

### Faculty Profile

<b>Faculty Name</b>	Atul Gautam
<b>Designation</b>	Assistant Professor
<b>Qualification</b>	MBA, B.Com, UGC NET, Ph. D (Pursuing)
<b>Email</b>	hod.bba@piet.co.in
<b>Area of Interest</b>	Marketing Management, Retail Marketing
<b>Work Experience (Total)</b>	20 Years
• Teaching	15 Years
• Research	4 Years
• Industry	5 Years
• Others	Nil
<b>Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level</b>	BBA, MBA
<b>Membership of Professional Bodies</b>	Nil
<b>Research Publications</b>	Nil
• Research Papers UGC-CARE	Nil
• Research Papers SCOPUS	Nil
• Research Papers WoS/SCI/ABDC	Nil
• List of Publications	Nil
<b>Book and Chapter Publications</b>	Nil
• Books Authored published by International Publishers	Nil
• Books Authored published by National Publishers	Nil
• Publication of Chapter in Edited Books	Nil
• Editor of Book by International Publishers	Nil

• Editor of Book by National Publishers	Nil
• Translation Work of Book	Nil
• List of Book and Chapter Publications	Nil
<b>Patents</b>	Nil
• Published	Nil
• List of published patent(s)	Nil
• Filed	Nil
• List of filed patent(s)	Nil
<b>PhD Guidance</b>	Nil
• Degree Awarded	Nil
• Thesis Submitted	Nil
<b>M.Tech. Guidance</b>	Nil
• Degree Awarded	Nil
• Thesis Submitted	Nil
<b>Research Project</b>	Nil
• List of Research project	Nil
<b>Consultancy</b>	Nil
• List of Consultancy	Nil
<b>Awards &amp; Honours</b>	Nil
• List of Awards & Honours	Nil
<b>Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference</b>	Nil
• International (Abroad)	Nil
• International (Within Country)	Nil

• National	6
• List of published papers	Nil
<b>Organizing National Conference/ International Conference/ FDP/STTP</b>	Nil
• List of Conference/FDP/STTP committee	Nil
<b>Social Contributions and Sports</b>	Nil
• <b>List of Social Contributions and Sports</b>	Nil