



Panipat Institute of Engineering & Technology

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70 K. M. MILESTONE, G. T. ROAD, SAMALKHA – 132102, HARYANA

E mail: info@piet.co.in Website: www.piet.co.in



MARKODYSEY

The Marketing Club

Faculty Mentor: Dr. Ankur Sabharwal



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INDEX: Marketing Lab

Title	Page No.
1. Objective	3
2. About the Club	4
3. Most Common Activities	5
4. Student List	6
5. Activities in detail	11
6. Glimpse of Activities	15



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OBJECTIVE OF THE CLUB: The objective of the Marketing Club is to offer right platform and resources in order to inculcate required skills to build career in marketing via organizing marketing activities like Know Your Company, Ad Mad, marketing quiz, product analysis etc.



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About the club:

It is the Marketing Club of Department of Management Studies. Its name is derived from two words: Mark (abbreviated name for Marketing) and Odyssey (epic journey). For marketing students, it is an interesting way of learning, sharing, and pragmatic considerations of marketing related competencies via active participation. Therefore **Markodysey** signifies the journey of learning practical marketing skills which its participants would go through. The objective of the Marketing Club is to offer right platform and resources in order to inculcate required skills to build career in marketing via organizing marketing activities like ad-mad, marketing campaign, new advertisement Development, marketing quiz, brands analysis etc. under the banner of Marketing Club Department of management studies, PIET.



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ENGINEERING & TECHNOLOGY
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EMBRACING THE NEW AGE OF MARKETING

MARKODYSEY  presents
The Marketing Club

Place Activity Name here

Date

Faculty Coordinator: Dr. Ankur



MARKODYSEY-The Marketing Club



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1) MOST COMMON ACTIVITIES OF THE CLUB (HELD):

Till date, the club has organized following activities:

- Know Your Company
- Summary of Motivational Books
- Market Hunters
- Group Discussions (On contemporary issues)
- Product Analysis
- Quiz (A quiz on brands and logo)
- Tips for virtual GD and PI
- Nitty Gritty – Presentation via recorded videos
- MINDKRAFT- Quiz



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Marketing Club students (First Year)

S.no.	Name	Roll No.	Section
1	Muskan jain	200104	A
2	Aakash Maan	200107	A
3	Sakshi	200116	A
4	Priyanka	200117	C
5	Ankush Bhandula	200119	A
6	Sahil	200120	A
7	Neha Sehgal	200122	C
8	Ayushi jain	200129	A
9	Manya Dhingra	200135	A
10	Shivangi mittal	200140	B
11	Sneh	200142	B
12	Nancy bansal	200146	C
13	Tanya Gupta	200147	A
14	Shubham Bansal	200148	C
15	Shalini	200150	C
16	Tanya	200153	C
17	Shubhda goel	200169	B
18	Varun Bansal	200172	A
19	Vivek Kumar Jha	200173	B
20	Sakshi Bhutra	200176	B
21	Ashish Dhanda	200179	B
22	Prem	200181	A
23	Priyanka	200182	B



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S.no.	Name	Roll No.	Section
24	Nishant Bareja	200186	A
25	Sidharth Jain	200189	C
26	Sagar Singh	200193	B
27	Bhumika	200195	C
28	Tapsi Katyal	200199	C
29	Shivani	200203	C
30	Ansh Sharma	200214	C
31	Sanjana Ahuja	200218	C
32	Jasmeet Singh	200220	C
33	Parveen	200221	B
34	Radhika Garg	200226	A
35	Atulmalik	200227	B
36	Shivani	200228	C
37	Lalit	200230	B
38	Saiffi Jain	200235	C
39	Anubhav garg	200239	A
40	Neha vasisth	200244	B
41	Nitika	200245	C
42	Aditi	200247	C
43	Raman Singla	200248	B
44	Shalini	200253	B
45	AMAN BHATIA	200254	A
46	Geetanjali	200257	B
47	Mohit	200268	B



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S.no.	Name	Roll No.	Section
48	Rahat Sharma	200269	B
49	Riya Arora	200272	B
50	Anupama	200274	B
51	Sunny Rathee	200275	C
52	Ruchi	200277	A



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Marketing Club Students (Second Year)

