



PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

DEPARTMENT OF APPLIED SCIENCES & HUMANITIES

Ref. No. P.I.E.T./ASH/LL/20.23/05

Date: 17.10.2022

NOTICE

Workshop on "Comprehensive Blog Writing"

It is hereby informed that the department is organizing an insightful workshop on "Comprehensive Blog Writing." The workshop will be held on 21st October 2022 in Seminar Hall, D Block and G-206 from 10.00 a.m. onwards. This workshop aims to provide participants with the essential skills and knowledge needed to excel in crafting engaging and effective blog content. It will cover a wide range of topics, including content strategy, writing techniques, SEO optimization, and cultivating a unique blogging voice.

Interested students can contact the coordinators.

Sr. no.	Name	Department	Designation	Phone no.
1	Dr. Monika	ASH	Coordinator	9466730718
2	Dr. Suman	ASH	Co-Coordinator	8950830794


Dr. Vinay Khatri

Head of Department

Applied Sciences and Humanities

PIET

HOD, Applied Sc

Panipat Institute of Engineering & Technology

Pattikhalva, Kurukshetra, Haryana (Panipat)

Cc:

All notice boards



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REPORT

- **Name of the Event:** Workshop on “Comprehensive Blog Writing”
- **Event date:** 21/10/2022
- **Time:** 12:00 p.m. onwards
- **Venue:** G-206, Rise Building
- **Mode:** Offline
- **Name of the Resource Person:** Ms. Radhika, AP, ASH (9896770862)
- **Name of the coordinator and co-coordinator:** Dr. Monika, AP (ASH) and Dr. Suman, AP (ASH)
- **Total no. of attendees in the event:** 19

The world has become a ‘Global Village’ and everything is feasible and available on the verge of the fingertips and so is the world of blog writing. An enriching one-day workshop on “**Comprehensive Blog Writing**” was organized by the Department of Applied Sciences and Humanities on October 21, 2022, for the students. The session commenced at 12:00 p.m. with greetings and introduction to the esteemed speaker, **Ms. Radhika**, Assistant Professor (ASH) by the coordinator of the event, **Dr. Monika**. The session began with a warm embrace to our esteemed speaker, as the audience eagerly awaited the wealth of knowledge and experience to be imparted. A sense of enthusiasm permeated the room, setting the stage for an enlightening exchange of ideas and insights. The objective of the "Comprehensive Blog Writing" workshop was to empower participants with the essential skills and knowledge needed to craft compelling and engaging blog content. Through hands-on guidance and expert insights, Ms. Radhika aimed to help attendees understand the intricacies of effective blog writing, including structuring content, utilizing SEO strategies, and developing a unique writing style to captivate readers.

By the conclusion of the workshop, participants acquired a heightened proficiency in crafting compelling and engaging blog content. They possessed a deeper understanding of effective blog writing components such as headline creation, introduction structuring, and content organization. Participants were equipped with the skills to leverage SEO strategies for enhanced visibility and engagement. Through the workshop, individuals enhanced their creative ideation, and promotional strategies, enabling them to create impactful and memorable blog posts across various genres. Lastly, the event ended with a valedictory session by the co-coordinator of the event, **Dr. Suman**.



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LIST OF PARTICIPANTS/ATTENDEE

Comprehensive Blog Writing

SR. NO.	NAME	ROLL. NO.	SIGNATURE
1	MOHAMMAD ZUBAIR	2822602	Mohammed
2	GINI GUJJAR	2822603	Gini
3	VISHAL	2822604	Vishal
4	SAHIL	2822605	Sahil
5	DARPAN JINDAL	2822607	Darpan
6	SUNNY	2822608	Sunny
7	ASHWIN KUMAR	2822609	Ashwin
8	DEEPANSHU	2822610	Deepanshu
9	MANISHA KUMARI	2822611	Manisha
10	DISHA	2822357	Disha
11	KHUSHI	2822358	Khushi
12	SHUBHAM	2822359	Shubham
13	ANUSHREE	2822360	Anushree
14	HIMANSHU	2822207	Himanshu
15	VANSHUL	2822232	Vanshul
16	PIYUSH SINGLA	2822233	Piyush
17	CHIRAG	2822234	Chirag
18	ANSH	2822236	Ansh
19	SANDEEP	2822237	Sandeep

Event Coordinator:

Suman
21/10/22



Pic. Session conducted by the expert of the workshop, Ms. Radhika