

E-Vichar

Volume 2
August 2021

Department Of
Management Studies

Major Themes

Impact of COVID-19

Economy, Society, Environment

Emerging Technologies

Artificial Intelligence, IOT, Blockchain, 5G

Social Concerns

Diversity, Women Empowerment



**PANIPAT INSTITUTE OF
ENGINEERING & TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)



MESSAGE FROM THE HEAD OF DEPARTMENT



I am pleased to introduce the second edition of our department's magazine "E Vichar". As its name suggests, it is a collection of thoughts. I believe that education is meant for the development of thought and this magazine provides a platform for our students to showcase their talent. As the management education aims for holistic development and the same has been reflected in the content of magazine where our students have not only contributed towards the socio-economic concerns, emerging technologies, impact of COVID-19 but have also shown their literary flair and creativity through art. With a sense of pride and satisfaction I would like to say that with the active support of the Management, Director, Faculty members, and Students, this edition has come alive. I hope it will be a captivating experience when you go through the magazine.

Dr. Akhilesh Mishra

(Head of the Department, Management Studies)

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Dr. Akhilesh Mishra

The name E-Vichar suggested by Dr. Saurabh Garg.

The Magazine is designed by Suraj Saluja.

FROM THE EDITOR'S DESK

“Leaders do not create followers; they create more leaders.”

PIET is a multi-disciplinary institute affiliated to Kurukshetra University, Kurukshetra and approved by AICTE. For over era, PIET has maintained its number 1 position amongst the best engineering colleges in Haryana and is also coveted as a leading MBA college in Haryana. Committed to developing new-age leaders with a holistic approach and futuristic orientation, students are regularly placed in top MNCs, blue-chip companies & start-ups. PIET inspire excellence using innovative teaching methods as well as the human skill-sets necessary to succeed in the disruptive & transformative world of the future.

I being the chief editor, make a promise to the college that through my fortitude, perseverance, and hard work, I would undertake any task entrusted to me by the college authorities and fulfil it in the best possible way. As we all are being prisoned in our own homes in this pandemic situation, so I hope this edition of E-VICHAAR 2.0 will help you to get betrothed in the world of your own college mates' experiences and talent.

New conceptions, new categories in the launch of E-VICHAAR 2.0 are always welcome by the department. The editorial branch is looking forward to making this magazine a pipeline for students to express their overwhelmed thoughts and creative ideas.

Bhumika Khurana

(Chief Editor)

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सोनाली भाटिया

By Sanjana

By Puneet Jain

By Tapsi

By Ruchi Gahlawat

By Lakshay Dureja

देवांग

By Riya

By Rupali

By Manya

By Bhavna Nagpal

By Jasmeet Bajwa

भारती

By Shefali

By Vivek Jha

By Ruchi Gahlawat

By Pooja Jain

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USP's OF DMS



CREATE YOUR OWN BLUEPRINT OF SUCCESS

- By Jayti Mahajan

Since aeons, people have followed the footprints of others to reach the pinnacle, but what they truly forget is their own personal existence. We are all blessed with certain capacities, skills, and talents, which we take for granted. We underrate and underestimate the power and features we have.

We get stuck in the trap of other worlds of thoughts wherein we get truly fascinated by the people whom we consider successful. The rise to such a problem of fascination has been given by the people who have introduced words like an ideal person, mentor, etc.

We create the roadmap to success by getting inspired by those who are not even of our generation. We get influenced by people of old school thinking without even considering the advancements we have made so far. This ignorance of not knowing one true self is the result of the quality and measure of time we give ourselves for introspection. Whereas the need of the hour is to sit back and ponder about the ways and means through which you can state your own definition of success.

By stating your own wishes and will, desires and wants, strengths and weaknesses, you will reach the point where you can truly design your own effective blueprint, which is just yours, which is new and creative, which is clear and achievable.

LET'S CREATE OUR OWN ANTHEM OF SUCCESS-THE ONE WHICH IS ORIGINAL
THE ONE WHICH TRULY BELONGS TO YOU FROM THE SCRATCH.

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LET HER SPARKLE!

- By Pooja Jain



A woman should be beautiful and look after her family forgetting her dreams. Should this continue? What defines a woman? The shade of pink, the bright lipstick, or the high heels? Nothing at all. A woman is defined by her courage. Her confidence is the crucial accessory that she wears. From only pretty and beautiful to creative, leading, innovative; she deserves much more.

India is known as Bharat Mata, not Bharat Pita. Then how did India become the fourth most dangerous place for women to reside in? Women are being discriminated against in one way or the other. Female feticide, sexual assault, domestic violence, forced marriages, gender-based biases, and discrimination at the workplace are some of them.

Most Indian parents do not support their daughters in their careers; they look for a well-settled boy for their daughters. Instead, one should raise an independent daughter and make her settle well. We live in a society where we instruct our sons & boys not to cry. Instead, we must teach them not to make girls cry.

Feminism is a word that is mistaken most of the times. Whereas it means giving equal importance and right to both men and women. Women empowerment is simply understanding this and giving women their own space to operate.

Right from Jhansi's Rani, a brave soul to Kamala Harris, the first female Vice President of the USA, women have contributed to all the spheres of human activities. When Coronavirus had brought the entire world to a complete standstill, female

world leaders – Angela Merkel of Germany, and Jacinda Ardern of New Zealand showed how better-equipped females are with the qualities of leadership, intelligence, and courage.

Woman today is rebellious; she is independent and self-reliant. In every field, whether it is media, technology, defence, or sports, she has set her foothold. Along with her professional life, she balances her personal life too. From home to the corporate sector, she manages everything. A woman can be regarded as a successful manager; be it finance (she knows how much money is required for monthly household expenditure and how much to save) or marketing (she knows the tactics of how to negotiate with a shopkeeper).

Education plays a key role in empowering women. We have to empower them with knowledge, awareness, and skills for their personal, academic, and professional development. Financial independence plays a crucial role too. The contribution of man as a son, father, friend, husband, brother, or colleague in the empowerment of women cannot be undermined. It is important to sensitize men that they have to become support structures and break stereotypes and gender roles to facilitate the process of a woman's success. To awaken the people, it is the woman who is to be awakened because she has always sacrificed for others, but it is high time, she should focus on herself and her dreams. With women being empowered, the world is certainly going to become a better place to live in.



HOW TECHNOLOGY HAS SHAPED THE HEALTHCARE SECTOR

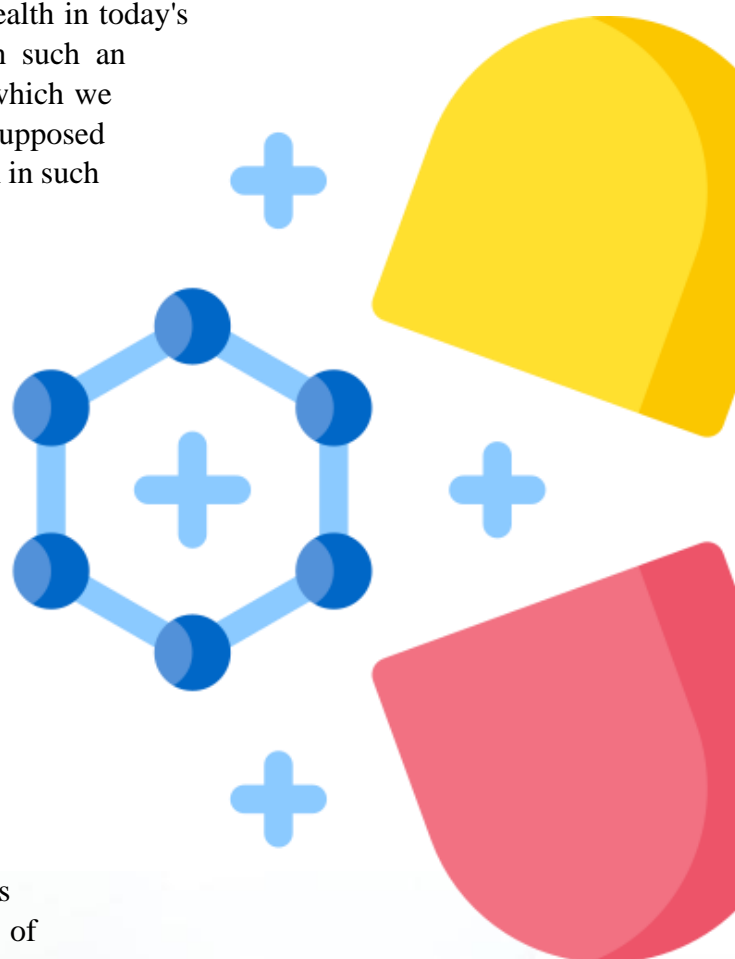
- By Devang Dudeja

The quote effectively reflects the prominence of health in today's era in one's life, that when you are surviving in such an atmosphere, where the number of diseases about which we have not listened, are daily increasing and we are supposed to lock horns against them; maintaining good health in such situations is crucial.

As such health care is undoubtedly one of the most momentous sectors of any nation, especially when we have to endure such an erective environment where the air carries an ill ailment, the role of the health sector increases as this is a matter of focus for government and private sector both. The health care system in countries is tasked to ensure society's health at a reasonable cost. The way healthcare is managed impacts professional growth and satisfaction. Yet the questions we were facing in our earlier times and are still in a dilemma that, can technological innovations improve outcomes?

Technology has a crucial role in changing any industry's outlay upside down with little time. As far as healthcare is concerned, technology is completely transforming the business models of hospitals and health care. Technology drives healthcare more than any other force and it continues to develop in different dramatic ways.

In healthcare, digital technology could help transform unsustainable healthcare systems into sustainable ones, equalize the relationship between medical professionals and patients to provide cheaper, faster, and more effective solutions for diseases. Think of a situation where a surgeon and nurse are transported from the nineteenth century or let us consider taking a retired doctor of any of the biggest health chains like "Fortis" with you on a visit to the hospital. He



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will be surprised with the drastic technical changes like infusion pumps, MRI stations, even handwashing stations. What he will be shocked to look at is the techniques of developing X-RAY have evolved and the record room they used to have to keep records of their patients has just got substituted by computers with more data security. All the hidden technology used in the laboratories behind the scenes in path labs is collectively different. Although the traditional medical culture is still the same, being patient is their priority. But there has been a drastic change like, who of us have ever listened about infusion pumps earlier and look, how they work now, everything is contained in a computer with a colourful screen. Over the centuries, healthcare has developed amazingly. As such the future of healthcare is shaping in front of our eyes, the future of healthcare lies in working together with technology, and the healthcare workers need to embrace emerging technology.

"Robots have been an emerging trend in the healthcare technological revolution". Countries like China, UK have been using robots for the jobs of nurses and health care professionals. Doctors and nurses are getting scared that "What about their jobs?", "Will this Artificial Intelligence make them sit idle?" or "Have they to look for new work?". These advancements would have made medical professionals have nightmares. But these are just incomplete statement rumours, fake news, or an imaginary dystopia, with no impacts on the recent generation.

These affirmations look like "*betting on winds*" but the annual report of the World Health Organisation (WHO) equilibrium shows that these are not mere talks but testified truths that for the last decade the expense on health care and technology has risen from 4.2% to 8.8%, where for the developed countries like the US, the expenditure has risen from 15.2% to 16.9%. In Indian public health care sector, Artificial Intelligence (AI) and digital health have led to significant improvement. They have propounded to use technologically developed schemes like E-veins to track immunization. Their concentrated efforts to remove diseases like Polio, TB, AIDS especially using Artificial Intelligence to improve diagnostic and ensure high treatment adherence rates.

There have been several innovations in the healthcare sector. A country like India has become one of the leading destinations for high-end diagnostic services and advanced diagnostic facilities. The healthcare sector is full of opportunities in every segment which includes payers, providers, and medical technologies.

With the increase in competition, people are looking to explore the trends that will have a positive impact on their businesses. Technology will advance and the future will always be with new and exciting solutions.

Today, we are using technologies, and, in the future, the technology will get better, and they will improve diagnosis such that the end of the story can be appraised that the future will be better with technology.

"Health is like money, we never have a true idea of its value Until we lose it".

ANALYSIS IS THE KEY TO SUCCESS FOR MBAs



Stock Analysis



Financial Analysis



Company Analysis



Budget Analysis

SOCIAL MEDIA ETIQUETTES

- By Priyanka Vats

Don't be a spammer.

Nobody wants their social media feed to be filled by a single account. People get frustrated. So, beware of overshare.

Don't use all CAPS!

Avoid using all capital letters when you chat with someone. It is the form of shouting on the online platform.

Think before you post or share.

Before posting or sharing any news, we should investigate the assertions. This is the major reason for the spread of fake news.

Do tag location.

Social Media is all about sharing. Be sure you add your location to your Instagram photos or FB status. This is an all-around good move to raise your brand awareness within the community.

Don't believe everything you read.

When you are on social media, you must not believe whatever you read. You should always cross-check the authenticity of the source of information.

Don't dedicate all your time to social media.

Hopping on social channels for a few minutes is good and it will for sure be productive but scrolling for an hour without doing anything productive is nothing but a waste of time.

REASONS TO ADORE PIET

- By Bhumika and Rupali

PIET (Panipat Institute of Engineering and Technology) is an essence, a passion, a Lilliput of joy, a pernicious world, an epitome of success, and what not. PIET is a notable example, to bring all the remarkable changes that are not only enriching the lives of the students but also contributing to building a strong nation with a top-notch education as it develops the overall personality of individuals and makes them ready to face a challenging world.

Where in the lockdown all colleges and even the big universities were halted. The courageous management team still worked and updated the institute with innovation and technology. They laid the virtual platform for the students and made their pandemic productive and fruitful. They also organize many programs online so that students can learn even in the pandemic. This could not be possible without the efforts of the motivated and dedicated faculty members, who were always there to help, support, and guide the students to whom this new virtual life was completely unpredictable and unexpected.

Words are less to express gratitude towards PIET, the first college to welcome the students so enthusiastically in the college even during the pandemic, only to make their learning experience effective.

PIET family is not only focused on academics, but they are also developing the overall personalities of the students by providing them with a lot of opportunities, which is quite rare among colleges.

Interactive sessions with
industry experts.



Co-curricular activities



Practical learning through
case studies, to engage the
students



Cultural events like
MAESTROS, CARBUNCLE,
etc.

All these activities have a significant role in the overall grooming of a student.

Department of Management Studies, a reputable department of Panipat Institute of Engineering and Technology is working in the direction of preparing future managers for India. DMS is unique as it not only focuses on the theoretical aspects of management but also inculcates practical knowledge in the students by organizing regular workshops and events.

DMS is also planning to organize a management fest which will give students practical exposure of how to organize an event; also, it will help the students in learning team working skills as well as leadership skills. Students are provided with equal and timely opportunities to highlight their skills and outshine in events. Participation and coordination are necessary for every management student, which is provided by the department to enhance their skills and make them ready for the future. DMS also organizes sports events that inculcate team spirit in the students. The day is not far when PIET will be considered as one of the best B-Schools in India.

Various events are conducted by the department like Business plan activity, Case study activity, Ad-mad show within the department and also with other departments. This helps in the growth of the students in every aspect.

Except for management events, other events like singing, dancing, poetry, etc. are conducted which help students display their talent and learn new things from their competitors, which is very important to face in this competitive world. Motivation is one of the essential elements which help everyone to succeed, and PIET provides great motivation to students by providing good rewards and recognition. Several types of value-added courses are also in the curriculum to make the students ready for jobs and stand in the corporate world. The study environment provided by PIET is unique. The placement opportunities provided by PIET are extremely high.



MNCs and other good companies visit the college for placement as well as internships with good incentives; PIET is known for the placement, especially in Delhi NCR.

A unique point added to PIET is ED Cell and Incubation center. A batch of super 30 is selected. This provides creative students to highlight their skills and ideas in the right direction and get something fruitful out of them. Students with an incredibly unique idea will be supported financially by the institute. Institute is ready to face any difficulty coming its way. Starting as an example, during Covid-19 too, the institute provided effective online lectures to students. Teachers are highly dedicated to the future of the students. They research new courses for them and make them industry ready. The central library of the institute provides so many magazines, case study books, and business-related newspapers. Also, hostel students are provided with a specific time in the library to read books according to their choice. Daily business newspapers are provided to students of the department of management studies to help them get habitual with the environment which will help them being updated.

