PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT
DEPARTMENT OF CYBER SECURITY
LESSON PLAN

Subject:Business Intelligence and Entrepreneurship   Subject Code:HM-902A

Semester:5th

Lecture No.	Topics To BeCovered	CO, PO Mapping	Mode.
L1	Intrapreneur, Manager Vs. Entrepreneur	CO1	Presentation
L2	Case studies on Entrepreneur	CO1	Case Study
L3	Revision		
L4	Opportunity / Identification and Product Selection	CO2	Smart board
L5	Entrepreneurial Opportunity Search and Identification	CO2	Presentation
L6	Criteria to Select a Product	CO2	Smart board
L7	Conducting Feasibility Studies, Project Finalization	CO2	Smart board
L8 L9	Sources of Information,Conducting Marketing Research	CO2	Presentation
L10	Industry Analysis and Competitor Analysis	CO2	Smart board
L11	Market segmentation and positioning, Marketing mix and export marketing	CO2	Smart board
L12	Revision		
L13	Project Report Preparation; Specimen of Project Report	CO3	Smart board
L14	Methods of Project Appraisal	CO3	Whiteboard
L15	Project Planning and Scheduling using Networking Techniques of PERT/ CPM	CO3	Whiteboard
L16	Small Enterprises and Enterprise Launching Formalities: Definition of Small Scale;	CO3	Smart board
L17	Role of SSI in Economic Development of India	CO3	Smart board
L18	SSI; Registration; NOC from Pollution Board;Machinery and Equipment Selection	CO3	Smart board
L19	NOC from Pollution Board; Machinery and Equipment Selection	CO3	Smart board
L20	MSME's definition Significance, schemes challenges	CO4	Smart board

L21	Test		
L22	Role of Support Institutions and Management of Small Business: Director of Industries.	CO4	Smart board
L23	Special issues for entrepreneurs	CO1	Smart board
L24	Private / Public company formation requisites	CO2	Presentation
L25	Intellectual property rights (IPR)	CO2	Smart board
L26	Revision		Smart board