Sr. No.	Name	Roll No.	SEC
1	Avantika Singhal	190101	A
2	Aarzoo Jindal	190104	A
3	Saksham Garg	190109	A
4	Komal Chhabra	190113	A
5	Vikas	190115	A
6	Sparah A. Kakkar	190117	A
7	Ashna Arora	190123	A
8	Shivesh Arya	190128	A
9	Kunal	190130	A
10	Tanvi Wadhwa	190134	A
11	Karan Goel	190135	A
12	Neha Goel	190136	A
13	Vineet Kumar	190138	A
14	Lavish Tyagi	190139	A
15	Aman	190141	A
16	Kartik Mittal	190145	A
17	Nancy Mittal	190146	A
18	Riya Jain	190148	A
19	Nancy Gupta	190149	A



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20	Sneha	190152	A
21	Suraj Saluja	190154	A
22	Nitika Ahuja	190158	A
23	Sachit Jain	190165	A
24	Varsha	190168	A
25	Mohit Mittal	190170	A
26	Lovee Saluja	190171	A
27	Karuna	190173	A
29	Himanshi Sachdeva	190191	B
30	Kushal Ratan	190197	B
31	Manish Jain	190198	B
32	Purva Batra	190202	B
33	Jashan Dua	190203	B
34	Kapil Tayal	190206	B
35	Prateek	190207	B
36	Jatin Mongia	190208	B
37	Anupreet	190211	B
38	Prince Malik	190214	B
39	Shivam	190215	B
40	Aman Rathi	190216	B
41	Rajan Arora	190218	B
42	Simran Shilvant	190226	B
43	Vidhi	190227	B
45	Kanwaljeet Rana	190232	B
46	Prabhanshu	190240	B



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47	Gazal Aggarwal	190245	B
48	Damanjeet Singh	190246	B
49	Simran Manchanda	190256	B
51	Deepak Gupta	190264	B



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2) ACTIVITIES IN DETAIL

MARKETING CLUB BATCH ACTIVITY DETAILS			
S.no.	Activity Name	Objective of the activity	Date of the Activity
1	Marketing Quiz (A quiz on brands and logo)	Mentioned marketing quiz attempted to make students familiar with brands and logo.	12.05.2021
2	Know Your Company	To have better knowledge of the company with respect to; Founder CEO Year of Commencement Objective Mission Yearly Sales Profit Share Price Any Subsidiary Co.(If any) Parent co. (If any) It's Product or services Marketing Practices adopted by the company Business News lastly, a quiz containing 5-7 questions based on the information mentioned above.	21.05.2020
3	Market Hunters	The aim of this activity is to generate ideas of product design by encouraging students to participate in groups of 2 -3 students, conceptualize	19.8.2020



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		and redesign the logos of one self-developed product along with justification was the task of the groups. Students were given the opportunity to express their ideas by spreading colors of creativity on paper in the form of slides/posters and taglines.	
4	Crux-Summary of Motivational Books	To inculcate reading habits among students as well as developing a better understanding with regards to place, situation, people as well as behaviour of the people as to why they do so. Motivational books also assist students in equipping desired behaviour in order to have meaningful relationship with consumer	25.5.2021
5	Group Discussions (Social Media Curse or Boon)	The objective of a group discussion is to develop certain attributes through discussion that can be helpful in facilitating students to broaden their thinking. Additionally, collective contribution of ideas as well as diversity in opinions stimulate students to explore more and more about particular topic	11.05.2021
6	Product Analysis	The activity Product analysis attempt to introduce newness in the existing	23/09/2020



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		product while investigating features of the product, lucrative pricing policies, attractive appearance and other aspects that help students in developing new product for the market.	
7	Tips for virtual GD and PI	Since the COVID-19 scare is not over yet, therefore largely placement drives will be scheduled through online mode. This activity helped the students in inculcating expertise required to appear in online GD and PI	18.05.2021
8	Nitty Gritty – Presentation via recorded videos	Presentations are one of the proficient skills, which every marketing student has to acquire in order to spread awareness about the product and services. Presentations enable students in reaching the mind of the potential customers as well as final consumers. Presentations are necessary for decision making, to give training or a set of instructions while handling a project, to learn a skill, to select a service or strategy, to report progress and so on. Accordingly the activity namely Nitty Gritty – Presentation via recorded videos was organized	24.06.2021