Not only are the students studying in the college provided with good services, but alumni of the college are also updated with all the events of the institute. A special portal named *My Alumni Network* lets the former graduated students stay connected and updated. Virtual alumni meet was organized by the institute even during this Covid-19 situation to stay connected with their students. Management of the college often visits their former students placed or settled in different countries, which clearly states how much the institute is concerned about implementing real-time exposure for their students.

Since every educational institute works to strengthen the future of the nation, PIET has a responsibility towards the society as well and our institute so fulfills the same by providing education at a concessional rate under which scholarship to students are given based on a qualification test P-KAT from which a batch of Super 30 is selected. Such students are provided with an endowment for their graduation or post-graduation curriculum.

Panipat Institute of Engineering and Technology is one of the prestigious institutes of Delhi NCR, always coming with new and updated courses like fashion designing, pharmacy, etc. It has always emphasized giving the best education and developing the skills of the students to stand in the competitive world with an outshining remark.



• Department of Management Studies •

organizes

FILMAROBICS

•• Learning Through Movies ••



PREMIERS ON

19TH JANUARY 2021
(9:30 AM)

VENUE

DR. APJ ABDUL
KALAM AUDITORIUM

MR. VIKAS NAIN

TRY THE FILMY WAY

DR. SAURABH GARG

THANK YOU



CHALE CHALO



PIET

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My Learnings

STILL PROUD!

- By Ruchi Gahlawat

A soul in me, says it aloud
that *Yes! I am Proud.*

Proud to be a *Girl*, with ambitions to
develop into a pearl.

who,

many a times, underestimated; still
not losing hope,

trying her best to lope.

Lope against *teasings* of the world &
teachings of her parents.

As she becomes seven, she is asked to
live in limits.

I don't understand, What the silly wits!

Why?

Why she is the only one, who is asked to
break & quit?

Husshhh.....

The world is unaware.

Whom, they want to stay *weaker*, is growing *stronger*.

Barriers and obstacles can't cease the aspirations of a Soul.

Instead, via these restrictions and hurdles, she is taught to crush them down & go
towards her goal.

The world really seems unwise, by not showing her the green light.

It is being Idiotic and behaving silly, the world doesn't know-

"THE HARDER IT WILL BE, THE STRONGER SHE WILL BE!"



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IMPACT OF COVID-19 ON STOCK MARKET

- By Vaibhav and Lokesh

The outbreak of the COVID-19 virus has affected all the economies severely. Due to this pandemic, when the lives of people are at stake and the government has to protect the economy and people together, various restrictions and guidelines issued by WHO (World Health Organization) were followed by imposing lockdowns and social distancing.

Many corporates and industries had retrenched their employees as they did not have enough to pay them due to a fall in sales and demand. The impact of pandemic on the stock market cannot be ignored because this pandemic has given the biggest steep fall in the prices of stock in all the stock exchanges of developed and developing nations. The major reason for such huge suppression is the uncertainty and pessimism created by the COVID-19. People have started diverting money from the stock market to the bullion market (gold and other ornaments) due to which the prices of gold and silver had risen rapidly. From September 2019 to March 2020, major stock exchanges of INDIA, NSE (National Stock Exchange) and, BSE (Bombay Stock Exchange) witnessed a fall. S&P indices showed a negative return





of 30%. Similarly, all the major stock exchanges faced a downfall during the pandemic. Trillions of moneys have been lost by investors due to pandemic.

In India, around 4 lakhs new Demat accounts were opened as people find the opportunity to buy good and reliable stocks at the lowest possible prices. This behaviour helped the stock market to gain momentum and consequently from July 2020, the stock market witnessed an upward trend, or we can say recovery started.

From July 2020, the stock market is continuously raising indicating recovery in the economy. News of vaccination has positively contributed towards the growth and upliftment of the stock market. Many foreign investors are investing in the Indian stock market as they have regained confidence in Indian stocks. The Indian economy has faced a V-shaped growth in the economy due to leniency in restrictions posed during lockdowns in subsequent phases.

As the fear of the coronavirus among the masses reduced, the economy and the stock market reacted positively to it.

Overall, we can say that what harm that pandemic has done to economies in the world is unquestionable, but the way India has managed it and still managing it is truly appreciable. SOPs (Standard Operating Procedures) and guidelines followed by Indian citizens had made the recovery of the economy possible which positively affected the stock market. Government, as well as citizens of India, are equally helpful for protecting and combating the pandemic so far.

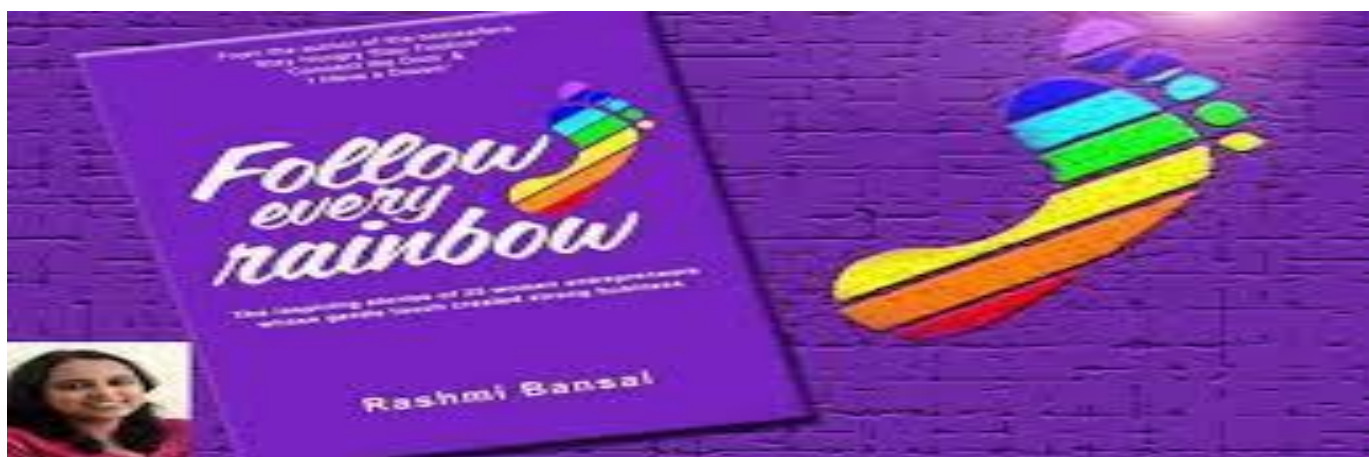
FOLLOW EVERY RAINBOW

- By Diksha Kalra

As eyes connect books to the brain, it tempts readers to land in fain, characters rejuvenate, reader steps in protagonist velate.

Picking the one from the pile of the author of the bestsellers that has hit the felicitous chord for me is “Follow every rainbow” by Rashmi Bansal. The brainchild behind the title of the corpus is carved out from the writer’s favourite song, “...follow every rainbow till you find your dream”. It is laced with a blend of inspiring anecdotes of 25 women entrepreneurs based on their experiences. Wordsmith chose the subject of women entrepreneurs (for Follow Every Rainbow) because entrepreneurial qualities and mindset are not gender neutral.

Earning a broad spectrum of relations in a span of life, a woman plays multiple roles in the family. From managing household chores to budgeting cash flows, maintaining records, optimizing time, she proves to be a versatile manager. Breaking the resistance and venturing in the earner's world welcomes them in the arena of financial freedom and launches their enterprises. Emerging as CEOs, entrepreneurs, etc. turned the tables down of male chauvinism. The epitome of inspirational women entrepreneurs is Rajni Bector (Cremica), Mina Bindra (Biba), Nina Lekhi (Baggit), and many more. Each chapter is enclosed with an 'Advice to women entrepreneurs' counsel by the businesswomen.



This book brings into the limelight a portfolio of management lessons which are as follows:

Entrepreneurship

Polishing employability skills for merely 'having a job' is not 'having a career' but working on how to get things done, grilling ideas and skills for novel and innovative start-ups', forging networks, etc. which includes being an entrepreneur. Being an entrepreneur incorporates organizing and operating a venture with the art or science of innovation and risk-taking for-profit hand in hand with serving the society substantially too. Budding and blooming of

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entrepreneurs could be an adjunction of educational qualifications, a profession which metamorphosed from a hobby, propagation, and diversification of nascent venture.

Leadership and Teamwork

‘A leader knows the way, goes the way, and shows the way. A leader should lead the team from the forefront, own the team and its responsibilities in absolute terms and bring up the team at top-notch.’ A magnate who optimistically suffices these words is Mr. Ratan Tata. Working together and sharing the credits of success and failure collectively. A true leader rather than making separations, bring people together as teamwork brings cooperation effects and a sense of team spirit.

Labor of love metamorphoses into business

Diversion of the hobby for recreation purposes to a stream of income. Persistence and consistency put in work would bring laurels and add charms to life. Monetary benefits and happiness derived from the task one loves to do would bring tranquillity in life. Mrs Rajni Bector, who started with a home kitchen and shot up to collecting money through IPO with a stellar rally.

Finance-The concept of angel investors

How angel investors are venturing in to invest in unique and highly profitable businesses keeping in sight the growth prospects of the company. Investors invest with a motive of wealth maximization. An entrepreneur routing his efforts in collaboration with the team towards bringing ideas into a prototype and then grabbing the status of a Gazelle Company, Unicorn Company, etc. As Rakesh Jhunjhunwala, ace investor of India did in the case of Dipali Sikand.

Going Global

Rather than working within the boundaries of the home country connecting the business worldwide would build a network forging business links. Binapani Talukdar travels around the world with a collection of Assam handicrafts, overcoming all the barriers she carved out her niche as a ‘Lady Exporter’.

An avid learner always 'explores for more'. As learning has no age bar and is a never-ending process, it broadens the thinking spectrum, increases the database of knowledge and it develops the brain not only through evolution but in a revolutionary manner. Learning can be from any experience, book, movie, person, etc., hence our surroundings are the cornerstone and prominent pedagogue to indoctrinate.

IMPACT OF COVID CRISIS ON CONSUMER BEHAVIOR

- By Ishita Jain and Sonali Bhatia

There is no person left in the world who does not know about the covid-19 and lockout. The outbreak of this covid situation has fundamentally changed the world and the lockout and social distancing mandates have disrupted the consumer habits of buying. People are living differently, buying differently, and in many ways thinking differently. Now, consumer behaviours' span all areas of life, from how we work to how we shop to how we entertain ourselves. While some of these changes are temporary, others are permanent. Consumers are trying to improvise and learn new habits.

Currently, people are equally concerned about their health and wealth. It has become difficult to understand their perspective of buying. The pandemic is making these dimensions of consumer behaviour more complex because the consumer is responding in a variety of ways.

For Example, in these unprecedented times, health is the top priority for consumers. They are ready to spend more on the quality of the products; doing impulsive buying of the products like hand sanitizers, basic food items, and products that help in maintaining hygiene such as personal care, house cleaning, toilet cleaner, and antiseptics.

Today, consumers are setting into new patterns of behavior because this type of situation was never expected or even imagined by any of us. Right now, a gigantic shift of population is towards the online platform to meet the needs. This situation completely compelled people to shift towards

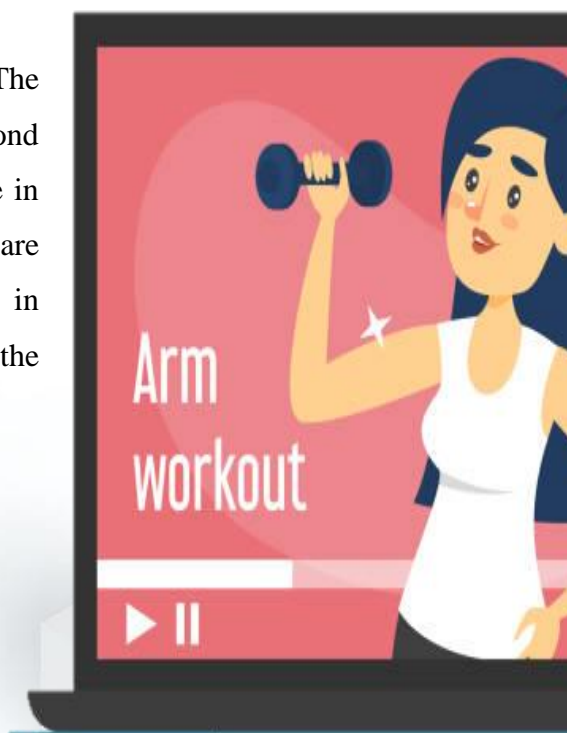


cashless payments and made them adopt online shopping. The E-commerce sector is responding positively. Companies have invested in logistics and supply chains and have increased their product range. It is one of the best approaches they can go for while ensuring social distancing.

People have started spending more time on digital platforms. They find one of the secure ways to learn new things by joining online courses. Even schools and colleges have also started taking online classes. Our traditional way of teaching has changed, and gadgets have become our new classrooms. Because of this, the demand for gadgets like laptops, smart tabs, mobile phones, etc. is on the hike. But after lockdown when things are getting back to normal, demand seems to have decreased (although the demand is still higher than before covid).

Consumer desire is changing rapidly. In the pre Covid-19 phase, traveling was one of the common reasons that influenced consumer buying behaviour. At present, traveling goals have changed. People don't have that much freedom as they had before this pandemic. There is also a change in the mobility pattern of the consumers. For their journey, people prefer to own private vehicles rather than other services. They are inclining more towards the purchase of cars and bikes for safety reasons. Insurance products and services are also developing under this pandemic.

The experience of living in this covid-19 situation is indefinable. The positive experience we have learned from these situations is beyond measure. Some of them are increased health awareness, change in purchasing patterns, and the digital adoption momentum that are likely to carry forward and become permanent. This helps us in inventing innovative products or services that aim to satisfy the consumer needs, and this has become the new normal.



INCENTIVISING STUDENTS IS OUR POLICY



TO
BUILD

CONFIDENCE

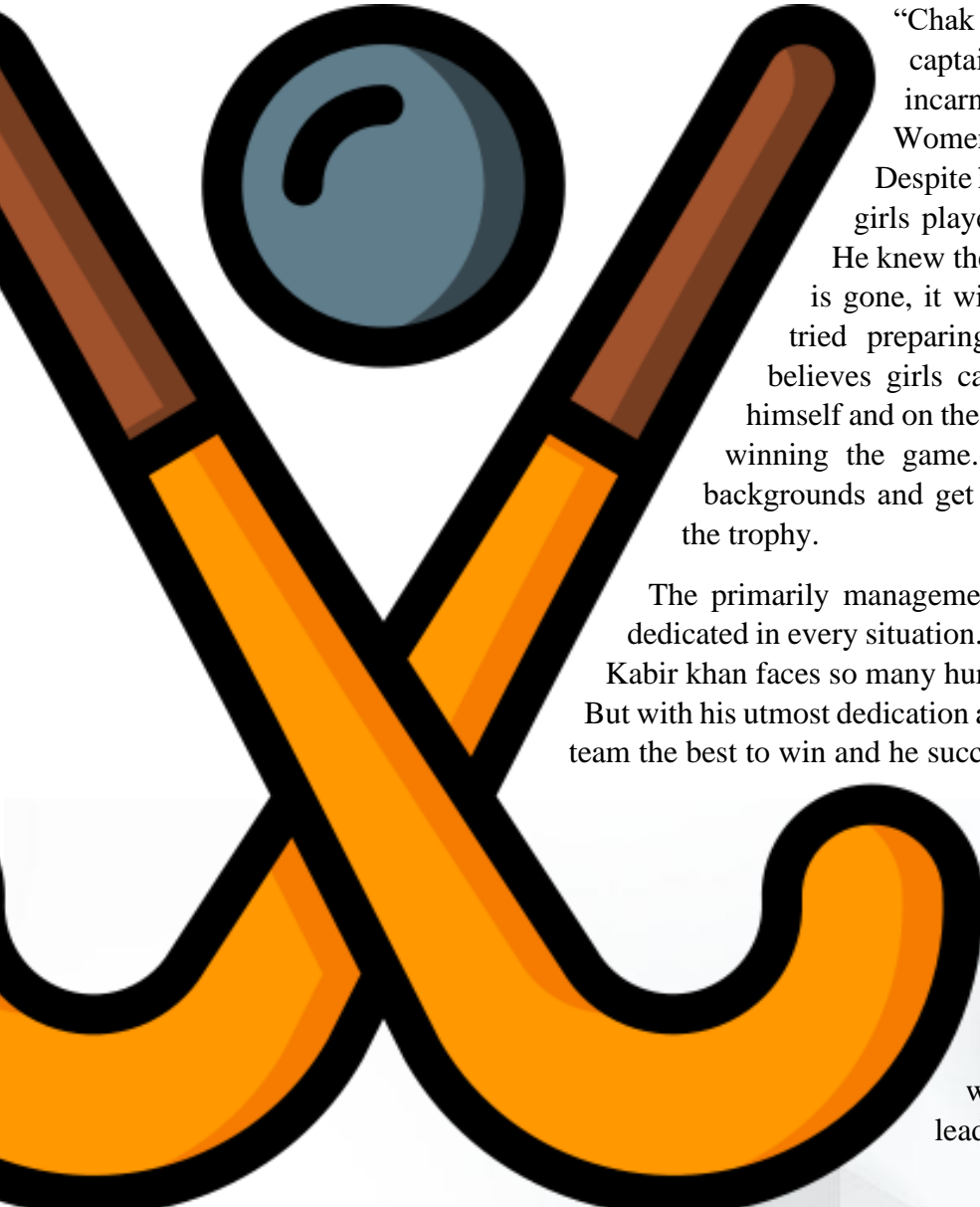


CHAK DE INDIA

- By Bhumika Khurana

Movies are not just a foundation of wind down and entertainment for a human being. They can also provide a mode of learning. Many movies always come with a lesson. It is our perspective of how we take it whether just for entertainment or as a life lesson.

