

DEPARTMENT OF BUSINESS STUDIES

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JANUARY



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WELCOME

BBA Department is the most exhilarating place to learn due to its innovative approach. We shape your destiny by empowering you with various employability skills through suitably designed teaching-learning processes.



Department of Business Studies

Panipat Institute of Engineering & Technology, Samalkha, Panipat

<https://www.piet.co.in/department/bba/about-us-department-of-business-studies/>

VISION AND MISSION

Our Vision

To create high quality human resources in the field of management who lend their expertise in the global arena and serve the society as business leaders by setting high professional and ethical standards

- Encourage Critical thinking and Innovations to produce globally competent Leaders*
- To create IT enabled leaders who can apply their skills to solve the complexity of the business.*

Our Mission

- Inculcate the culture of application oriented learning to foster Entrepreneurship for National development*
- Nurture ethical leaders who are having high sense of social responsibility and understanding of dynamics of business environment.*

Our Values

HOD's MESSAGE



“EDUCATION
is the **KEY**
to **UNLOCK**
the **GOLDEN DOOR** of
FREEDOM ”

The purpose of education is to teach budding managers to think and develop a capacity to reason our facts. Learners should keep in mind the importance of planning and prioritizing their time and the effective use of it which are essential to achieve success. Learner's should always think and review, discover the cause and effect of every event, in which they are involved. Do not surrender or become a slave to youthful fancies and indulgences. Be steady in your studies.

Professor, Dr. Rohit Garg
Head of Department

LETTER FROM THE EDITOR'S DESK



DR. ANJU

January 2024

Dear Readers,

I am thrilled to welcome you to the January edition of our department monthly Magazine ! As we delve into the heart of winter, our department has been buzzing with activity, and it's my pleasure to share the highlights of the past month with you.

This month include wide array of events that have contributed to the academic and personal growth of our students.

Department works towards the holistic development of the students. From guest lectures by industry experts to workshops on professional development and skill-building, our department continues to provide a well-rounded educational experience. Not only the academic excellence, the religious spirit is also inculcated among the students through the various celebrations.

In addition to ***academic pursuits, we've also seen our students actively engage in extracurricular activities.***



MS. KANIKA

Celebration on the occasion of Ram Mandir Sthapna

On the date 04-03-2024, a session titled "Sound of Inspiration" was organized in the Management Business Department, conducted by Kutumb Prabodhan, Sonipat, and PIET Samalkha. The focus was primarily on the behavior and conduct of students, and how it aligns with Hindu culture. Shri Nandalal Joshi (Senior Preacher) addressed the audience with his intellectual thoughts and bhajan presentation.

Subsequently, Shri Nirmal Khandelwal (Honorable Department Coordinator, Rohtak Division) shared his views. The program witnessed the presence of Shri Harish, Regional Coordinator Kutumb Prabodhan, Haryana Region, Shri Mukesh Mangla, Assistant Regional Coordinator, Shri Govind Soni, and Mrs. Hema Khandelwal, Assistant Regional Coordinator, Matru Shakti Dimension, Kutumb Prabodhan Haryana Region, among others.



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Celebration on the occasion of Ram Mandir Sthapna



Thank
You!