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		for budding managers in order to familiarize and master the aforesaid skill.	
9.	MINDKRAFT-	The Objective behind to organize Quiz competition is to evaluate the knowledge of the participants within academics as well as beyond academics and to make them familiar with the prospects of quizzes and the objectivity of the questions.	21-05-2021



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SOME GLIMPSES

MARKETING CLUB ACTIVITY-1

Marketing Quiz (quiz on brands and logo)

PLATFORM: MS TEAMS

DATE: 12.05.2021

The general idea behind conducting Marketing Quiz (quiz on brands and logo) activity was to sensitize the students towards brands and logo. The activity was conducted as an online quiz through MS TEAMS. Marketing quiz attempt to make students familiar with brands and logo

International Marketing

06:33

Request control

Leave

Marketing Quiz

Presented By:
MANISH JAIN
RIYA JAIN

MANISH JAIN

+19 DG MS MOHIT SUMMY PRATHAM AKASH NANDA BHAVYA MANISH JAIN



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International Marketing

23:09

Request control

Find out the Indian Brand?

La Opala

Burberry

Hermes

Louis Vuitton

MANISH JAIN

Activate Windows
Go to Settings to activate Windows.

+32

BHAVYA

RISHI

Deepak Gupta

MANISH JAIN

RIYA JAIN

9:51 AM
5/12/2021



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Marketing Club ACTIVITY - 2

KNOW YOUR COMPANY

PLATFORM: MS TEAMS

DATE: 21.05.2020

To have better knowledge of the company with respect to;

Founder

CEO

Year of Commencement

Objective

Mission

Yearly Sales

Profit

Share Price

Any Subsidiary Co.(If any)

Parent co. (If any)

It's Product or services

Marketing Practices adopted by the company

Business News

lastly, a quiz containing 5-7 questions based on the information mentioned above.

Rules for the activity were

1. Time limit could be 8 minutes plus 2 minutes for query session so in total 10 minutes for each team were allotted.

2. Classification of Judgment sheet were as follows:

A. content delivery/overall presentation (5)

B. Virtual Appearance (5)

C. Use of examples or case study (5)



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Marketing Management

Request control

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MARKODYSEY The Marketing Club

Presented By
Aman
Vineet
Lavish

Know Your Company

AMAN

RIYA JAIN, MANISH JAIN, VINEET KUMAR, SPANDH KAKKAR, AMAN

12:59 PM 5/21/2021



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Marketing Club 4th Sem

11:39

1 OF 14

PRESENTATION ON ASIAN PAINTS



By Ashna Kunal

ianpaints

KUNAL

+3

AMAN

RIYA JAIN

ASHNA ARORA

MANISH JAIN

KUNAL

12:40 PM 5/25/2021

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled 'PRESENTATION ON ASIAN PAINTS' with the Asian Paints logo and the text 'By Ashna Kunal' and 'ianpaints'. A small video window shows a participant named KUNAL. The bottom of the screen shows a grid of other participants: AMAN, RIYA JAIN, ASHNA ARORA, MANISH JAIN, and KUNAL. The system tray at the bottom right shows the time as 12:40 PM on 5/25/2021.



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Marketing Club Activity – 3

MARKET HUNTERS

MS TEAMS

19.8.2020

The aim of this activity is to generate ideas of product design by encouraging students to participate in groups of 2 -3 students, conceptualize and redesign the logos of one self-developed product along with justification was the task of the groups. Students were given the opportunity to express their ideas by spreading colors of creativity on paper in the form of slides/posters and taglines.

**MARKETING CLUB
ANNOUNCES WINNERS OF
"MARKET HUNTERS"**

TOOTHPASTE 
**CHEW RIGHT &
RIGHT WHITE**
1. ASHNA ARORA
2. PURVA BATRA
3. SURAJ SALUJA

COFFEE 
COFFEE SHOTS
1. MANISH JAIN
2. KUSHAL RATAN
3. KUNAL BAGGA

ENERGY DRINK 
BIG BURST
1. RIYA JAIN
2. NANCY GUPTA
3. SNEHA DHULL



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MARKODYSEY
The Marketing Club

BIG BURST

FREE!!!

THE JUICE WITH THE NATURAL BOOST....