In my point of view, I gained valuable management lessons that can be combined with the corporate world and our daily life. In this article, I will be talking about the movie "*Chak De India*" which was released in 2007. To the ones who are not aware of this movie, let me give you a brief about it.



"Chak De India" is about the Ex Indian captain who has come back in the incarnation of the coach of the Indian Women's National Hockey team. Despite his past, he believes that if all the girls played as one, anything is possible. He knew there is not second chance; once it is gone, it will not come back the same. He tried preparing them well, where everyone believes girls cannot do much, he believed in himself and on the team of girls that they are worth winning the game. They overcome their diverse backgrounds and get to see their country's name on the trophy.

The primarily management lesson is to stay enrapt and dedicated in every situation. As in the film "Chak De India," Kabir Khan faces so many hurdles that come among his team. But with his utmost dedication and patience, he tried making his team the best to win and he succeeded in doing that. This shows a person's commitment and dedication towards anything can make it achievable.

Another management lesson can be to be a Leader, not a Boss. It is always stated boss gives orders to the people working under him, but a true leader always works with their

team. Leaders go together with their co-workers. As it is depicted from this movie, Kabir Khan, being a true leader helped his team of girls to overcome their fears. He made them realize they are not less than anyone, having their game with a team of boys. He never stopped believing in his team that led to a great victory for them.

Building a team is especially important in leadership. Being a leader, one must know how to build a team effectively and efficiently. Kabir Khan was successful in building a team of players. As every girl came with some agenda and made a name of being a player but as we know teams' agenda is much more important than an individual's agenda to make a team successful, he was successful in changing their agenda, making them realize teamwork is more important and also it is associated with our country's name.

Concluding this, management is the harmonization and supervision of tasks to achieve goals. Therefore, it is always necessary to bring some management lessons from our surroundings such as from reading a book, watching a movie, or analysing the things in our environment. We should learn and implement the above stated management lessons in our daily life. Other lessons which we can learn from this can be that we should always make strategies, "Strategy is the key of succeeding". Also, motivation is always required for a team. A leader must motivate the team members as well as leading them, self must be motivated to complete the task and achieve the goals effectively and efficiently.



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SOCIAL GRACES AND GENERAL BEHAVIOUR



ABOUT THE SPEAKER
Mrs Kavita Dhillon, Founder and chief image consultant of EXTRA EDGE IMAGE MANAGEMENT AND CONSULTING. She has been empanelled as a Visiting Faculty Member at ICBI and at GD GOENKA UNIVERSITY



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ART OF MANAGING PEOPLE



ABOUT THE SPEAKER
Prof. Shilpi Dixit is the director of Employment Mantras & also running her training institute named Digital Mantras. Apart from this she is a professor, trainer, & a corporate coach. Also



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TOPIC:
EMOTIONAL INTELLIGENCE



Thursday, 15 Oct 2020



10:00 AM to 12:00 PM

ABOUT THE SPEAKER

Ms. Guneet Kaur is An MBA Alumni from IIM- LUCKNOW who has over 15 years of experience in industry and academia. She has worked as Corporate trainer to companies like GE, Interglobe technologies, Visa House etc. Apart from this she is a Certified IELTS trainer. She has conducted various Development programs and workshops for Students and Faculty.



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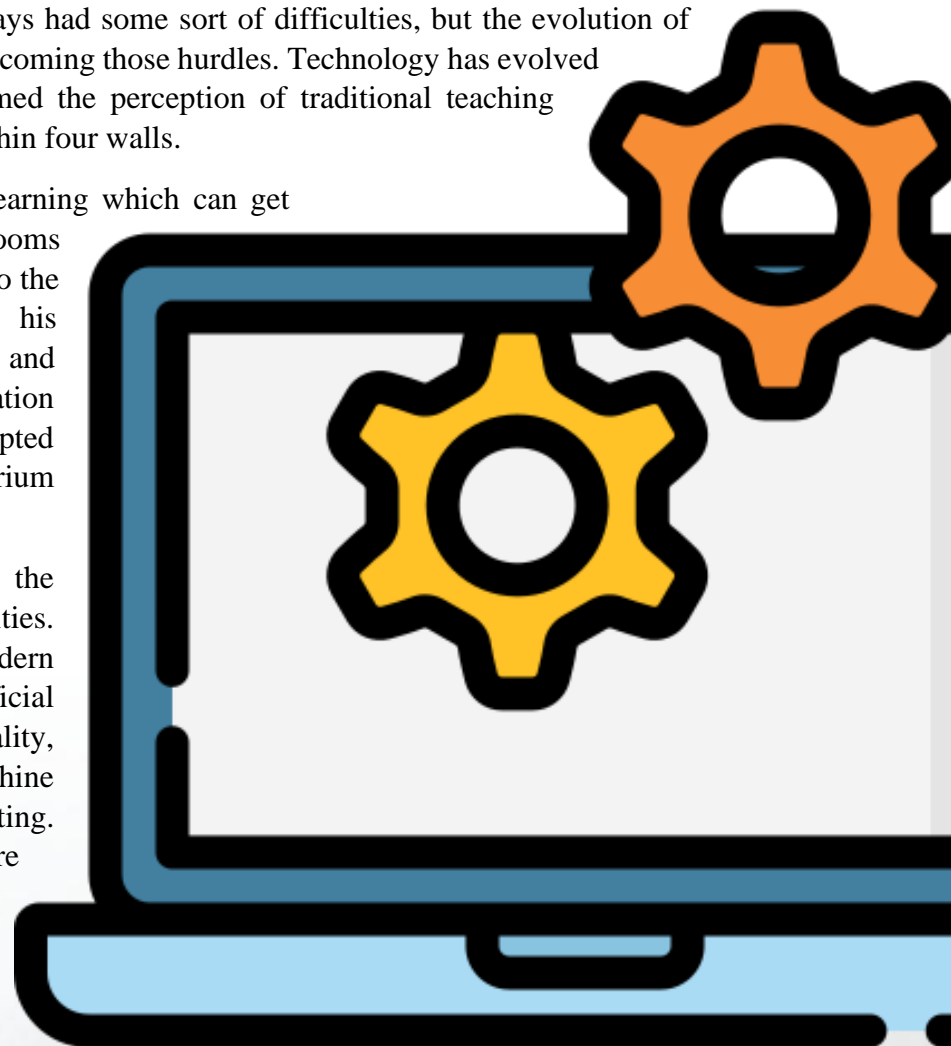
ROLE OF EMERGING TECHNOLOGIES IN THE EDUCATION SECTOR

- By Bhavna

There was a time, not long ago, when a considerable number of children had no access to education due to the absence of resources. All thanks to modernization and technology, due to which the learning environment has changed, and the gap of accessibility has been removed, education is no longer boring and cumbersome, classrooms no longer mean physical structure. There are countless reasons why technology is an important aspect of learning nowadays. Students, as well as teachers, always had some sort of difficulties, but the evolution of technology has helped a lot in overcoming those hurdles. Technology has evolved impressively, and it has transformed the perception of traditional teaching methods which were restricted within four walls.

Every kid has his own pace of learning which can get interrupted with traditional classrooms because no one student is similar to the other. Every student has his understanding capabilities and grasping power. And so, the education techniques used should be adapted accordingly to maintain equilibrium among every student.

Emerging technologies transcend the academic disciplines and activities. Schools are incorporating modern technologies such as Artificial Intelligence, Virtual Reality, Augmented Reality, Machine Learning, and Cloud Computing. These technologies enable more innovative and engaging teaching methods and learning experiences. Therefore, these



technologies are being pushed increasingly for the betterment of present as well as future studies, be it in any field.

Artificial Intelligence is considered one of the most discussed technology trends in the world. The evolution of Artificial Intelligence emerged as a wave in the tech world, and it has revolutionized the whole digital market. AI has infiltrated into different industries in this information and technology-oriented era proficiently. It resolves the gap between teachers and students which occurs due to the confusion in educational material. Online sites providing various courses is a result of this technology which helps the students to easily understand the concepts.

Virtual Reality allows the users to move in a created virtual world that feels like the real world. It can be used to improve education by providing students with fascinating experiences which instead, will automatically infuse the zest for learning among the students. VR is accessible to every student and can be easily monitored by teachers.

Augmented Reality based apps can be directly used in the classrooms. They can help the teachers explain the concept by providing a visual representation of the subject matter. It also helps in the creative collaboration of teachers and students. Augmented reality holds the students by engaging them through its interactive content.

Machine Learning aims to provide a personalized learning experience to the students by providing them with customized techniques of education. The students are guided for their learning, and they can follow the pace that they are comfortable with. They can also make their own decisions about what they want to learn with the help of this technology.

Cloud Computing refers to a setup of computing resources that can be shared anywhere, irrespective of the location of the users. It allows students to access their homework or assignments, wherever there is an internet connection. It also helps the teachers to instantly upload learning materials and assist in easy collaboration.

Higher education is experiencing the power of technology more than ever before. The educational technology tools which were once thought of implementing have now become a necessity for the continuation of learning.

These technologies are also being implemented in post-secondary education. For example, haptic technology, which is a type of virtual reality, is being used for the training purposes of medical students. Haptic devices such as surgical instruments, which work on algorithms, are used to recognize the collisions between virtual organs.

Emerging technologies are making a significant impact on the consumption pattern of students and pushing them to be more innovative and creative. Today, everything is available on-demand with the help of internet accessibility. Teaching is now not confined to textbooks and classrooms. Instead, it has changed the perception and has created different channels of education.

EMBRACING DIVERSITY: A PREDICTOR OF STUDENT'S SUCCESS

- By Dr. Vikas Kumar Tyagi

Your favourite colour has relevance and existence only till other colours exist.

Diversity is the heterogeneity in an organization made up of diverse groups of people, individuals from different gender, ages, cultural background, religion, and socio-economic condition. Firms such as Stryker, Cisco, and Accenture; and Universities such as City University of Hong Kong, Imperial College London, and the National University of Singapore; attain commendation and free 'Public Relations' promotions every year just for their workplace and student diversity, respectively. An increasing number of institutions are attempting to enhance inclusiveness in their organization by protecting and managing the diversity of the workforce. Many of the good firms have even started hiring Chief Diversity Officer, Inclusion Officer, and formulating diverse boards to promote diversity in the organization. Mainly, all the major corporate houses talk about diversity; it is high time that educational institutions start talking about it as it is good to introduce students to diversity training at a tender age itself to incorporate these feelings and values deep inside their perspectives. Indian organizations have been sluggish to incorporate diversity management,

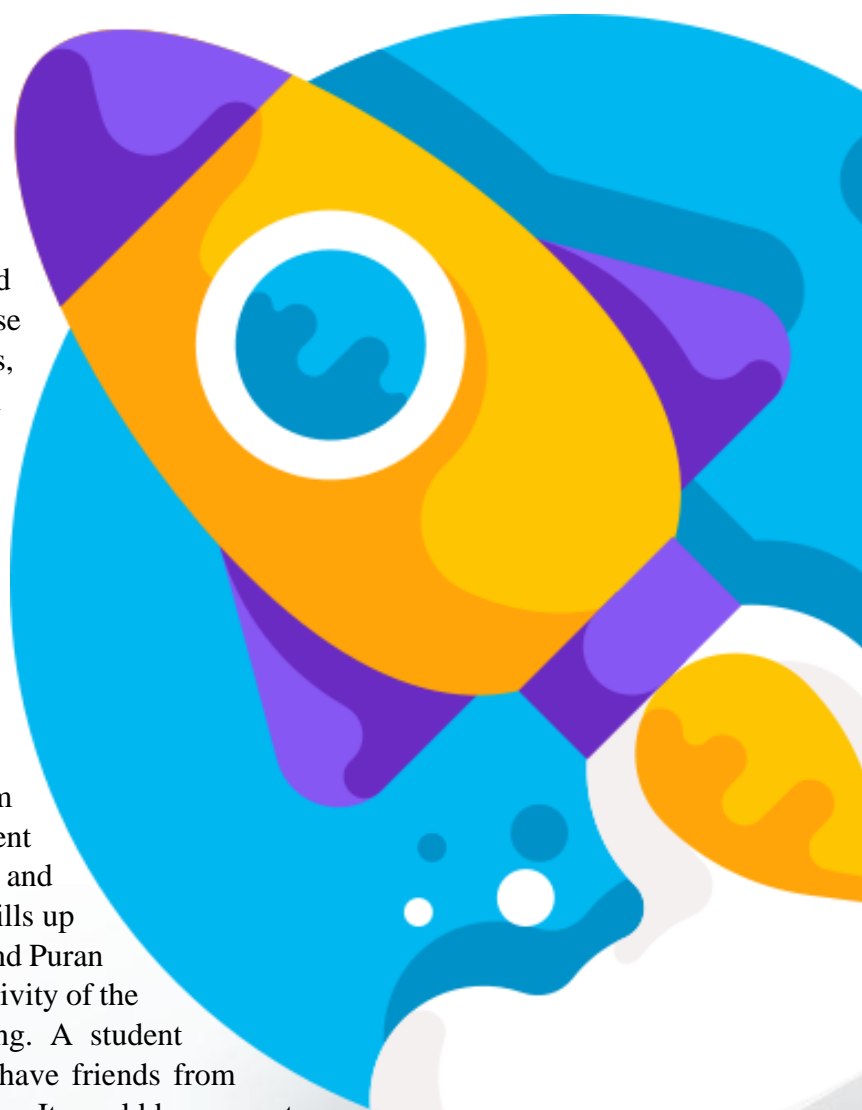


especially in the educational institutions with certain exceptions such as the University of Delhi, Symbiosis International, and Panipat Institute of Engineering and Technology.

Diversity in an educational institute provides opportunities to the students to better understand each other, better apprehend the accent, culture, values, and perspectives of fellow students. The diverse populace helps them in becoming not only better human beings but better professionals too. Students develop mutual trust and start living with the differences with superior cultural, religious, and intellectual harmony.

In a diverse group of students, a better exchange of opinions take place. The various inter-departmental and inter-cultural teams participate in several inter and intra-college competitions, paving the path for newer and diverse ideas, thereby leading to better innovation, creativity, and problem-solving. It further leads to better collaboration. Diversity propels creativity, and that enriches the knowledge and intelligence of the students revealing the newer approaches for problem-solving.

