

**PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY**  
**DEPARTMENT OF BUSINESS STUDIES**

Department of Business Studies

Feedback on Curriculum

Academic year 2016-17

**Feedback Analysis of Stakeholders' survey**

<u>Sr. No.</u>	<u>Stakeholder</u>	<u>Feedback Observations</u>	<u>Outcomes of observations</u>
<b>1</b>	Students	1. Students are satisfied most of the question related to curriculum, no of books available in library, teaching hour allocated to each subjects, no. of text and reference books available in library and department efforts content beyond syllabus	Satisfactory feedback
		2. Students have little disagreement about the department activities to uplift communication Skill.	Need to improve Students' communication skills
		3. Students Shown disagreement about the department activities to upscale managerial aptitude.	Program related to managerial skills should be bolstering.
		4. Dissatisfaction has been shown regarding the departmental efforts for improving professional skill.	Enhancement of professional skills
		5. Disagreement has been shown regarding department efforts provide guidance for competitive examination	Required to provide guidance for preparations of competitive examinations
<b>2</b>	Teacher	1. Almost all faculty members agreed that content and framing of the university's syllabus is suitable for management graduates and is based on contemporary industry requirements. Syllabus has good balance between theory and applications and credits are properly allocated.	Satisfactory feedback

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		2. Majority of the faculty members are satisfied with the pace at which subjects are taught and prerequisites needed to be taught for next semester subjects.	Satisfactory feedback
		3. A little disagreement shown on balance between theory and applications in syllabus.	Syllabus must include the need of status quo
		4. Under the suggestion they expressed that syllabus must be updated to meet the need of present time.	syllabus need to be updated
3	Alumni	1. Majority of the alumni agreed that subjects offered under first year were highly useful to build foundations for studying further subjects, sufficient teaching hours were allocated in time-table for subjects mentioned in curriculum and internal evaluation practices are transparent.	Satisfactory feedback
		2. Greater numbers of students agreed that internship done by them was of good quality and value additional courses like seminars and PDP really helped to improve professional skills.	Satisfactory feedback
		3. Under the suggestion they recommended public speaking must be introduced as a course and courses should be comparable with the workplace colleagues studied in other universities.	Public Speaking must be introduced as a course

**List of Action Taken**


- Keeping in mind, department introduced BBA Star program to fortify the talent of students.
- A MOU signed with Paliwal Home Furnishing in which seminars and training was conducted for professional skill development.
- Students were encouraged to enroll in Soft Skill Development Course and Public speaking Course certificate Programmes.

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- Students were motivated to enroll in Export import certificate Programmes and Retail Management and Merchandising certificate Programmes.
- Case Studies were discussed by faculties to relate the course with present day need and various other classroom activities were conducted by teachers.
- A MOU signed with Paliwal Home Furnishing in which faculties were provided updated awareness about new industrial procedures.
- Apart from PDP Various seminar lectures were also introduced and conducted in curriculum

**Copy to:**

**The Director**

  
**Head of Department**

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