

DEPARTMENT OF BUSINESS STUDIES

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FEBRUARY



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WELCOME

BBA Department is the most exhilarating place to learn due to its innovative approach. We shape your destiny by empowering you with various employability skills through suitably designed teaching-learning processes.



Department of Business Studies

Panipat Institute of Engineering & Technology, Samalkha, Panipat

<https://www.piet.co.in/department/bba/about-us-department-of-business-studies/>

VISION AND MISSION

Our Vision

To create high quality human resources in the field of management who lend their expertise in the global arena and serve the society as business leaders by setting high professional and ethical standards

- Encourage Critical thinking and Innovations to produce globally competent Leaders*
- To create IT enabled leaders who can apply their skills to solve the complexity of the business.*

Our Mission

- Inculcate the culture of application oriented learning to foster Entrepreneurship for National development*
- Nurture ethical leaders who are having high sense of social responsibility and understanding of dynamics of business environment.*

Our Values

HOD's MESSAGE



“EDUCATION
is the **KEY**
to **UNLOCK**
the **GOLDEN DOOR** of
FREEDOM ”

The purpose of education is to teach budding managers to think and develop a capacity to reason our facts. Learners should keep in mind the importance of planning and prioritizing their time and the effective use of it which are essential to achieve success. Learner's should always think and review, discover the cause and effect of every event, in which they are involved. Do not surrender or become a slave to youthful fancies and indulgences. Be steady in your studies.

Professor, Dr. Rohit Garg
Head of Department

LETTER FROM THE EDITOR'S DESK



DR. ANJU

February 2024

Dear Readers,

I am thrilled to welcome you to the February edition of our department monthly Magazine ! As we delve into the heart of winter, our department has been buzzing with activity, and it's my pleasure to share the highlights of the past month with you.



MS. KANIKA

This month include wide array of events that have contributed to the academic and personal growth of our students.

From guest lectures by industry experts to workshops on professional development and skill-building, our department continues to provide a well-rounded educational experience.

In addition to ***academic pursuits, we've also seen our students actively engage in extracurricular activities.***

Industrial Visit



BBA Second year students at Oswal pumps Ltd. Karnal, (Industrial visit) accompanied by Ms. Ashima and Mr. Paras. A heartfelt thank to Ritesh sir (Director , CAC) for providing such a great learning opportunity to the students. Gratitude to Dr. Rohit Garg (HoD, DBS) for encouraging and guiding for every venture. And big thanks to all those who are directly and indirectly involved.

OSWAL have their own in-house plant for:
Aluminum die-casting plant, Automatic winding unit, Cable manufacturing unit, CI casting plant, Electrical stamping unit, Enamel wire plant, Injection plastic molding plant, Investment casting plant, Packaging unit, SS pipe plant, Thrust bearing plant, Winding wire plant

Guest Lecture



Department of Business Studies organized a Guest Lecture on **"Understanding the skills required to bridge the gap between college and corporate"**

The guest lecture was organized to create awareness about the real-life skills required to excel in the corporate world. The students were captivated with how a simplest work can impact the behavior and add value to the culture of the work environment. Students were given a brief introduction about how to prepare for the formal work environment and what are the various skills they have to identify and enhance for the same.

Racking Brains



**PANIPAT INSTITUTE OF
ENGINEERING & TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

DEPARTMENT OF BUSINESS STUDIES

is Organizing

Racking Brains 

INNOVATE THE FUTURE

THEME:

**SOCIAL ISSUES, ENVIRONMENTAL
AND ECONOMIC PROBLEMS**

EVENT HIGHLIGHTS

Round-1

Present 5-7 minutes
short video on
identified problem.

4-6 Members
in a Team

Attractive Prizes
and Certificates

Round-2

Present Solution of
identified problem.



23rd
February, 2024



02:30
pm



Seminar Hall First
Floor D- Block

Faculty Co-ordinator:

Mr. Paras

Dr. Anju

Miss. Ashima

**"If you rack your brains, you try hard to remember something
or think of a solution to a problem or a puzzle".**

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Racking Brains



From problems to solutions is one of favourite event of management students. Department of Business Studies organized "Racking Brains" activity in which students from 1st and 2nd year participated.

Students exposed the pressing social, environmental and economic problems & illuminated the underlying reasons behind them, it's nature and complexity, and its effects to humanity, in order to fill the gaps of understanding and be a strong basis in crafting solutions.

Through this mindful event, students motivated to involve themselves in academic pursuit to address certain problems.

ANMI - 13th International Convention 2024



DBS got an opportunity to attend ANMI - 13th International Convention 2024 "Bharat- A Global Hub of Opportunities". - The Ashok Hotel, Chanakyapuri, New Delhi Dated 24th February.

67 Students attended the session. Association of National Exchanges Members of India (ANMI) is the largest representative body of around 900 stock brokers across India, who are members of the National Stock Exchange (NSE), Bombay Stock Exchange (BSE), Multi Commodity Exchange (MCX) and other Stocks & Commodities Exchanges having national presence.

Thank
You!