Panipat Institute of Engineering and Technology houses students of diverse backgrounds, cultures, experiences, religions, and regions. PIET has been successful in maintaining and honouring its diversity because of its managements' commitment and the same is passed upon the institution's holistic environment, comprising of all its stakeholders. Its harmonious campus is free from stereotypes and prejudices, is a second home to students not only from different states (ranging from Jammu and Kashmir in North to Maharashtra in West, to Assam in East) but as well as from different countries such as Nepal, Bangladesh, and Bhutan. After every vacation, the hostel fills up with the aroma of Phirni, Narikol Pitha, and Puran Poli. Diversity not only escalates the creativity of the students but also raises their networking. A student living in the PIET hostel will not only have friends from different states but even different countries. It would be wrong to say that it is useful only for the students, but it is profitable for the organization too, as it leads to a powerful word of mouth, and therefore the college does not have to worry about admissions as they come of their own with lesser expenses on the



promotions. Of course, this diversity leads to brainchild ample ideas and innovations; for instance, students of pharmacy have produced an idea by collaborating with a B. Tech Hons. student studying 3D printing. Consequently, to strengthen such kind of innovation process, an Incubation Centre has been incorporated on the campus.

It could be the reason that PIET MBA is better than any other complete B-school campus, as here they are provided with the opportunities to interact with students from more than ten other departments. They eat together, play together, and live on the same campus. They share the research facilities and even faculty members of the engineering departments to obtain interdisciplinary knowledge. Students attend seminars, workshops, and conferences of other departments, as in an MBA, they need to obtain multidisciplinary knowledge. It is even better for the students who are pursuing their MBAs after B. Tech as they get chance to sit in the interviews of several companies coming for B. Tech admissions. (**“EMBRACING DIVERSITY: A PREDICTOR OF STUDENT'S SUCCESS”**)

In conclusion, I would say that the diversity in opinions also help in framing the abilities to think out of the box, from the paradigms not being taught in the course curriculum. This increased understanding of diverse cultures and orientations not only helps in making better leaders for tomorrow but also more adaptable and understanding human beings. They become ready to work in different countries, regions, and, most importantly, in different situations. Diversity and cultural training are something that you cannot impart to the students in the classroom, which is very much evident from the country where the citizens are taught these subjects in the classrooms, but still, incidents such as "George Floyd" occur. It is something the students can learn while living with it. This training intellect point of view but, more importantly, from the humane point of view. This can help in creating a world that is more harmonious, pleasant, and amiable, embracing all other human beings as equal, actuating "Vasudhaiva Kutumbakam" in the real sense.

that is required not only from the humane point of view. This can help in creating a world that is more harmonious, pleasant, and amiable, embracing all other human beings as equal, actuating "Vasudhaiva Kutumbakam" in the real sense.

बदलते वक्त के साथ बदली है औरत

- सोनाली भाटिया

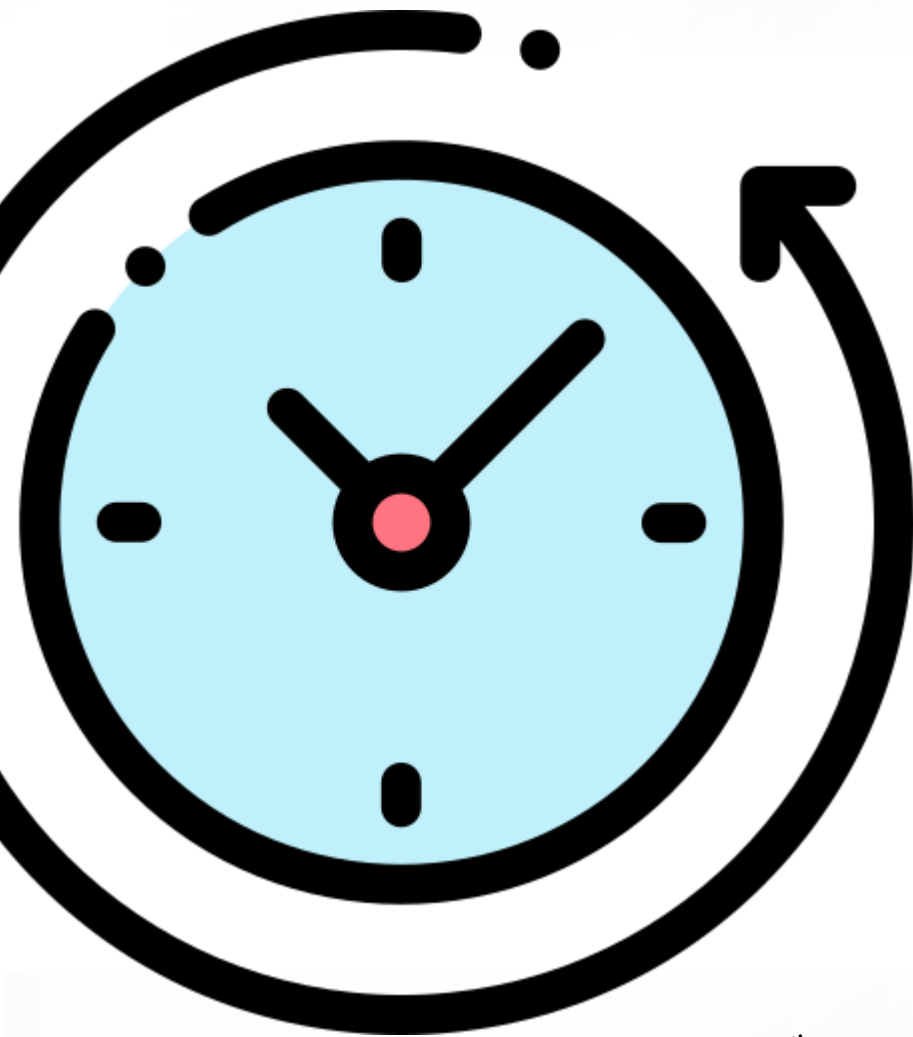
वो कभी कमजोर नहीं थी,
वो कभी कमजोर नहीं थी
तुमने अपने कानून बनाये थे,
चुप रहकर भी उसने अनगिनत
इम्तिहान भी जिताये थे...

वो रोककर जरूर आई थी,
वो रोककर जरूर आई
क्योंकि तुमने ऐसे नियम बनाये थे,
पर उसने अपनी हंसी उसने
तुम्हारे मकानों मे आशियाने बसाए थे...

वो कभी पीछे नहीं थी,
वो कभी पीछे नहीं थी
रीत तुमने ऐसी बनाई थी,
चाहकर भी वो अपने सपनों की
उड़ान ना भर पायी थी...

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पर आज बदलाव ऐसा आया है,
डंके की चोट पर उसने अपना
अस्तित्व बनाया है
पर वो कभी हार नहीं मानती है
दिलों के हाल वो बखूबी जानती है...

तुम उसे नहीं, वो तुम्हें आगे
लेकर जाती है,
तुम उसे नहीं, वो तुम्हें आगे
लेकर जाती है
यहाँ तक कि तुम्हारा वंश भी
वो आगे बढ़ाती है...

बदली है औरत बदलते वक्त के साथ,
बदली है औरत बदलते वक्त के साथ
अब वो अपने हक के लिए खड़ी है
और साथ तुम्हारा हो तो वो हर मुश्किल से लड़ी है...

सिर्फ प्यार और इज्जत दे कर देखो उसे,
सिर्फ प्यार और इज्जत दे कर देखो उसे...
तुम्हारे लिए वो हारने को तैयार है..

वो औरत है जनाब
अपने हर रिश्ते में वो एक अलग किरदार है...
अब उसने अपनी जिन्दगी में एक नया सूरज उगाना है
बदलते वक्त के साथ उसने आगे बढ़ते जाना है ।



BOARDROOM EXPERIENCE



THE ROLE OF EMERGING TECHNOLOGIES IN FINANCE

- By Sanjana

In this modern era, technology is constantly updating at a rapid pace. Modern technologies are emerging day by day in every field. The role of these emerging technologies in every field is remarkable. Finance is the lifeblood of business. Any business, whether small or big needs funds to carry on its operations. Nowadays emerging technologies in the finance field such as chatbots and automation reduce the workload, improve profitability and customer relationship. Financial institutions can adopt these technologies to gain a competitive advantage in today's competitive world. So, here are some emerging technologies in the finance field which are as follows-

ARTIFICIAL INTELLIGENCE (AI) - Artificial Intelligence solutions have become an integral part of the digital transformation in banking. This technology is extremely popular among all financial institutions, whether big or small. With the help of this technology, various documents such as bank statements can be prepared easily, messages can be communicated effectively, and data can be shared easily. Artificial Intelligence is also playing an increasingly key role in security, risk mitigation, and cybersecurity, AI can make good decisions related to investment.

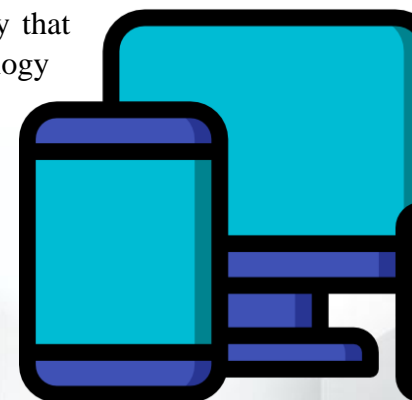
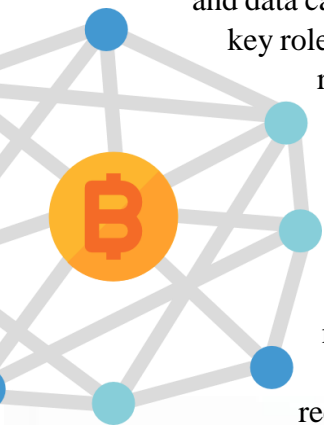
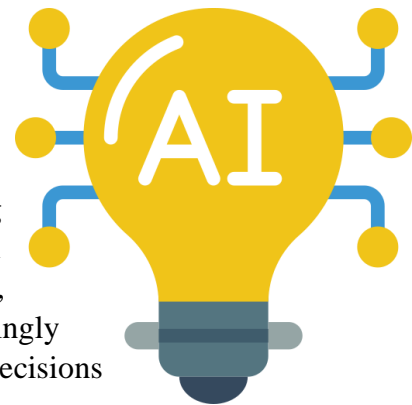
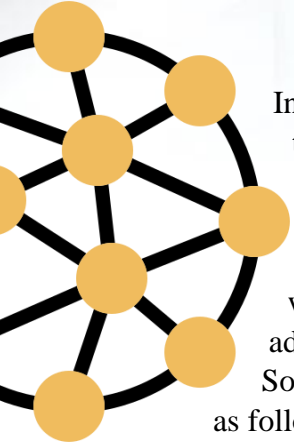
BLOCKCHAIN- This is another emerging technology for financial institutions. This technology helps organizations in money processing and trade finance, with the help of this, technical information is recorded in a way that makes it difficult to hack. Organizations, by adopting this technology can do their work effectively and efficiently as it helps in fraud reduction, loan processing, and more.


DIGITAL PLATFORMS- This modern emerging technology is allowing the organization to revolutionize already relatively modern technology. For example, hybrid cloud. There are many advantages of hybrid cloud such as boosting customer privacy and accessibility.

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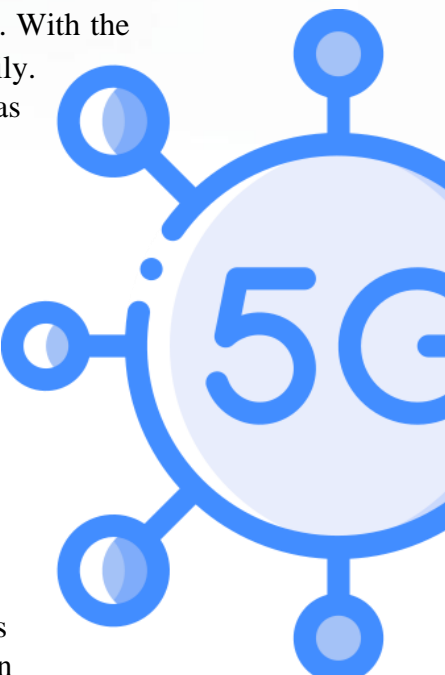
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CLOUD COMPUTING - This helps the organization in storing big data. Organizations generate an unbelievable amount of data on any given day. Cloud computing provides unlimited storage so that organizations can store a large amount of data easily.

5G - The 5G technology is of great use to the organization. With the help of this technology, complex processes can be done easily. This technology helps the organization in many ways such as overall performance upgrades, better customer services, etc.



All these technologies are becoming increasingly accessible to all organizations and financial institutions. Digital platforms help the organization to develop and modify apps. Every organization has its app, with the help of which all the documents related to financing are available easily. Documents are now prepared with low errors and these documents can be used by different parties of the organization according to their need. By adopting these emerging technologies, the day-to-day work related to finance can be done easily and the organization can spend more time on constructive work. In this era, where technology plays a vital role, everyone must become familiar with these technologies otherwise it is going to be difficult to survive in the competitive world. Technology is an important part of human life. These emerging technologies have numerous advantages such as data sharing, document preparation, privacy, and many more.

“IGNORING TECHNOLOGICAL CHANGE IN A FINANCIAL SYSTEM BASED UPON TECHNOLOGY IS LIKE A MOUSE STARVING TO DEATH BECAUSE SOMEONE MOVED THEIR CHEESE”

7 USEFUL WAYS TO DEAL WITH DIFFICULT PEOPLE

- By Puneet Jain

I want you to think of a time when you were interacting with somebody who was difficult to handle. Whenever you want to talk to them, you are afraid of getting into argument because you know they will either react high. No matter where you go in life, you will always come across people who are difficult to manage, make you feel angry, and frustrate you. Difficult people are everywhere, you cannot hide from them, either it is office or your personal life. So, rather than avoiding them, you should learn to deal with such people.

HERE ARE 7 TIPS WHICH I HAVE FOUND TO DEAL WITH SUCH PEOPLE:



Never lose your cool

No matter how bad things get, never lose your calmness because difficult people behave like they are negative, they are demotivated which can frustrate you. Thus, practice self-control when it comes to dealing with difficult people, maybe you can walk out for a while to think before talking with them. Even if they are high in their talk, you should stay calm and try to talk in a polite manner.

Treat the person with respect

Everybody wants respect from others even if it is a child or a young guy or an old person, no one likes to be treated with disrespect. If you are treating someone disrespectfully, it will always make things worse, and you can never expect from them that they will give you respect in the future. So, never behave badly with others.



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Don't take it personally



Nothing is personal when it comes from someone else. What the other person says and do, has nothing over you and you have nothing over it. So, whatever happens, don't let the stuff get to you. Their actions and words show them, not you.

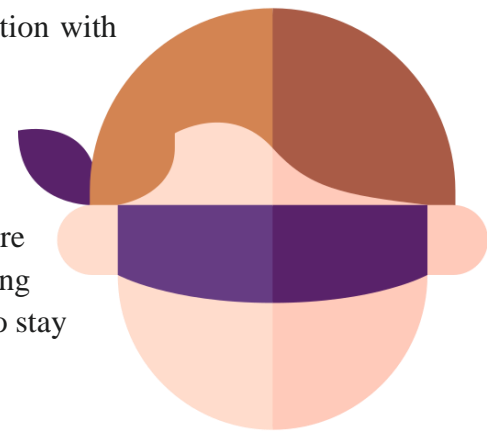
them.

Ignore them

Sometimes, we must ignore such types of people because they are passive-aggressive, selfish, arrogant, and filled with negativity. Bearing with them can affect our thoughts and brain badly. It is always better to stay away and ignore them.

Offer help

The best thing to do is offering someone help. If you think you can offer anything which will help them in any way, then approach them and offer to do so. Sometimes, offering help leads to long-lasting relation with



Keep your expectations low

You might want the other person to improve or become better, but they may not improve so, don't let your expectations be so high when it comes to others. Keep them touching the ground, especially when it comes to a difficult person. You cannot change them, but you can change your expectations.

