

Panipat Institute of Engineering & Technology, Panipat

Employer Feedback (BBA, MBA)

Year 2015-2016

Teaching-learning processes are continuously improved by proper and regular analysis of the feedbacks given by stakeholders. Institute seeks regular feedback from employers. Thorough analysis and corrective actions on the feedback gathered is done are placed. For session 2015-16, feedback was sought from nine employers on MBA/BBA schemes and syllabus.

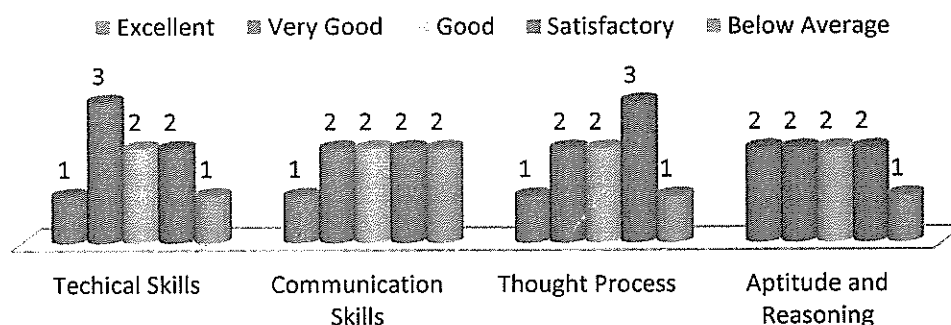
Institution takes feedback from the employers, which results in the development of relevant programmes with flexibility to suit the professional and personal needs of the students. These feedbacks are taken through online/offline mode. Various questions related to feedback are shown below in the table.

(a) The following table present number of employer response against each option for the question included in the survey:

Core Questions	Form-IV Feedback By Employer Academic year 2015-2016				
	Excellent	Very Good	Good	Satisfactory	Below Average
Technical Skills	1	3	2	2	1
Communication Skills	1	2	2	2	2
Thought Process	1	2	2	3	1
Aptitude and Reasoning	2	2	2	2	1
Any Comments & suggestions					

(b) Bar chart representation of the employer response to questions in survey:

Employer Survey



(c) Feedback observation of employer survey:

Employer feedback is the most important determinant of the success of any educational institution. The employer feed-back for the year 2015-2016 revealed the following:

- Recruiters were not satisfied with the communication skills, aptitude but they suggested enhancing the technical skills of the students.
- Presentation skills of students of MBA/BBA are good but practice sessions for GD should be conducted as the students are technically sound but introvert.

(d) Action taken on employer survey: Institute has taken various measures and organized activities on graduate employability attributes, few are as follows

- Expert Lectures in Career conducted as part of orientation, also invite alumni to speak.
- Seminars and guest lecturers were conducted to nurture and groom students to become effective managers.
- PDP Classes were arranged.
- Activities and interactive sessions for students' to improve public speaking and personality development were organized.
- More ICT instruments were installed and utilized.
- Students were encouraged to participate in management competitions organized by other institution to improve students' learning.
- Students were guided to enroll in certification programmes on public speaking, export import documentation and soft skill development.
- Students were motivated to join Public speaking Course certificate Programmes and in Retail Management and Merchandising certificate Programmes.
- A MOU signed with Green Tex to provide industrial exposure to students.
- Students were encouraged to enroll for export import certificate Programmes.
- Seminar on **Career Counseling**-Career opportunities after BBA was conducted.
- A workshop on how to crack bank PO exam was organized.
- Carryout Guest Lecture to aid in improving teaching skills.


Coordinator

Panipat Institute of Engineering & Technology

Industry Expectations & Feedback Form

A. How do you rate the students on the following?

(a) Technical Skills:

Excellent Very Good Good Satisfactory Below Average

(b) Communication Skills:

Excellent Very Good Good Satisfactory Below Average

(c) Thought Process:

Excellent Very Good Good Satisfactory Below Average

(d) Aptitude and Reasoning:

Excellent Very Good Good Satisfactory Below Average

B. Anything else, you would like to add comment in addition to point No.1:

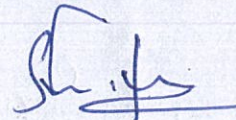
Interacting with everyone.

C. Feedback or suggestion for scope of improvement:

Thought Process can be improved by examine of
Case studies.

For Communication skills there should be more
interaction

Name:



Organization: RELIANCE NIPPON

Panipat Institute of Engineering & Technology

Industry Expectations & Feedback Form

A. How do you rate the students on the following?

(a) Technical Skills:

Excellent Very Good Good Satisfactory Below Average

(b) Communication Skills:

Excellent Very Good Good Satisfactory Below Average

(c) Thought Process:

Excellent Very Good Good Satisfactory Below Average

(d) Aptitude and Reasoning:

Excellent Very Good Good Satisfactory Below Average

B. Anything else, you would like to add comment in addition to point No.1:

Working on Actual skills

C. Feedback or suggestion for scope of improvement:

Communication skills can be improved by team spirit.
Aptitude and Reasoning can be understood by actual examples

Name:



Organization:

USTECH SOLUTIONS

Panipat Institute of Engineering & Technology

Industry Expectations & Feedback Form

A. How do you rate the students on the following?

(a) Technical Skills:

Excellent Very Good Good Satisfactory Below Average

(b) Communication Skills:

Excellent Very Good Good Satisfactory Below Average

(c) Thought Process:

Excellent Very Good Good Satisfactory Below Average

(d) Aptitude and Reasoning:

Excellent Very Good Good Satisfactory Below Average

B. Anything else, you would like to add comment in addition to point No.1:

Should give different diff. opportunities for other other events & give knowledge for each & every sector at lsl.

C. Feedback or suggestion for scope of improvement:

At list 3 to 4 course at list there for every every & each department. If I am talking about courses It can be some hours course also.

<u>Finance</u>	<u>Marketing</u>	<u>Data Analytic.</u>
Financing Modelig SPSS Tally, GST Full Course	Personal Development course & Language courses.	Banking Courses & other Industry Softwares.

Name:

Lawarav

Organization: VODAFONE