

Panipat Institute of Engineering & Technology

Title: Industrial Visit Report to Liberty Shoes Ltd, Karnal

Date: 22nd March 2024

Department: Department of Management Studies and Mechanical Engineering

Executive Summary:

The Department of Management Studies and Mechanical Engineering of Panipat Institute of Engineering and Technology organized an industrial visit to Liberty Shoes Ltd, located in Karnal, on 22nd March 2024. The visit aimed to provide students with practical insights into the manufacturing processes and management practices within the footwear industry. This report summarizes the key observations, learnings, and experiences gained during the visit.

Introduction:

On 22nd March 2024, students from the Department of Management Studies and Mechanical Engineering embarked on an industrial visit to Liberty Shoes Ltd in Karnal. The visit was organized to bridge the gap between theoretical learning and practical application by exposing students to real-world industrial operations.



Objectives of the Visit:

1. To gain insights into the manufacturing processes involved in footwear production.
2. To understand the role of management in coordinating production activities and ensuring efficiency.
3. To observe quality control measures and compliance with industry standards.
4. To interact with industry professionals and explore career opportunities in the footwear sector.



Key Observations and Learnings:

Manufacturing Processes: Students witnessed firsthand the various stages of footwear production, including cutting, stitching, lasting, and finishing. They gained insights into the use of advanced machinery and skilled labor in the production process.

Quality Control Measures: Liberty Shoes Ltd showcased their commitment to quality by implementing rigorous quality control measures at every stage of production. Students learned about the importance of maintaining product standards and customer satisfaction.

Management Practices: The visit provided students with an understanding of management practices employed in coordinating production activities, managing resources, and optimizing efficiency. They observed how effective leadership and coordination contribute to the success of industrial operations.

Career Opportunities: Interactions with industry professionals allowed students to explore potential career paths in the footwear industry. They learned about job roles in production management, quality assurance, supply chain management, and research and development.



Conclusion:

The industrial visit to Liberty Shoes Ltd proved to be an enriching experience for students of the Department of Management Studies and Mechanical Engineering. It provided them with valuable insights into the complexities of footwear manufacturing and management practices. The visit enhanced their understanding of industry dynamics and equipped them with practical knowledge essential for their professional growth.

We extend our sincere appreciation to Liberty Shoes Ltd for hosting us and facilitating this educational opportunity.