Understand

The pressures of life in the modern world are too high that affect the way you think and the way you see the world. So, try to understand the root cause of anger or frustration. You never know, what might be troubling a person and you may misunderstand him.



STRUGGLE OF A HOMEMAKER

- By Tapsi

To imagine life without women is like food without salt. If you ask me which is the most undervalued job in the world, then my answer would be the job of a homemaker. Usually, the work of a homemaker has not been considered a job but, it is the most difficult job which requires skills and organization. It is the only job where there is no rest and no exit gate. A homemaker works 24/7 but her work is rarely recognized. The kitchen is a place of nourishment and skills; but also unsaid rage of women.

The life of a homemaker is not very easy as she has so many responsibilities as a wife, mother, daughter, and sister. While fulfilling all the responsibilities she is losing her own identity. Being a homemaker requires pure selflessness and sacrifices which only a few could do. A homemaker struggles everyday mopping, washing, standing in front of the heating stove all the time, taking care of family, cleaning the house for making it a better place to live. Getting cuts on their hands has become a part of their lives.

The struggle of a homemaker is rightly depicted by a Malayalam-language drama film named 'The Great Indian Kitchen' by Jeo Baby that captures all the nuances of a patriarchal household and talks about all the miseries women have to face in everyday life. The story revolves around the struggle faced by a newlywed woman to fit her into the model that our society has prescribed for a married woman.

Despite all the difficulties faced by women, they are hardly appreciated and recognized. Why it is that a woman's worth is recognized at the time of her death and not when she is alive? But still, without any complaints, without failure she serves her family the best she can. Did

she ever asked for leave or said: "I'm on leave today make your food"? No, she never said, no matter how she is feeling, she works with full zest. Being a homemaker is not a 9 am to 5 pm job but a full-day job; from reporting to the kitchen in the morning to going to bed after completing all the work. Still, do you think it is an easy job to be a homemaker? A homemaker is the one who holds a family together and dedicates her whole life to the well-being of her family. The only motivation for her is the happiness and smile of her family. But unfortunately, she is taken for granted and not reciprocated the way it should be. A homemaker should not be considered as a stigma in society, and we should give them due respect and recognition. We should appreciate them for all that they do for us. "Homemaking is surely, the most important work in the world. What do ships, railways, mines, cars, government, etc. exist for except that people may be fed, warmed, and safe in their own homes? The homemaker's job is one for which all others exist" - C.S. Lewis



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Vivo Mobile India Pvt. Ltd.

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Ms. Kinjal
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on
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Ms. Mansi Grover
(Beanstalk World School)
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HR (Do's and Don'ts of Interview and Personality development)

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ICICI Bank

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THE ERA OF TECHNOLOGY & MEDICAL MANAGEMENT

- By Ruchi Gahlawat

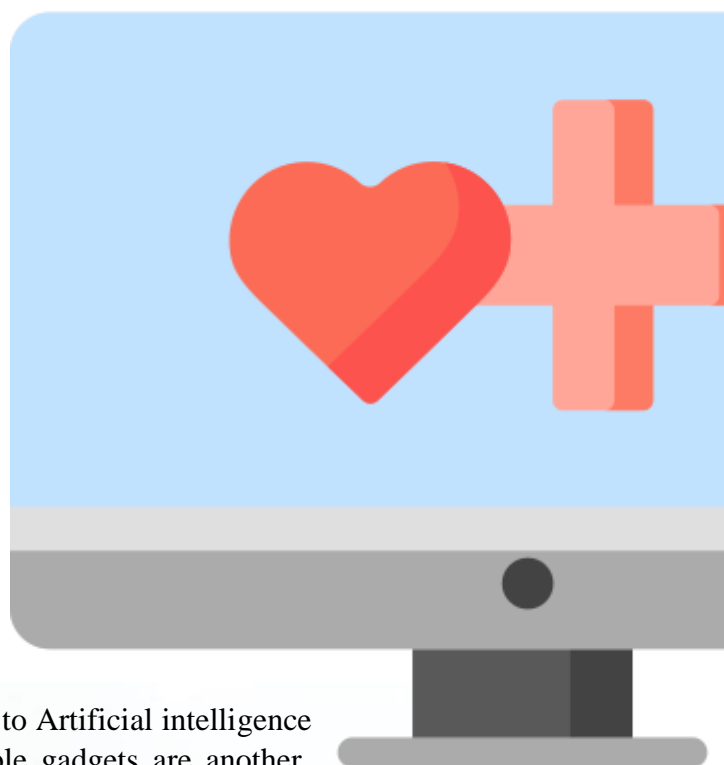
“It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.” – Charles Darwin

The era of the 21st century is regarded as an era of technology. Technology has certainly changed the way we live. Gone are the days when if we just wanted to see the doctor, we were forced to leave our urgent work and go to hospitals to take an early appointment and wait for long hours for our turn to come. But now the care has been shifted to homes using technology; video visits, check-ups, now appointments can be made with the mobile phones in our hands and more importantly, we do not have to compromise with our other works. Most doctor visits are now calling up YouTube meets, digital application meets, etc.

Although the percentage of people living in poverty has reduced, there has been a rise in communicable and non-communicable diseases or lifestyle diseases with time. But with the emerging technologies, we can now do things that we could never do before. We have substitutes for every body part of ours. If a person has lost his hand in misfortune, he can have prosthetic limbs i.e., an artificial hand directly connected to the brain. Robotic surgery, balloon catheter, stent catheter, 3D bioprinting, coronary artery bypass grafting, gene-based therapies are other life-saving ailments in the 21st century.

From online medical services to precision medicine to Artificial intelligence has fully changed the healthcare industry. Wearable gadgets are another charisma in the world, information like blood pressure, level of glucose, heart rate, etc. can be measured with these devices and the feedback is directed to healthcare professionals in the hospitals or is stored in the apps. These tools have strengthened the patient-physician connection and improved healthcare.

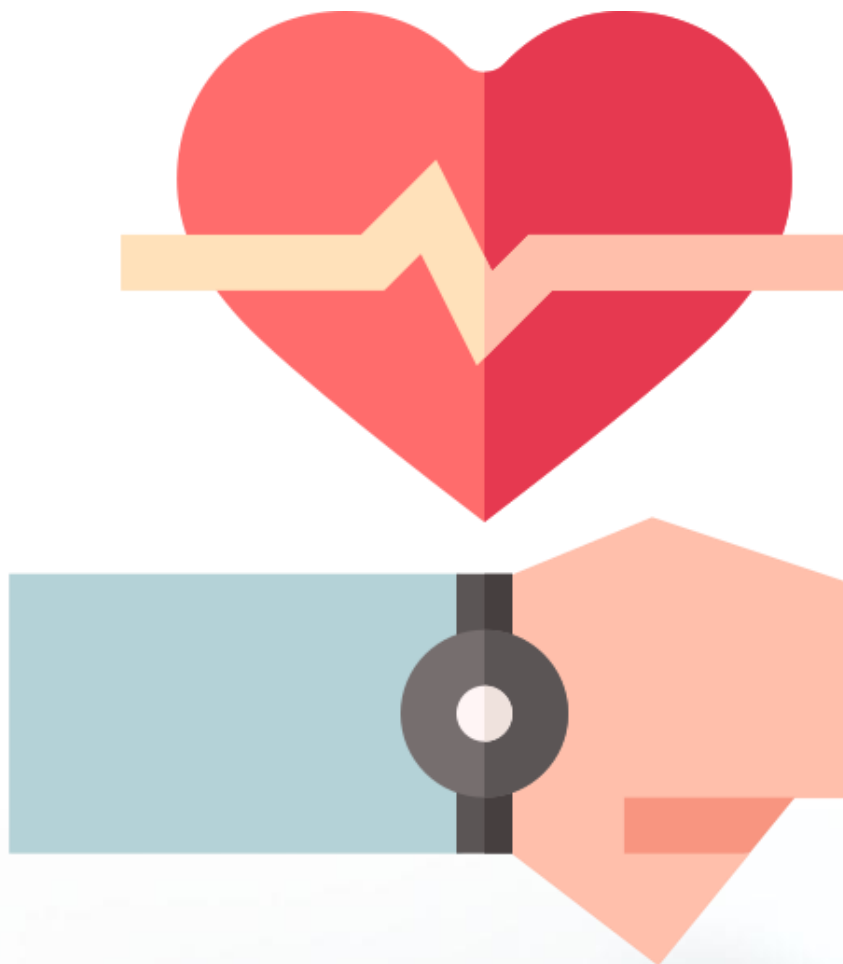
The term digital health & digital healthcare system is the new normal where tracking data to prevent an epidemic through ensuring timely medical interventions and the earlier detection of



chronic diseases like cancer and HIV is yet another boon of the emerging technologies such as robotics, AI, biometrics, IoT. It has increased survivability & life expectancy by providing predictive & prescriptive indicators for diseases.

Moreover, cars have also become the point of care, where the sensors at the seat belt and steering can tell whether the driver has become tired. However, in the future pursuit of newer and better technologies, we must not forget the human aspect of healthcare; for that, some robots are made to take care of elderly people by reminding them to take their medicines on regular basis and simply just to accompany them.

This is how the healthcare sector has taken a turn. No doubt, it has changed, and it has changed for the good, for the convenience, and the lives of people.



MANAGEMENT LESSONS LEARNT FROM THE 'RAMAYANA'

- By Lakshay Dureja

“Develop a passion for learning. If you do, you will never cease to grow.”

Life is the management of emotions & not optimization of intelligence and memory. Regular study has a definite value, and it always helps you in leading a life. You can survive even if you make some mark in the path of life. Learning is quite simple, never stop learning as learners never fail in life because they keep updating themselves. Passion leads to excellence as when your hobby becomes your passion, passion becomes your profession. Never try to be successful, pursue excellence – Excellence always leads to success & it is a process of continual improvement.

Let us now dwell on the business lessons that we can learn from the Ramayana.



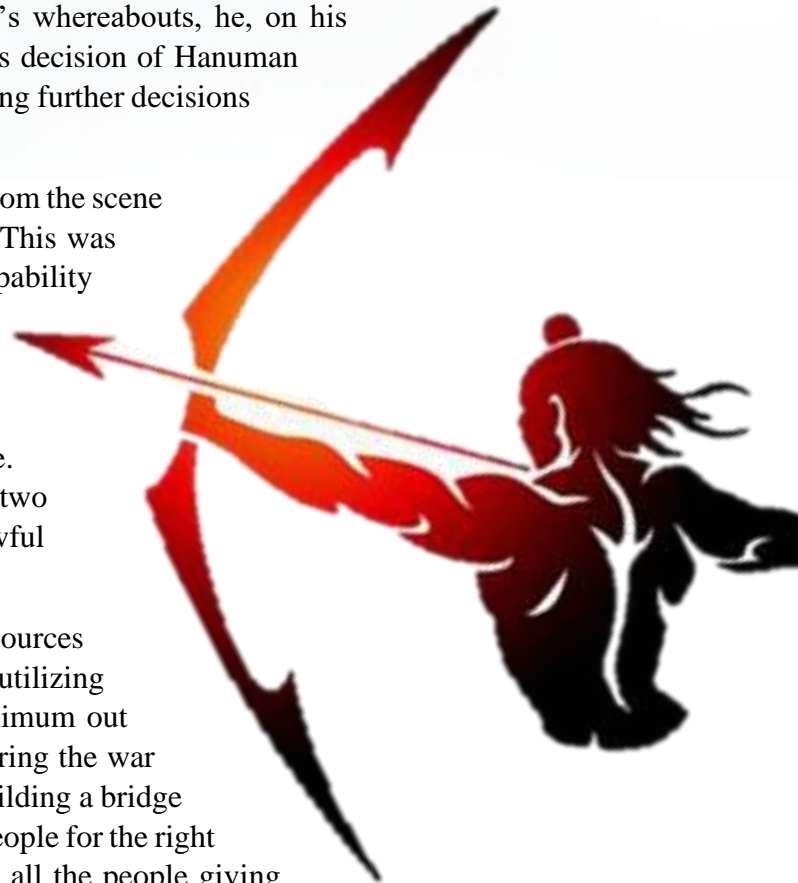
Nurturing Business Relations for Strategic Alliances. If there was anyone in the Ramayana who had the best of the managerial characteristics, then it was Sughriv. A good manager proves repeatedly that businesses run on a good relationship. And an ideal manager would value good relations with the employees, clients, etc., to make it count for the organization. ‘Great Leaders Create More Leaders’

When Hanuman successfully discovered Sita’s whereabouts, he, on his own choice, set aflame the city of Lanka. This decision of Hanuman disgruntled Ram. This led to Hanuman not taking further decisions of his own.

Being the great leader, Ram removed himself from the scene where further decision-making was involved. This was to let Hanuman revive his decision-making capability and importance of communication.

When something important is communicated, stick to it! We all know about the battle of Bali and the demon Mayavee. The root cause of fatal enmity between the two brothers – Sugreeva and Bali had its root in awful miscommunication.

Efficient management lies in utilizing resources optimally, Ram represents a skilful manager, utilizing the available resources optimally to gain maximum out of minimum. These skills are evident even during the war with Ravana. The crucial one was the act of building a bridge over the sea to reach Lanka. Pick up the right people for the right task. A good management scenario is to have all the people giving their best. Needs to be motivated by what a manager highly thinks of them. Ram had his faith in Nal and Nila while assigning them the duty. The same goes for the modern-day manager who vests responsibility with the utmost faith in getting things done. Ramayana is one of such Indian Epics that have a vast potential to change our everyday human life. Be it in the management of personal life, it never ceases to inspire us in small instances even after ages.



नारी: एक वरदान

- देवांग

औरत

माँ, बहन, बेटा और लक्ष्मी का दूसरा नाम है
 या कहो वो खुद में एक वरदान है,
 अलग अलग रूप में देती वो हर रोज़ कितने कड़े इम्तेहान है
 पर जीत कर भी नहीं मिलता उससे कोई सम्मान है,
 क्यों, क्योंकि समाज की इस सोच ने की उसकी हर वो जीत नाकाम है
 आज़ादी के बावजूद भी वो हर किसी के हुकुम की गुलाम है,
 सच में सच की कड़वी ज़ुबान है
 पर हाँ नहीं मानते हम की वो कोई वरदान है
 चाहे रहे चार दीवारी में या रहे दुनिया दारी में
 सबसे बड़ा और ज़रूरी उसका हर वो काम है
 जिससे हम यहाँ देते मामूली का नाम है
 हमारा हसना मुस्कुराना, हमारा हसना मुस्कुराना
 और आगे बढ़ते जाना
 इसी में बसा उसका सारा जहान है
 हमारी ज़िद पूरी करने के लिए
 त्यागी उसने अपने सपनों की उड़ान है
 फिर भी नहीं समझते हम की वो एक वरदान है



E-Vichar

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यु तोह हर जगह लेते हम इंद्रा गांधी, रानी लक्ष्मी बाई का बार बार नाम है
 पर क्या देते हम नारी को लड़ने का वो मुकाम है?
 उसका भी पढ़ने, लिखने और सबसे कन्धा मिलाकर चलने का अरमान है
 अपनी काबिलियत से छू सकती वो हर बड़ा मुकाम है
 अब उसे समझे यही सबसे बड़ा ज्ञान है
 और इस सच को अपनाये
 की, हाँ वो अपने आप मै एक वरदान है
 प्रगति क्या सिर्फ एक वर्ग या लिंग को उठाने का दूसरा नाम है
 क्यों नहीं समझते हम की
 नारी की प्रगति से बढ़ना सबका सामान है
 जितनी उसकी प्रगति उतना ऊंचा होना हमारा जहान है
 अब उसके रास्ते का काटा नहीं
 बल्कि फुल बने यही वक्त का फरमान है
 उससे आजादी देना और आगे करना
 तोह चलो हाथ मिलाये और मानले और ठानले
 उससे आगे बढ़ाना और आगे तक लेकर जाना
 अब ऐसे ही बढ़ाना हमें अपना योगदान है
 क्योंकि हाँ वोह बलवान है, हाँ वोह वरदान है....

