

PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT
Department of Management Studies

Semester: 4th

Course Title: Behavioral Finance

Course No. FM-403

Lecture Plan

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
1	L-1	Overview of Behavioral finance	CO1
2	L-2	Scope, history	CO1
3	L-3	Comparision of traditional & behavioral finance	CO1
4	L-4	Expected utility	CO2
5	L-5	Classical probability theory	CO2
6	L-6	Beliefs, attitude, learning	CO2
7	L-7	herding	CO3
8	L-8	Momentum bias	CO3
9	L-9	Overconfidence, winners curse	CO3
10	L-10	Bubbles, loss aversion	CO3
11	L-11	Activity- Risk of loss aversion	CO4
12	L-12	Overreaction & underreaction	CO2
13	L-13	framing	CO2
14	L-14	Prospect theory	CO3
15	L-15	revision	CO3

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
16	L-16	Mental accounting	CO3
17	L-17	Prospect theory & attention	CO2
18	L-18	Saving behavior	CO2
19	L-19	anomalies	CO4
20	L-20	anomalies	CO4
21	L-21	revision	CO4
22	L-22	Value vs growth	CO4
23	L-23	Activity- Roll with the market	CO4
24	L-24	Size, equity premium	CO4
25	L-25	myopia	CO4
26	L-26	Limits of arbitrage	CO4
27	L-27	aggregation	CO4
28	L-28	Case study-hello wallet	CO4
29	L-29	Contemporary issues	CO5
30	L-30	revision	CO5