PRESENTERS:-

- RIYA JAIN**
- NANCY GUPTA**
- SHEHA DHULL**



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You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#) Dismiss

What convinces you to buy our product?

- It acts as an immunity booster.
- As it helps in increasing the immunity as it is the most essential thing now a days.
- It contains very less amount of sugar.
- It is 100% natural product.
- It also contains many flavors as mentioned.
- It has vry attractive packaging.
- We also keep in mind about the health of our customers.
- We also keep in mind about the sanitization facility of customer as these products are packed wth proper sanitized hands.
- We have 24/7 safi

40:49

People ... X

Invite someone 🔗

Currently in this meeting (16) Mute all

- ankur.mba Organizer
- AA ASHNA ARORA
- DAMANJEET SINGH On hold
- GA GAZAL AGGARWAL
- K KANWALJEET
- KG KARAN GOEL
- KUSHAL RATAN
- MANISH JAIN
- MM MOHIT MITTAL
- NG NANCY GUPTA

Activity 2

Chat 11

Teams

Assignments

Calendar

Calls

Files

...

Apps

Help

RIVA JAIN

+10 SM KG TW SHIVESH ARYA RIVA JAIN

KARAN GOEL TANVI WADHWA SHIVESH ARYA RIVA JAIN



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Marketing Club ACTIVITY - 4

Crux-Summary of Motivational Books

MS TEAMS

25.5.2021

To inculcate reading habits among students as well as developing a better understanding with regards to place, situation, people as well as behaviour of the people as to why they do so. Motivational books also assist students in equipping desired behaviour in order to have meaningful relationship with consumer

Marketing Club

Take control

PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

THE PSYCHOLOGY OF MONEY

Submitted to:
Dr. Ankur Sabharwal
Assistant Professor
(Department of Management Studies)

Submitted By:
Jasmeet Singh, 200220 (C)
Puneet Jain, 200223 (B)

Participants

Invite someone or dial a number

Share invite

Presenters (2)

- MBAFirstB Organizer
- 200140

Attendees (17)

- Mute all
- Vivek Jha
- 200116
- 200119
- 200120
- 200160

1 of 19

200140

200172

20023

200140

1:54 PM 6/4/2021



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Marketing Club


49:12

Take control

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss


CRUX
SUMMARY OF MOTIVATIONAL BOOK

Presented to: Dr. Ankur Sabharwal (Assistant Professor)		Presented by: Priyanka (200182) Anupama (200274)
--	---	---

1 of 18

200140

200219 200101 200277 200182 200274

10:07 AM 5/25/2021



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The screenshot shows a Zoom meeting window titled "Marketing Club". The main content is a presentation slide with the following text:

PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY



CRUX: Summary of 'The 5a.m club'

Presented to :
Dr. Ankur Sabarwal
Assistant Professor

Presented by :
Sakshi, 200116
Rahat Sharma, 200269

The slide is part of a 9-page presentation, currently on slide 1. The Zoom interface includes a top toolbar with "Take control", "Leave", and other controls. A "Participants" panel on the right lists:

- Presenters (2): MBAFirstB (Organizer), 200140
- Attendees (5): 200115, 200116, 200195, 200266, 200269
- Others invited (7)

The bottom of the window shows a Windows taskbar with various application icons and a system tray displaying the time as 9:31 AM on 6/22/2021.



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The screenshot shows a Zoom meeting window titled "Marketing Club". The main content is a presentation slide titled "The 20/20/20 Formula" with the subtitle "DECONSTRUCTION". The slide is divided into three sections: "MOVE", "REFLECT", and "GROW".

- MOVE:** Exercise, Learn, Hydrate, Breath Deeply
- REFLECT:** Journal, Meditate, Plan, Pray, Contemplate
- GROW:** Review Goals, Read Books, Consume Audiobooks, Listen to Podcasts, Study Online

The meeting interface includes a top bar with "Take control", "Leave", and other controls. A "Participants" panel on the right shows 3 presenters and 12 attendees. The bottom of the screen shows a video gallery with several participants and a Windows taskbar at the very bottom with the time 9:48 AM on 6/22/2021.