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Modules to be discussed

1 PERSONALITY DEVELOPMENT

Personality represents the people how you are. It is not just looks that are important and that define who you are. The personality of an individual is determined by his/her appearance, behavior, attitude, education, values and some more varying characteristics. Personality defines who you are and how you respond to various situations. It is essential to focus on the personality, which matters the most.

2 IT for BUSINESS EXCELLENCE

Business excellence models are frameworks that when applied within an organisation can help to focus thought and action in a more systematic and structured way that should lead to increased performance. The models are holistic in that they focus upon all areas and dimensions of an organisation, and in particular, factors that drive performance.

3 BASIC of DIGITAL MARKETING

Digital marketing is the process of promoting your business online. There are dozens of different strategies that can be a part of this process. All of these strategies are designed to improve brand awareness and consistently grow your business over time. With a minimal investment, digital marketing can change the future of your company by earning you more customers, bringing in more revenue, and achieving your business goals.

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LEARNINGS FROM MOVIE "SUPER 30"

- By Riya

"Inspiration is a guest that does not willingly visit the lazy."

This is an inspiring true story of Anand Kumar a mathematics teacher and his educational program. His movie has many awards for excellence. He started his coaching centre for poor yet bright students to help them. He received many rewards when his first super 30 batch was selected as super 30. The movie follows the torments, trials, and tribulations he faces in this arduous journey.

Super 30 is such a wonderful movie from which we can learn many lessons which can be helpful to both employees and entrepreneurs:



Leadership : Anand Kumar acts as a leader in motivating his students to always be craving for success. He teaches them to face the challenges and the importance of having faith in themselves through adopting a growth mindset.



Persistence : “It is the ability to stick with the purpose for a long time. Anand Kumar faced a lot of challenges in educating the lower strata of society, but he remained persistent in all the situations.

Believe in yourself : “When the times are tough, it is the tough who gets going.” Anand Kumar believed in himself that he can educate the students and make them capable of getting into IITs.



Never let the success enter your head : After the selection of his students in IIT, he never took upon his success and never left educating the poor students.

Even in Difficult times, we must learn to trust ourselves : When something looks tough, don't get worried, work harder. He taught us that we should not be afraid of problems, big or small. His Famous dialogue from the Movie is: *'Anup ji ghabra ne ki koi baat nahi mehnat badhaye rakhiye'*

One problem, many solutions : He taught us that one problem can be solved in many ways, if one thing is not working, we should try another one.

Think beyond : At Super 30, students were taught to do things beyond our comfort zone it helped in thinking different of alternatives in lives and careers.

Self-learning : Anand Kumar taught that educating students helped him also in making himself reliant and solve problems on his own.

SELF-CONFIDENCE

- By Rupali

Self-confidence is the strong belief of a person in his own personality, ideas, attitude, and abilities that come with a clear and vivid thought process and a positive perspective.

Being abundant in self-confidence is such a powerful blessing that it motivates a person to achieve any goal in life. It intensifies the willpower of a person and helps in constructing a never-giving-up attitude. The personality of a confident person is quite dominating and attractive in all fields of life. Also, self-confident people tend to be more successful in life as compared to those, who feel a lack of faith among themselves.

In short, self-confidence is playing a significant role not only in the journey of success but also, in all facets of life.



“Self Confidence is like a seed, which needs to be nurtured to enjoy the fruits of success, joy, and pleasure in life.”

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5 WAYS TO BUILD YOUR SELF-CONFIDENCE



1. Start Believing in Yourself

What you believe, you perceive. Your belief system can do wonders in your life. Most of the successful people in the world are those, who believed in themselves. You know, you always have someone in your life, whom you trust blindly. He can be your best friend, your parents, or the God. Now, the question is, if you can believe in someone else, can't you just believe in your soul? You must. Isn't it? So, start intensifying your faith in yourself and this will be the first step to make you feel self-confident.

2. Start Accepting Failures

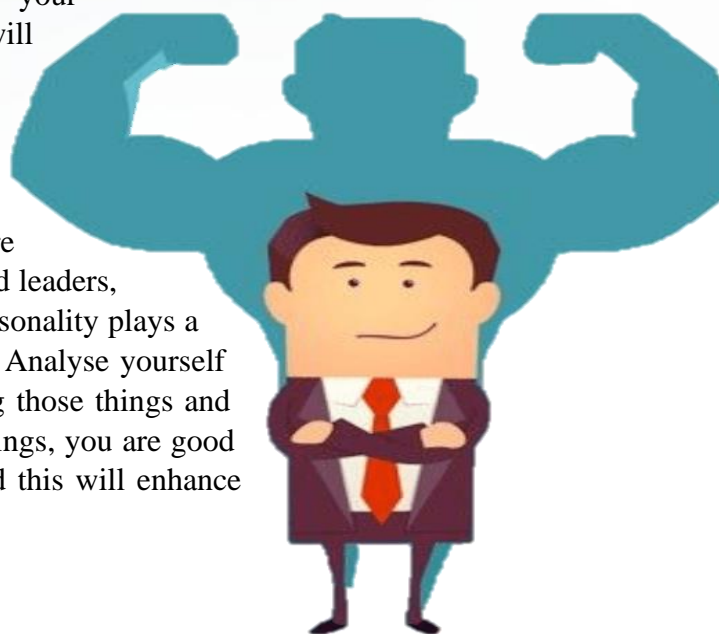
Most of the times in our life, when we fail or when we get rejected, we lose our hope, and our self-confidence comes down. However, we must always remember that "*Failures are a part of success.*" When you fail, start learning from the experience of failure and accept it. Failure doesn't mean that you are incapable instead, it means that you dare to try at least. This type of attitude will always help you to boost your confidence and it will change your outlook towards life as well.

3. Stop Comparing

People sometimes compare themselves with others. They try to copy others and they forget their own qualities and capabilities. They start feeling low and start considering themselves as inferior to others. This lowers their self-confidence. You know, everybody is unique in this world, and this is the law of the universe. Nobody has the same fingerprints as you. So, stop comparing yourself to others, instead enjoy your uniqueness. Love yourself and be who you are. This will develop a sense of confidence among you.

4. Find Out Your Qualities

We all are gifted with some special qualities. Some are good writers; some are good speakers. Some are good dancers; some are good singers. Some are good leaders, and some are good readers. Analysis of our own personality plays a vital role in knowing our capabilities and qualities. Analyse yourself and find out the things you are good at. Start doing those things and make it your strength. Because, when you do the things, you are good at, you feel motivated, excited, and encouraged and this will enhance your confidence level.



5. Start Working on Your Weak Points

Nobody can be confident at their weak points. And generally, people already know their weaknesses. Nobody is perfect in this world. So, start working on your weak points and overcome all your fears. For e.g., if somebody knew that he is not good at speaking English, which makes him unconfident among a group of people who speak so fluently, then the best way to overcome his weakness is to practice and work upon it. Slowly and gradually, as soon as the person will work upon it and practice it, he will start feeling confident.

So, keep believing in yourself, keep falling, keep learning and keep practicing but never ever give up because,

“Self-confidence is the key towards success.”

NUKKAD NATAK



August 2021

GENDER EQUALITY IN CORPORATES

- By Manya

‘An inclusive, coordinated, multi-faceted approach is needed to achieve gender equality’ - Anna Leach

In casual terms, the state in which access to rights or opportunities is unaffected by gender is known as *Gender Equality*. And inculcating these values & attributes in a workplace together with reliability and contentment is said to be Gender Equality in Corporates.

A perfect blend of encouraging, enabling, and obliging measures is what is required at a peak in the corporate world.

Being at a desirable state of contentment where the promotion of gender equality

highly encourages and benefits both the segments, women, and men, respectively. Undoubtedly, it shows the companionship between both genders as the main aspect is to immensely focus upon business growth, which could be done by revolving around the neutral measures. Moreover, for the sustainment of employees, a gender-sensitive perspective would work wonders for the companies. This will not only provide momentum to the workforce but also help to achieve productivity and evaluate expertise for acceleration altogether.

PROSPECTS AND CHALLENGES-

The prospects of this term are inclusive of solutions to the challenges coming in the path. Thus, improved recruitment and retention of talent and better financial performance and competitiveness are the key components to be interfaced by each company for acquiring Gender Equality. In a well-synchronized firm, these factors are very much required. In addition to this, misinterpretation of concepts is also faced wherein the challenges grow but coming up with every probable solution is what will help fonder the company.

Equally emphasizing males and females would provide consistency and assertiveness to the corporate world. So, without denying the fact of staying balanced all over, we would lead our head held high and the whole corporate world will fly with shining colors spreading an odour of unity and compliance.

THE WAVE OF DIGITALIZATION

ITS OVERALL DIGITAL AFFECT

- By Bhavna Nagpal

Introduction

Digitalization, the name itself has huge importance in the present generation. Gen-Z is named as the digital generation because the hype of digitalization began in this era. Many technologies gained acknowledgment and many technologies as such evolved in this era that is said to change the future of the digital world.

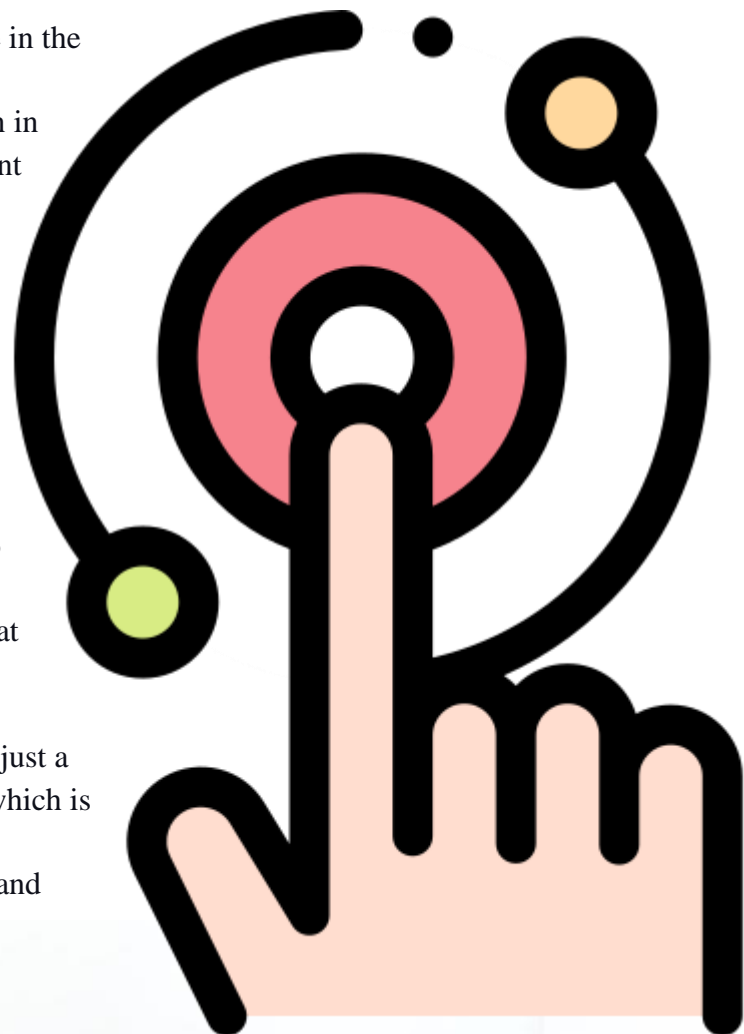
The digital transformation has transformed the various sectors such as manufacturing, enterprises(factory/industries), education, service, etc., everything has become digital nowadays. Be it a signature or payment, be it talking over a video call to teaching a class of students over the virtual platform. Digitalization has made things available at our fingertips.

In simple words it can be said that digitalization is just a mixture of the traditional manufacturing process, which is transformed with the new advancing technologies, working together to make the work more efficient and convenient to use.

Digitalization in the manufacturing sector

Digitalization is modifying every step of the manufacturing process with the help of data and automation. From supply chain and enterprise to the workforce and end-users, i.e., the customers, every step is getting transformed in this digital era.

The introduction of smart manufacturing has connected the factories digitally with the help of central networks that are linked directly to the machines. This not only helps in the



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automation of the machines but also helps in learning the process independently, understanding the possible quality issues that may arise, and even it will also help in assigning tasks to other machines.

Information is the most important asset of any company or business organization. And if that company or business firm is digitally active, then the chances of misplacement and misuse of information increase. So, keeping in mind the security issues, the smart manufacturing, and smart factories are backed up by enabling real-time, leaning based decision making across all business operations including product development, manufacturing, supply chain, and customer experience.

Digital commerce

The evolution of e-commerce is the biggest example of digitalization. It has just changed people's perception of purchasing goods and has given a new platform for doing business.

The strategy of e-commerce became successful because the strategy to make traditional commerce digital was just not limited to the implementation of modern technologies. For making the strategy successful, a company had no choice but to develop a digital mindset, which must be backed by the business leaders.

E-commerce gained popularity as it brought a shift in the mindset of the people. It presented a completely different way to purchase goods. A customer does not need to step out of his house to purchase products. This method was introduced by various e-commerce sites such as Amazon, Alibaba, Flipkart, etc. slowly and steadily. During the introduction of these sites, the customers feared to buy things due to trust issues regarding the authenticity of the product and the security of their data as well as the doubt that their money is going in safe hands or not.

But the continuous push by these sites regarding their authenticity and security changes in the disclaimer of a product has built an impactful reputation in the mindset of the customers.

Therefore, giving rise to e-commerce.

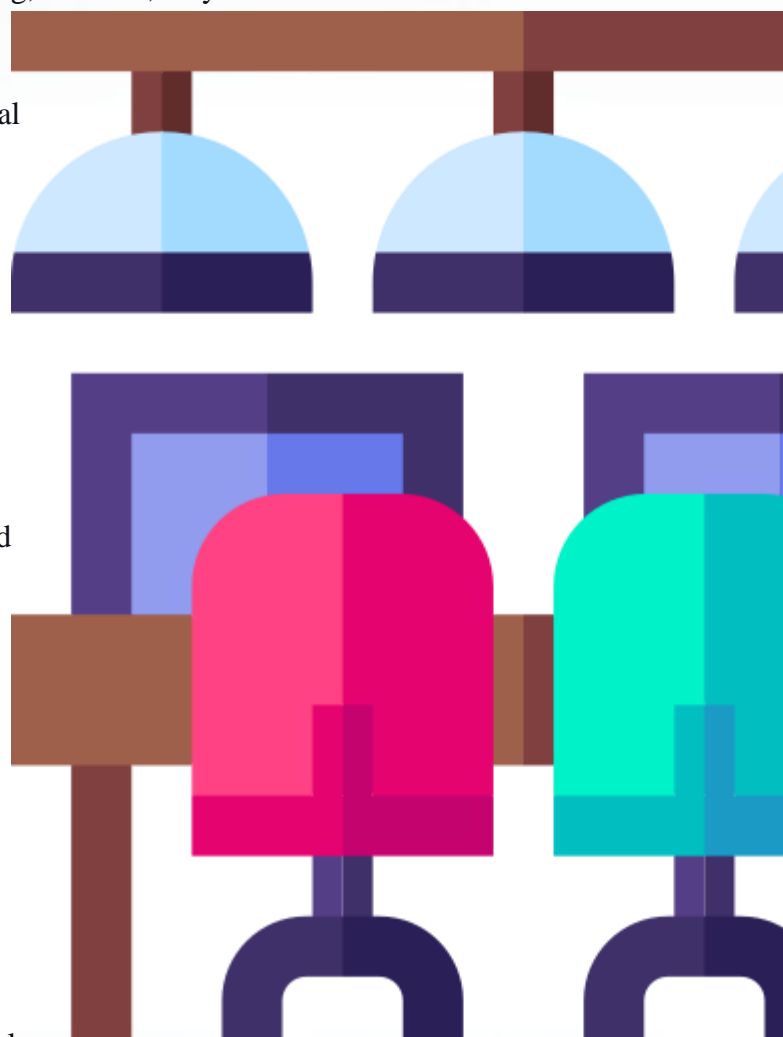
Digitalization in the education sector

Digitalization is changing all features of society. The change is happening with or without key activities that guarantee to progress nature of educating and learning conditions. Incorporation of innovation into educating and learning isn't new, however, the fast rate and speed of technical headway are new.

