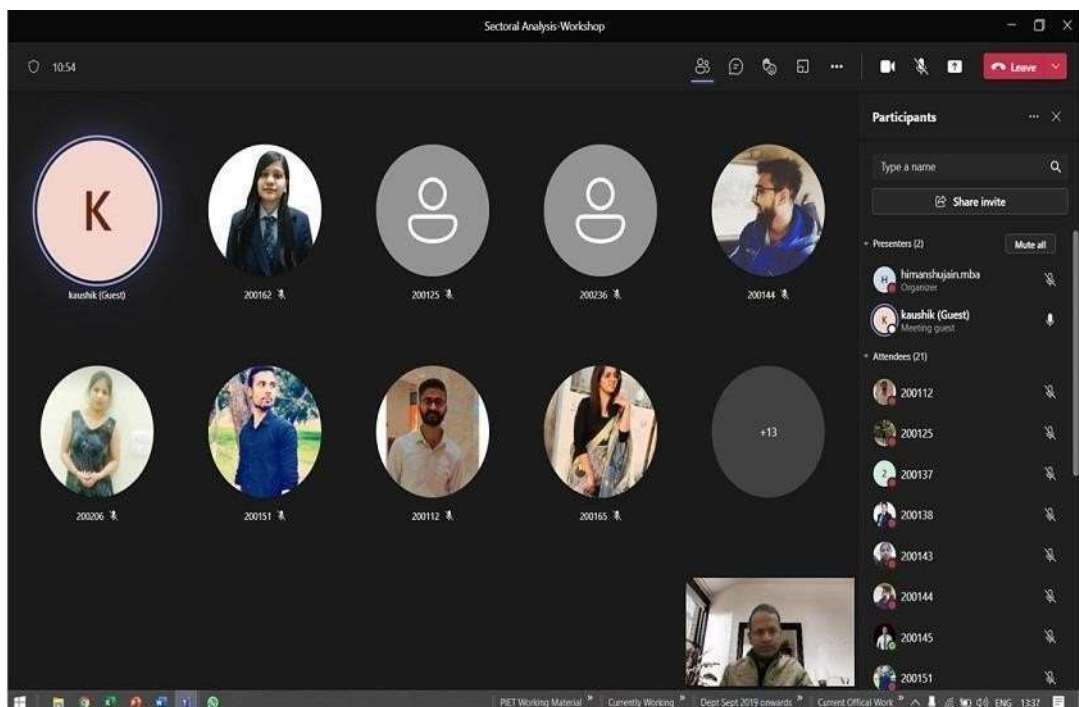
(Head of the Department)

Online Workshop on Sectoral Analysis

Title of event	Workshop on Sectoral Analysis
Date of Event	12 th January 2022
Timing	1.30 PM Onwards
Venue	Online
No of participants	22
Resource Person	Mr. Kaushik saha
Phone Number	8879214125

Overview and Objectives:

The Sectoral Analysis Workshop is designed and developed by Prof. Himanshu Jain in consultation with industry experts, aims to enhance MBA students' analytical abilities and improve their industry readiness. This Workshop focuses on sectors with high potential for employability and entrepreneurship, equipping students with essential skills for their professional careers.



Screenshot of online Workshop@Sectoral Analysis



Workshop Highlights

We are delighted to share that the recent seminar marked the commencement of our Sectoral Analysis initiative. Professor Himanshu Jain took the stage to introduce the objectives, structure, and evaluation criteria. His detailed overview set a clear path for what lies ahead.

Following this, we had the privilege of hearing from Mr. Kaushik Saha, a distinguished expert in sectoral analysis. Mr. Saha provided invaluable insights into the significance of this initiative and its profound impact on shaping our students' careers. His expertise and perspective were both enlightening and inspiring.

Mr. Saha guided students on the technical aspects of sectoral analysis, including:

- **Sector Selection:** Criteria for choosing a sector with high employability and entrepreneurial potential.
- **Analytical Tools:** Techniques and tools used for effective sectoral analysis.

- **Data Interpretation:** Methods for collecting, analyzing, and interpreting sector-specific data.
- **Presentation Skills:** Tips for presenting findings in a professional and compelling manner.

Student Engagement

The workshop featured an interactive session where students actively participated, posing questions and discussing their sector choices. Mr. Saha addressed their queries, providing detailed explanations and resolving doubts. This engagement helped students gain a clear understanding of the course's requirements and the value it adds to their professional development.

Impact and Outcome for students:

Enhancing Analytical Abilities

The Sectoral Analysis workshop equips students with the ability to conduct comprehensive industry analyses. By understanding market trends, competitive landscapes, and sector-specific challenges, students can make informed decisions and develop strategic insights.

Improving Industry Readiness

Through practical assignments and real-world scenarios, students gain exposure to industry standards and expectations. This experience enhances their readiness for employment and entrepreneurial ventures, giving them a competitive edge in the job market.

Promoting Employability and Entrepreneurship

By focusing on high-potential sectors, the course aligns with the students' career aspirations. The skills acquired enable them to identify opportunities within their chosen industries, fostering both employability and entrepreneurial initiatives.

Conclusion

Outcomes for the Students:

Enhanced Analytical Skills: Students gained a deeper understanding of sectoral analysis techniques, enabling them to analyze industry trends and data more effectively.

Practical Knowledge: Through Professor Himanshu Jain's structured approach and Mr. Kaushik Saha's real-world insights, students acquired practical knowledge directly applicable to their future careers.

Industry Relevance: The workshop provided students with tools and methodologies that are highly relevant to current industry standards, preparing them to meet the demands of the job market.

Career Readiness: By engaging with experts and understanding sectoral dynamics, students are now better equipped to make informed career decisions and succeed in various industries.

Inspiration and Motivation: Exposure to the expertise and experiences of professionals like Mr. Saha has inspired students, boosting their confidence and motivation to excel in their chosen fields.

Networking Opportunities: The seminar offered students the chance to connect with industry experts and peers, fostering valuable relationships that can support their professional growth.

Comprehensive Understanding: Students now have a comprehensive understanding of the importance of sectoral analysis in business strategy and decision-making processes.

These outcomes collectively contribute to the students' academic and professional development, positioning them for future success



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List of Participants:

Serial No	Name	Roll No
1	Harmandeep	200112
2	Radhika	200125
3	Riya	200137
4	Rupali	200138
5	Neha	200143
6	Sainyam	200144
7	Piyush	200145
8	Mohd Nawaj	200151
9	Priyanka	200158
10	Khusbhu	200159
11	Yatin	200169
12	Pooja Jain	200162
13	Sheena	200164
14	Bhawna	200165
15	Sagar	200167
16	Shubh	200169
17	Sonali	200170
18	Varun	200172
19	Vivek	200173
20	Yashika	200175
21	Ashish	200179
22	Priya	200187


12/01/2022
HEAD, DEPARTMENT OF MANAGEMENT STUDIES
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