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The screenshot shows a Zoom meeting interface. The main content is a presentation slide with the following text:

PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY

CRUX

THE POWER OF HABIT BY CHARLES DUHIGG

DMS
विद्या ददाति विनयं

PRESENTED TO:-
Dr. Ankur Sabharwal
(Assistant Professor, DMS)

PRESENTED BY:-
Ashish Dhanda(200179)
Vivek Jha(200173)

The slide is part of a 11-page presentation, currently on page 1. The Zoom interface includes a top toolbar with icons for chat, mute, and a red 'Leave' button. A 'Participants' panel on the right lists 3 presenters and 17 attendees. The bottom of the screen shows a Windows taskbar with various application icons and a system tray displaying the time as 1:58 PM on 6/18/2021.



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ACTIVITY - 5

Group Discussions (On contemporary issues)

Platform: MS TEAMS

Date: 11.05.2021

The objective of a group discussion is to develop certain attributes through discussion that can be helpful in facilitating students to broaden their thinking. Additionally, collective contribution of ideas as well as diversity in opinions stimulate students to explore more and more about particular topic

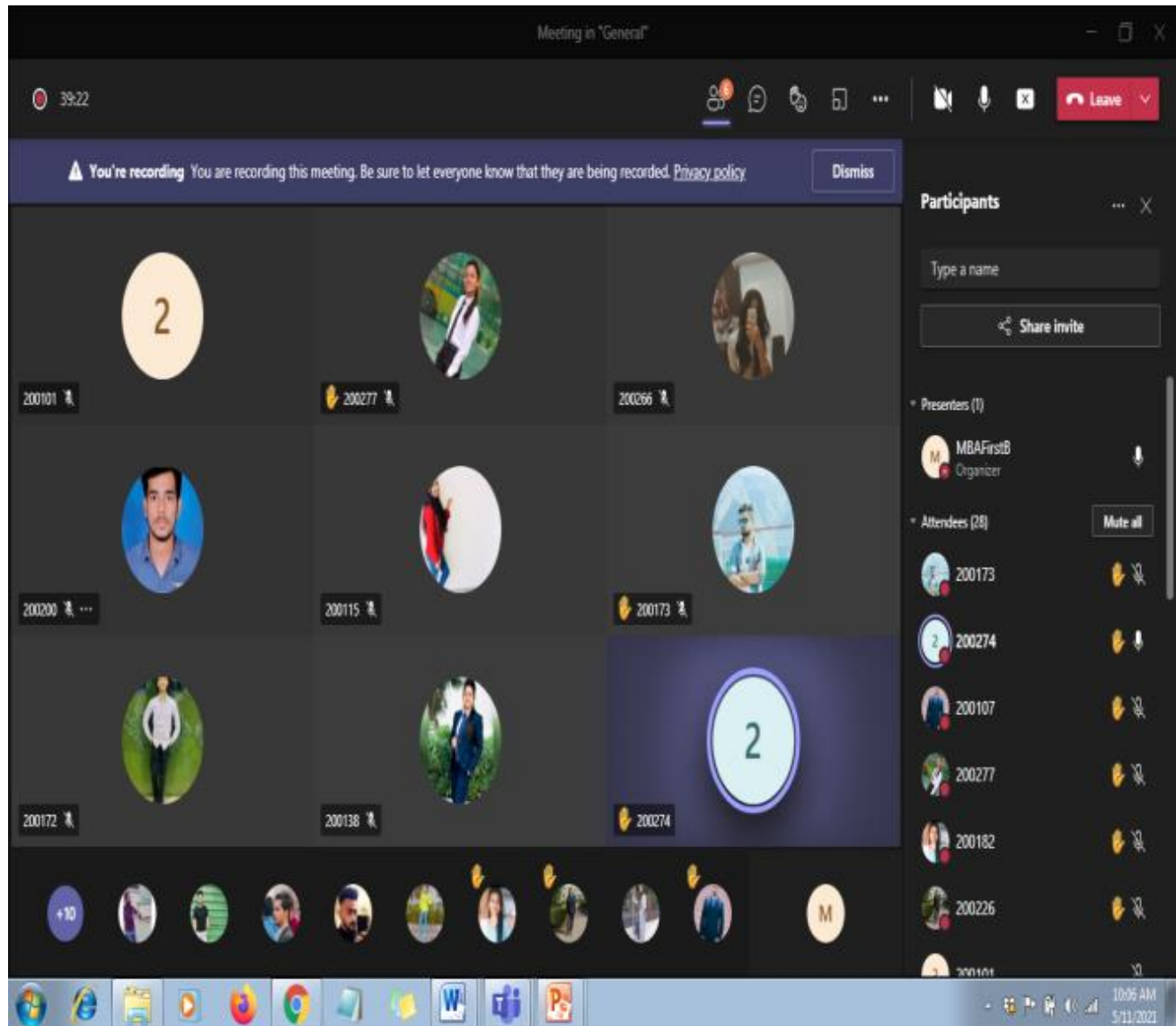




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Marketing CLUB ACTIVITY - 6

Product Analysis

MS TEAMS

23.9.2020

The activity Product analysis attempted to introduce newness in the existing product. It is achieved while investigating features of the product, lucrative pricing policies, attractive appearance and other aspects that help students in developing new product for the market.





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Approved by AICTE & Affiliated to Kurukshetra University, Kurukshetra
70 K. M. MILESTONE, G. T. ROAD, SAMALKHA – 132102, HARYANA

E mail: info@piet.co.in Website: www.piet.co.in



problem

solved



o



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70 K. M. MILESTONE, G. T. ROAD, SAMALKHA – 132102, HARYANA

E mail: info@piet.co.in Website: www.piet.co.in



MARKETING ACTIVITY CLUB - 7

TIPS FOR VIRTUAL GD AND PI

PLATFORM: MS TEAMS

DATE: 18.05.2021

Since the COVID-19 scare is not over yet, therefore largely placement drives will be scheduled through online mode. This activity helped the students in inculcating expertise required to appear in online GD and PI