A student faces different problems while studying, but now, they can overcome that with the help of technology. Not only phones are getting smart, but the students are also, as they are now more tech friendly. As per the traditional method, classwork and exercises were given utmost importance in the understanding of a subject matter. In fact, at present also, this perception prevails. But digitalization has helped students discover some latest information, set up an association between their insight and reality, utilize their creative mind to search for their skills, and start working on it.

Many students are now taking online classes and doing various online certification courses to enhance their skills that are going to help them in gaining knowledge about the various other topics that are not taught in a school or college curriculum. "Study anything you desire in whichever manner you like!" is a new idea that will help the students to get their goals one step ahead.

Student's psyche is changing and now they believe in advancement and innovation. As we know that there is a huge gap between traditional learning and practical implementation. At present, the students can overcome this gap by becoming tech-friendly and can build up their skills by utilizing their technological resources in the best possible manner. Digitalization has transformed education by changing the traditional methods of learning and has made the education process so advance and digital.



Digitalization in workplace

Digitalization has evolved in every sector, and it has also mastered the creation of a new way of business. It has helped the business to increase its target audience and has also provided help to the companies to accelerate growth.

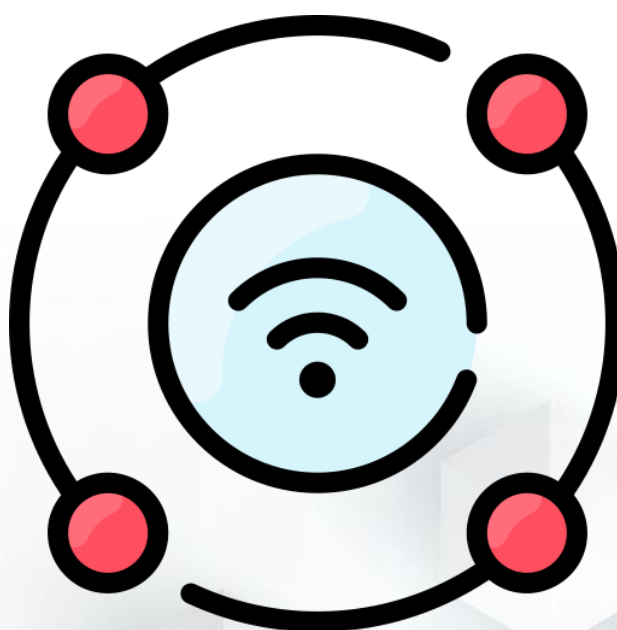
Every company wants to earn maximum profits and digitalization provides a hold over it. Firms have started relying on digital technologies such as e-commerce, cloud computing, big data, digital tracking, and digital platforms that are reshaping business operations, business models, and market structures. Digital change has administered the cost of a company by controlling their production and sales and has also provided aid to expand their product line or business model to accumulate more revenue.

The initiation of Artificial Intelligence in workplaces has made communication much easier. Chat boxes are now automatically handled which build customer relation by resolving their queries about a product, company, etc. without any time constraints. It helps in enhancing customer's experience.

The wave of technology has not just enhanced existing business models but has also opened the doors for new start-ups. As a result, many new start-ups supported by technologies are increasing at a rapid rate.

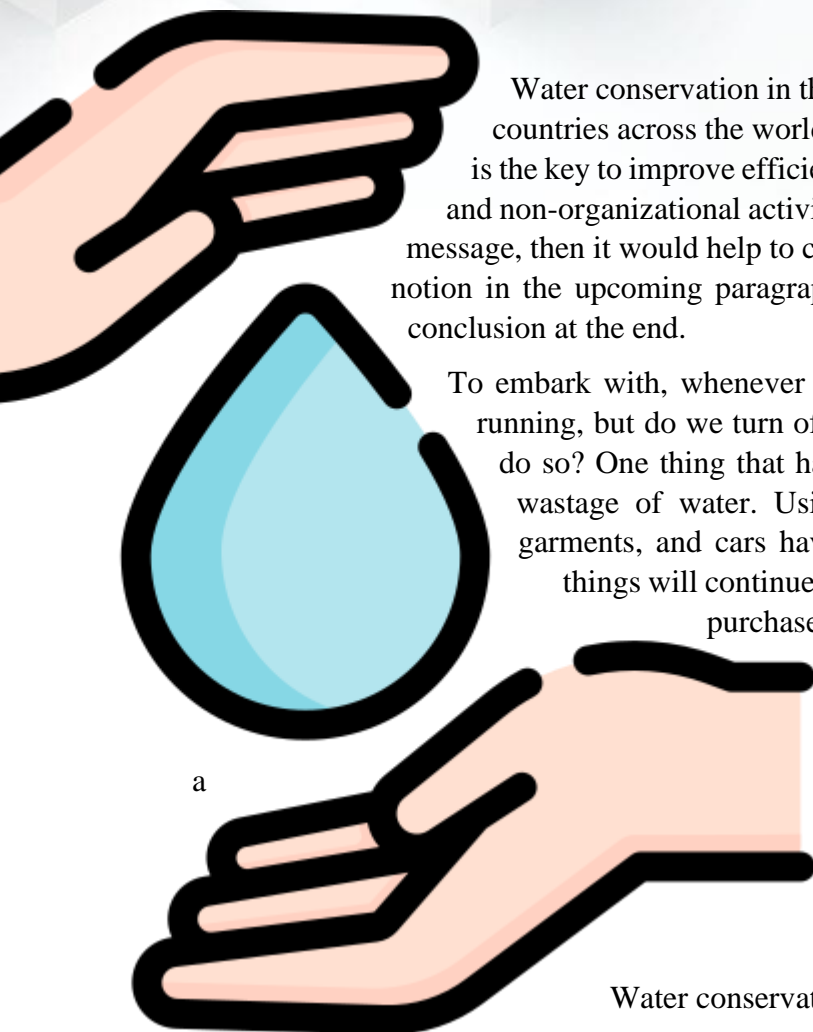
Conclusion

In general, it refers to the use of digital technology to materially evolve or create new business processes. The current situation predicts that this is just the beginning. This transformation is not going to stop or even take a pause. Every passing day, this digitalization is going to increase leading to a life full of comfort and automation at the same time being complex and precarious.



SAVE WATER

- By Jasmeet Bajwa



Water conservation in the present time, is a great issue, as most of the countries across the world are facing a shortage of water. Management is the key to improve efficiency in every field whether it is organizational and non-organizational activity. If we include management, with the social message, then it would help to create a better outcome. I intend to discuss my notion in the upcoming paragraphs with a suitable instance and a plausible conclusion at the end.

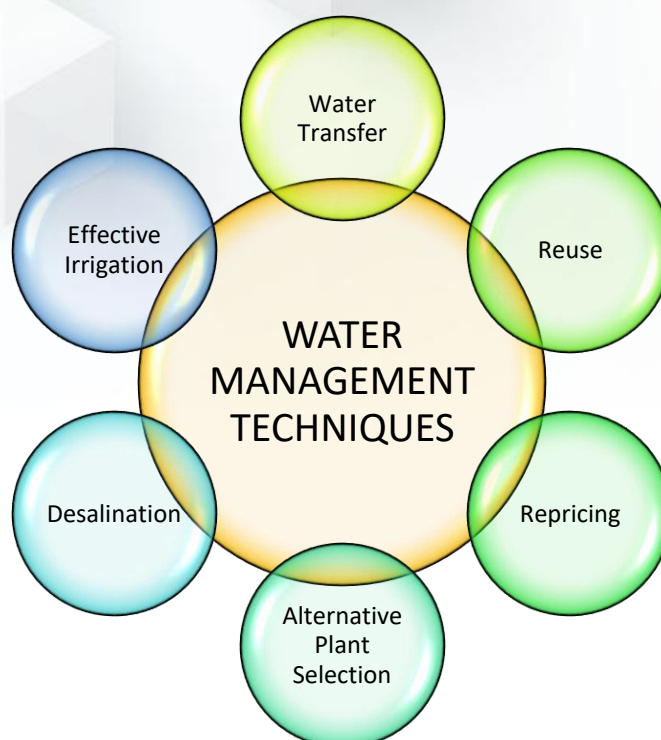
To embark with, whenever we move across the road, we see tap water running, but do we turn off that tap? Isn't it our moral responsibility to do so? One thing that has become common these days is the excess wastage of water. Using excess water for washing our utensils, garments, and cars have become a part of today's people. If such things will continue in the future, the day is near when we have to purchase water for meeting our daily needs. It is an alarming situation for all of us, either save water or buy it for a price which would bring shame for human beings that water is natural resource gifted by the universe but we as human being failed to conserve it.

WATER CONSERVATION

Water conservation can be well-defined as following:

1. Any beneficial reduction in water loss, use, or waste.
2. Water waste can be reduced by the implementation of water conservation techniques or water efficiency measures.
3. Improved water management techniques minimise or enhance the beneficial use of water, and a water conservation measure is an activity, a behavioural change, a device, technology, or a better design or process that is applied to reduce water loss, waste, or use.

Water efficiency is a technique for conserving water. As a result, more efficient water use occurs, lowering water demand. A water efficiency measure's value and cost-effectiveness must be assessed in relation to its effects on the use and expense of other natural resources.



CONSERVATION TECHNOLOGIES

- Rainwater harvesting- Rainwater harvesting leads to collecting rainwater on the top of the roof of the buildings and store it underground for later use. It is indispensable to check the decrease in groundwater levels.
- Tree plantation in water catchments zone/riverbanks and clean up drives close to water bodies are also some of the other initiatives which are used to save our water resources.

Water wastage problem will not go away by itself. On the contrary, we, as a global community, have to respond and use water efficiently.

Imagine you and your family sitting together for dinner, after having your dinner, you feel thirsty and look around for water, but there is no water at your home. Then what will happen? The days are nearer when this image will turn into reality. Intelligence is not in the use of water but also in the conservation of water, so that, our future generations will also continue to enjoy the delightful feeling and touch of water.

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पंख

- भारती

छोटे छोटे पंख, उडान है बडी
आज की बेटियाँ, अपने दम पर है खडी
सोच है बडी, सपनों को पाने में डटी
आज की बेटियाँ फ़ौलाद है बनी,

सौराष्ट्र को गौरवान्वित करने की है हठी
मेहनत परिश्रम करने की है धनी
छोटे छोटे पंख, उडान है बडी
आज की बेटियाँ अपने दम पर है खडी,

सौराष्ट्र को गौरवान्वित करने की है हठी
मेहनत, परिश्रम करने में है डटी
बात है कल्पना, करनाल की परी
मातृभूमि की शान, अंतरिक्ष तक उडी,

बात है किरण, सूरज की चमक
काम है बुलंद, आई पी एस है सवचछनद
बात है मैरी, रिंग में खडी
देश की बेटी, मुक्केबाजी में डटी,

छोटे छोटे पंख, उडान है बडी

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देश की बेटी अपने दम पर है खड़ी

सौराष्ट्र को गौरवान्वित करने की है हठी
मेहनत परिश्रम करने में है डटी,

बात है लक्ष्मी, झासी की मोहिनी
रण में देश को गौरवान्वित करी
बात है ऊषा, दौड़ने की धनी
हौसले से बुलंद, देश की बेटी,

छोटे छोटे पंख, उडान है बड़ी
आज की बेटी अपने दम पर है खड़ी
सौराष्ट्र को गौरवान्वित करने की है हठी
मेहनत परिश्रम करने में है डटी,

बात है मानुषी, सौंदर्य की परी
राष्ट्र को समर्पित, छिललर की जिंदगी
बात है गीता, हरियाणा की बेटी
पहलवानी से अपनी, गिरी तक चढ़ी,

बात है रानी, रामपाल कुल में जन्मी
हौसले बुलंद, हाकी कप्तान है बनी,

छोटे छोटे पंख, उडान है बड़ी
आज की बेटी अपने दम है खड़ी
सौराष्ट्र को गौरवान्वित करने की है हठी
मेहनत परिश्रम करने में है डटी॥

HAPPINESS IS A CHOICE

- By Shefali

.Many people realize that happiness is a choice, and it is up to them to pick it every day intentionally. In the context of the statement, *Happiness is a choice* means that you need to learn how to choose it. The primary step in it is deciding to control your feelings.

It is necessary to question yourself as to when the last time was that you felt genuinely happy. Let me help you unwrap that. The hallmarks of happiness are feeling satisfied, enjoying regular activities, and feeling purposeful.

Happiness is an emotion that is fleeting over. Sometimes you may feel like you feel more negative emotions than happiness. Like I said, 'life is about choices' so it is important to choose positive life habits.

Considering all the facts, you can always deconstruct the situation and find a way to solve a problem with a clear mind. You must choose to live life like this and do so every day.



THINGS TO TAKE CARE OF BEFORE STARTING A BUSINESS

- By Vivek Jha



As a student with a management background, I have always desired something that I can call my own and that incorporates the practical implications of all management theories.

I have a few suggestions for anyone who wishes to establish their own business.

Do as much research as possible.

First, you must conduct as much research as possible. Know who your target market is. You should always be aware of your competitors, no matter how unique your idea is. Always go to the market before opening the doors to your own.

Determine your target audience.

Always be aware of who your target market is. Your audience will be the driving force behind your company. Bei Understanding who requires your product or service will always aid in making your methods more effective, so spend time thinking about it.

Make a financial plan.

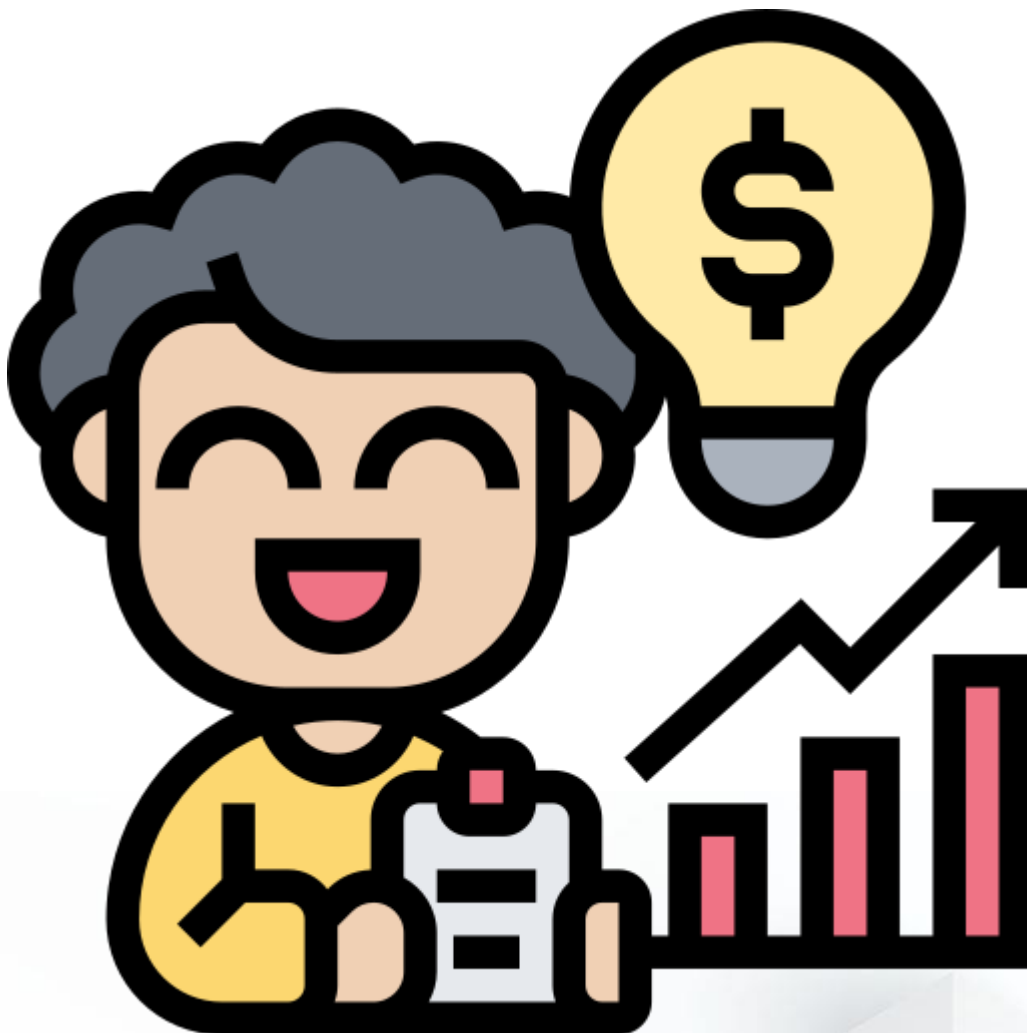
When you start your own business, you will not have a lot of money right immediately, so you will need to plan for the financial support of your company. Make a strategy for how you will pay for initial expenditures, whether it is with your own money, borrowing from friends and family, or taking out a loan from a financial institution.

Compile a thorough business plan.

A business plan will provide you with an outline for the steps necessary for your company's success. It will provide you clear instructions on what action to take at each step. This plan will include all the majors that you will be pursuing, as well as assisting you in attracting individuals to your start-up.

Decide the right time.

I want to be clear about the timing. When I say time, I am referring to the start-up of your company. Launching your company at the wrong time can make it difficult for it to succeed. Wait for the right time and make the decision very carefully.





TIPS TO DEAL WITH YOUR CUSTOMERS

- By Ruchi Gahlawat



Having a satisfied customer is not enough, loyalty of your buyers speaks about you. Here are some things that need to be taken care of while dealing with the customers.

Be honest.

Every company must be upfront and honest about their products and services. Sure, stretching the truth about your products and services will benefit you in the short term, but it will harm your reputation in the long run. You will lose important consumers, and their bad experience will hurt your future revenue. Customers value honesty, so instead of leading them on, you should always tell them the truth.

Consider customers as individuals, treat them well.

The majority of companies make the error of grouping their customers together. Customers are merely a number or a means to a goal for them. No one likes to be treated that way, and your attitude will turn off potential customers. When you first meet a client, you should remember not just their name but also a fact about them or anything similar. Use these small nuances to customise your service, and your clients will thank you.



Give loyal consumers preferential attention.



Every consumer is entitled to the same amount of respect and treatment from a company. However, the rules are a little different for your long-term consumers. These are the people who have been there for you in good times and bad. Why don't you express your gratitude to them? This might go a long way toward further solidifying and deepening your relationship. You might provide them with discounts or special vouchers. Sending them company presents for their birthdays, special occasions, or as a thank you is another wonderful suggestion. If any of your previous clients have gone dormant, you should contact them and inquire. They will see you are paying attention and be grateful. This can help you generate a lot more revenue and take advantage of word-of-mouth marketing.

Add value.

It is highly likely that your clients will provide you advice and suggestions on a regular basis. You smile and accept them, but you do not follow up. This could be detrimental to you. Rather than dismissing criticism, you should use it to improve your products and services. Your clients will be pleased that you heeded their recommendations, and you will be able to better fulfil them. A happy customer means a solid relationship, which is precisely what you want.

Make your communication better.

The impact of timely, periodic, and relevant communication is the same regardless of the industry you operate in or the size of your organisation. Communication, like all other aspects of a relationship, must be consistent to grow and better understand one another, but it should not be obnoxious or unneeded. Spamming your customers with offers they are not interested in is a bad idea. Instead, based on their preferences, you should offer individualised and customised messaging to customers. Use the information you have, such as their previous buying habits, to figure out what might appeal to them.

Finally, if you make a mistake, you should always be willing to admit it. Nothing will drive customers away faster than a company's inability to accept responsibility. If you want to build a good relationship with your customer base, you must accept where you are wrong and take actions to correct it.

USE YOUR SMARTPHONES SMARTLY

- By Pooja Jain

Apps you ought to use rather than scrolling down social media

Today's basic requirements of a human being are – smartphones, the internet, and social media. After waking, while eating, commuting, or before sleeping, we are scrolling down social media – WhatsApp, Facebook, Instagram, and Twitter.

Instead of looking at the pictures of someone enjoying their vacation in Goa, you should use productive apps that will assist in building your career so that you can enjoy your future. Here are the five alternative apps that I use instead of scrolling down social media and will recommend others also:

DUOLINGO

A foreign language learning app free of cost. A relatively easy and effective way to master a new language with fun. From English to Spanish, any language can be learned, from basics to framing advanced phrases.

INSHORTS

One should incorporate the habit of reading news to build his knowledge. Inshorts provide information associated with various domains such as sports, business, politics, technology, etc., in both the languages – English and Hindi. Outline of news is provided in 60 words; therefore, if one has a shortage of time, even then, that person can come to know about the news. An excellent app to grasp what is happening around the world.



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COURSERA

One of the widely used platforms for learning online courses from the experts at the top universities of the world like Stanford University, University of Pennsylvania, and many more. You will be able to do certified courses in several fields such as Data Science, Personal Development, Information Technology, etc. Additionally, one can earn professional certificates such as Google Data Analytics, IBM Data Science, and a lot more. Furthermore, one can make a degree in several disciplines. Courses are paid, and there is a privilege to apply for financial aid.

It is a great platform to refine your skills and adding them to your resume.

INTERNSHALA

A platform that provides internships, online training, and fresher jobs without any charge. One can find internships or assignments as per his preferences; work from home, part-time or full-time, all kinds of training and appointments are available.

When it comes to career building, I consider internships essential. They give you an edge to stand out in tough competitions by providing practical exposure and insights into the corporate world. Big shot companies from Microsoft to Byju's are hiring interns through Internshala.

LINKEDIN

LinkedIn enables you to build a professional network to connect, share and learn. It is an indispensable tool to recruit or for searching jobs or internships. Moreover, it is a proficient way to update yourself with industry and amplify your professional reputation. I got my first internship through LinkedIn.

If you invest your time and efforts in these apps, what you will get in return - acquire new skills that will make your resume stronger and enhance your employability for building a solid career foundation.



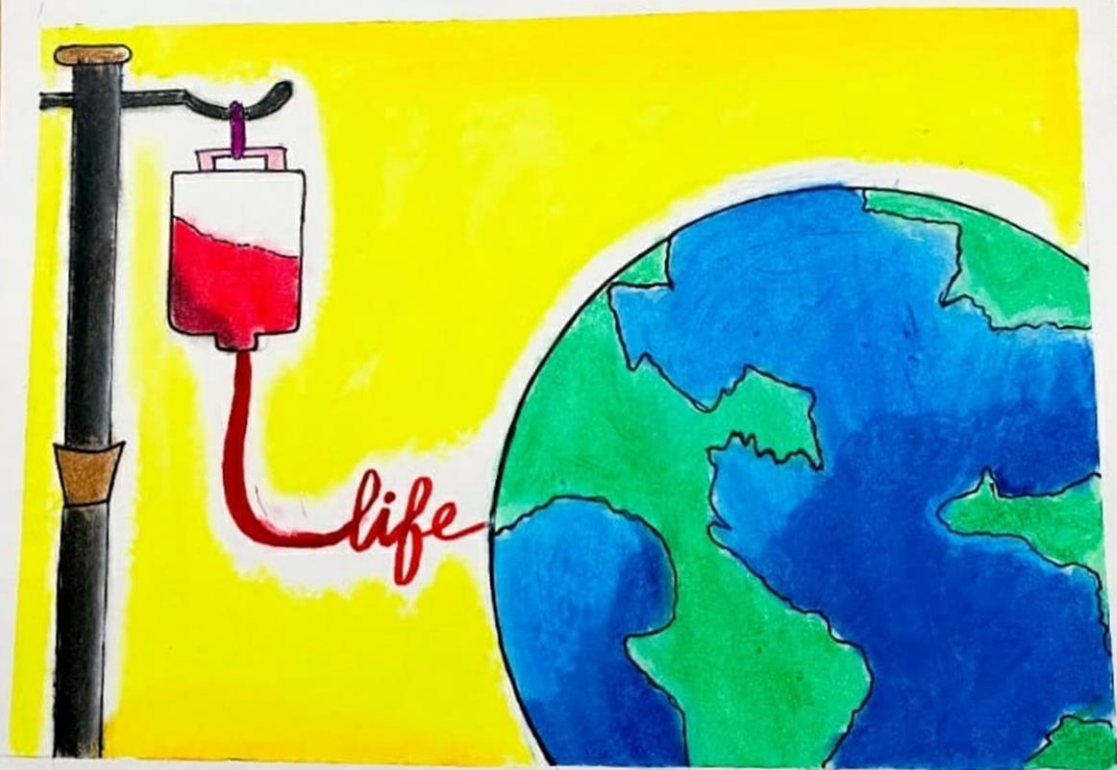
Use your Smartphone and time wisely. The choice is yours!

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World Blood Donor Day



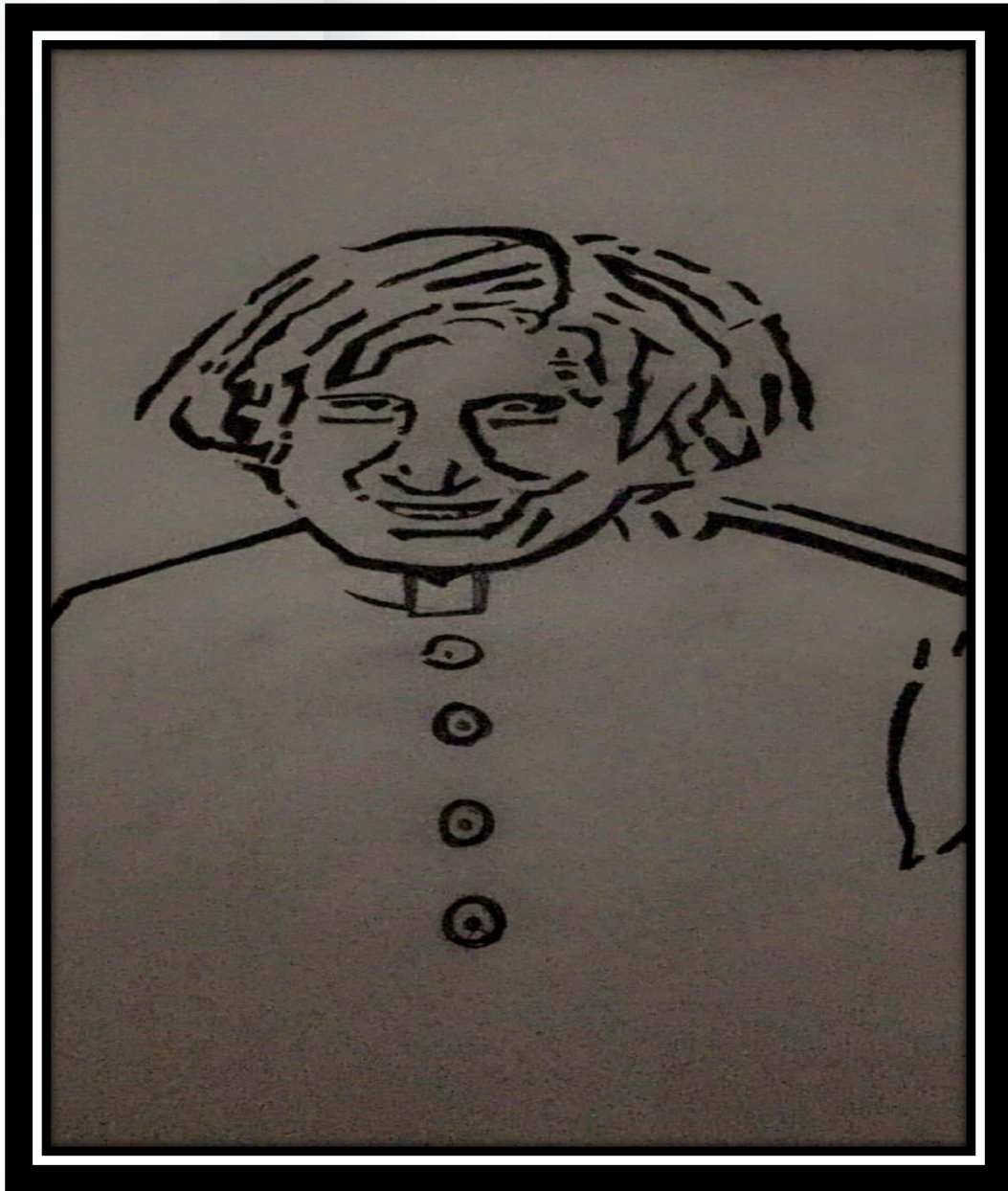
If you are a blood donor, you are a hero to someone, who received your gracious gift of life.

By: Jahnvi Puri



Trash bins are full, but the stomachs are empty...Stop the waste, stop the hunger.

By: Puneet Jain



A superior man who is modest in his speech but exceeds in his actions.

By: Urja Jain



LUCK is a dividend of sweat.

The MORE you Sweat, The LUCKIER you get

By: Shivani Garg

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STUDENT TESTIMONIALS



Department of Management Studies at Panipat Institute of Engineering and technology is a transformative place for every applicant of this department. You could be from any pace of life, from any background or geography, the journey of the MBA program, pointers down, one of the defining moments in your life. The department reinforces our personalities and skill set with various clubs i.e., Markodyyssey, Finatrix, Heads and hands club. I become a better version of myself with the help of prodigious and experienced faculty and administration. The program of finishing school and ReadyME is a bonus for students to achieve what they desire. I can say that DMS PIET has provided me with the wings to fly and roots to come back to.

-BHUMIKA, MBA (2020-2022)

Department of Management Studies, PIET gives you an abundance of opportunities to strengthen your personality & enhance your adeptness by organizing alluring events under different clubs i.e., Markodyyssey, Finatrix, Heads & Hands Club. My favorite part of the department is *The Finishing School*, it provides you with a fantastic environment to learn, communicate, make mistakes, & learn some more. It has always been exciting & inspiring to do collaborative research with the faculty. No matter whether we take online classes or offline lectures, the experience has always been fascinating. The efforts that our teachers put in are commendable. We have all the liberties to put forward our ideas & the department will precisely help us in the implication.



- RUCHI, MBA (2020-2022)

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I feel immense pleasure being a part of PIET-DMS. The department has always been a supportive hand to all the students in terms of, not only enlightening their academic career but also in developing their personalities, confidence, etiquettes, professionalism and what not. The learning pedagogy is completely transformed this year, but we are truly grateful to our enthusiastic and respected mentors, who consistently motivated, supported and guided us to bring out the best of our capabilities even during the virtual mode. The finishing school, clubs, labs and frequent workshops are vigorously contributing a lot in enriching our knowledge and skills. Last but not the least, PIET-DMS has completely pace my MBA journey with wings of self-believe, wisdom, courage and confidence.



- RUPALI, MBA (2020-22)



The best thing about being a part of DMS, PIET is that you become an enhanced version of yourself as you get a lot of opportunities to learn and grow. With well-designed infrastructure and renowned star night, the main highlight is the podium it provides to its students. The curriculum here includes lessons with case studies, presentations and projects that enriched your learning. Activities through clubs and finishing school refine your skills and personality. Ad on courses that are beneficial for making students corporate ready is a bonus. Start-up conferences, workshops, and other events push students to think beyond. This journey at PIET has inculcated professional behaviour and team spirit in me.

-POOJA, MBA (2020-2022)

For me, the Department of Management Studies of Panipat Institute of Engineering and Technology has been a bunch of opportunities. Everyday there is a new opportunity for the students to grab and achieve success. I always had the dream to stand on the stage and say what I feel. But the lack of courage in me always pulled me back in doing so. This thing changed within me with the help of the faculty members of DMS. The faculty members of all the departments of PIET are so supportive and so much ready to guide their students. The different clubs of our DMS like Mark Odyssey (the Marketing Club), Finatrix (the Finance Club), Heads and Hands Club (the HR Club), The Finishing School are such bonus points for the students that will just add five stars to their performances. These clubs not only give us opportunities but also gives us a lot of valuable insights that will help us further in our career. I can firmly assert that PIET-DMS is a wonderful place for students who want opportunities to pace up their MBA journey.

- SONALI, MBA (2020-2022)