Marketing Club

17:35

Request control

Leave

How to appear for virtual GD and PI in the situation of COVID-19

200195

+11

200115

200195

200200

200221

200140

9:43 AM 5/18/2021



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Marketing Club

43:43

Unmute (Ctrl+Shift+M)

Participants

Invite someone or dial a number

Share invite

200158

200160

200172

200182

200188

200200

200218

200223

200226

200221

200211

200140

200221

18:59 AM
5/18/2021

Tips to appear For virtual GD/PI

- Know the topic
- Check your surrounding
- Be Groomed and Presentable
- Test Arrangements
- Take precautions



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MARKETING ACTIVITY CLUB - 8

Nitty Gritty – Presentation via recorded videos

PLATFORM: MS TEAMS

DATE: 24.06.2021



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DMS
Department of Management Studies
विद्या ददाति विनयं

DEPARTMENT OF MANAGEMENT STUDIES



Presents

NITTY-GRITTY

Presentation via Recorded videos

DATE : 24TH JUNE 2021

Open for all Marketing Students

TEACHER CO-ORDINATOR:
Dr. Ankur Sabharwal

STUDENTS CO-ORDINATORS:
Bhumika khurana
Shivangi Mittal
Bhavna Nagpal
Vivek Jha



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The screenshot shows a Zoom meeting in progress. The main window displays a presentation slide from the Department of Management Studies at Panipat Institute of Engineering & Technology. The slide is titled "WINNERS OF NITTY-GRITTY" and is dated 29th June 2021. It lists the winners of a presentation via recorded videos. The winners are categorized into two teams: Team 5 (First Position) and Team 2 (Second Position). Team 5 members are Sonali, Sakshi, Aakash, and Nancy. Team 2 members are Shivangi Mittal, Bhavna Nagpal, and Vivek Jha. The slide also lists the Teacher Coordinator as Dr. Ankur Sabharwal and Student Coordinators as Bhumika Khurana, Shivangi Mittal, Bhavna Nagpal, and Vivek Jha. The Zoom interface includes a top bar with a timer at 45:40, a "Request control" button, and a "Leave" button. A "Recording has started" notification is visible. The right sidebar shows a list of participants, including presenters (200266 and MBAFirstB) and attendees (18 total). The bottom of the screen shows a Windows taskbar with various application icons and a system tray with the date and time (2:27 PM, 7/2/2021).

Marketing Club

45:40

Request control

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#) Dismiss

Participants

Share invite

Presenters (2)

- 200266
- MBAFirstB Organizer

Attendees (18)

- ankur.mba
- 200115
- 200116
- 200119
- 200120
- 200140

PHOTOS - MS-20210702-66A0002.jpg

PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF MANAGEMENT STUDIES

MARKODYSEY

WINNERS OF NITTY-GRITTY

Presentation via Recorded videos

DATE : 29th JUNE 2021

FIRST POSITION (Team 5) SECOND POSITION (Team 2)

SONALI SAKSHI AAKASH NANCY

STUDENT COORDINATORS:
Bhumika khurana
Shivangi Mittal
Bhavna Nagpal
Vivek Jha

TEACHER COORDINATOR:
DR. ANKUR SABHARWAL

200266

Type here to search

33°C

2:27 PM 7/2/2021

+14

Vivek Jha

200120

200115

2:27 PM 7/2/2021



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The screenshot shows a Zoom meeting in progress. The main window displays a presentation slide with the following content:

- PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY** (with P.I.E.T. logo)
- DEPARTMENT OF MANAGEMENT STUDIES**
- MARKODYSEY** logo
- WINNERS OF NITTY-GRITTY**
- Presentation via Recorded videos
- DATE : 29th JUNE 2021**
- FIRST POSITION (Team 5)**: SONALI, SAKSHI
- SECOND POSITION (Team 2)**: AAKASH, NANCY
- TEACHER COORDINATOR:** DR. ANKUR SABHARWAL
- STUDENT COORDINATORS:** Bhumika khurana, Shivangi Mittal, Bhavna Nagpal, Vivek Jha

The slide is decorated with yellow crown icons. The Zoom interface includes a top bar with 'Marketing Club', a timer at 45:00, and a 'Recording has started' notification. The right sidebar shows a list of participants, including presenters (200266, MBAFirstB) and attendees (18 total). The bottom of the screen shows the Windows taskbar with various application icons and the system tray.



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MARKETING ACTIVITY CLUB - 9

MINDKRAFT

PLATFORM: MS TEAMS

DATE: 21.05.2021

The screenshot shows a Microsoft Teams meeting interface. The main content is a presentation slide with the following text:

PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES

MARKODYSEY
The Marketing Club

Presents
MINDKRAFT
QUIZ COMPETITION

Open for all Marketing Students
DATE : 21st MAY 2021

STUDENT COORDINATORS : Bhumika Khurana, Shivangi Mittal, Vivek Jha
TEACHER COORDINATOR : Dr. Ankur Sabharwal

The meeting interface includes a top bar with controls like 'Take control', 'Leave', and 'Mute all'. A 'Participants' list on the right shows 3 presenters and 18 attendees. The bottom of the screen shows a video gallery with four participants and a Windows taskbar at the very bottom.



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Meeting in "General"

Take control

Mute (Ctrl+Shift+M)

Participants

Invite someone or dial a number

Share invite


Presenters (3) Mute all

- MBAFirstB Organizer
- 200140
- 200195

Attendees (23) Mute all

- 200115
- 200119
- 200120
- 200158
- 200160

2) IDENTIFY THE LOGO



4 of 49

200140

200140 200173 200182

1:51 PM 5/21/2021



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PANIPAT INSTITUTE OF ENG. AND TECHNOLOGY								
MARKETING CLUB - MINDKRAFT (QUIZ Competition)								
Score Sheet								
		Team 1		Team 2		Team 3		Team 4
Ques 1		5						
Ques 2				5				
Ques 3						0		
Ques 4								0
Ques 5		5						
Ques 6				0				
Ques 7						5		
Ques 8								5
Ques 9		5						
Ques 10				5				
Ques 11						0		
Ques 12								5
Ques 13		5						
Ques 14				0				
Ques 15						5		
Ques 16								5
Ques 17		0						
Ques 18				0				
Ques 19						0		
Ques 20								5
Ques 21		5						
Ques 22				5				
Ques 23						5		
Ques 24								5
Ques 25		10		0		0		0
Total		35		15		15		25



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DEPARTMENT OF MANAGEMENT STUDIES



WINNER'S OF MINDKRAFT

Marketing Quiz

DATE : 21 st MAY 2021



RAHAT (MBA)



ASHISH (MBA)



PRIYANKA (MBA)

STUDENT COORDINATORS :

**Bhumika khurana
Shivangi Mittal
Vivek Jha**

TEACHER COORDINATOR :

DR. ANKUR SABHARWAL