

**PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY  
PANIPAT**

**Department of Management Studies**

Semester: Ist

Course Title: Business Environment

Course No. – MBA 104

<b>Sr. No</b>	<b>Lecture No.</b>	<b>Topics to be covered</b>	<b>Target Outcome</b>
1	L-1	<b>Business Environment: and Current inflationary position and its impact on business sector</b>	CO1
2	L-2	<b>Macro and micro indicators</b>	CO1
3	L-3	<b>Meaning Assessing risk in business environment</b>	CO1
4	L-4	<b>Emerging sectors of Indian economy</b>	CO1
5	L-5	<b>PESTEL Discussion through Newspaper</b>	CO1
6	L-6	<b>Relative size and growth of public and private sectors</b>	CO1
7	L-7	<b>Maharatnas Discussions</b>	CO2
8	L-8	<b>Discussion through Business blogs</b>	CO2
9	L-9	<b>Design and strategy of economic reforms</b>	CO2
10	L-10	<b>Competitive environment</b>	CO2
11	L-11	<b>Class Activity on SWOT</b>	CO2
12	L-12	<b>Current state of growth and investment</b>	CO2
13	L-13	<b>Indian Economy</b>	CO2
14	L-14	<b>Interest rate structure</b>	CO2
15	L-15	<b>Case Study on ‘M&amp;A’</b>	CO2
16	L-16	<b>Present monetary policy</b>	CO2

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17	L-17	Class Presentations on Conglomerates	CO2
18	L-18	Fiscal environment	CO2
19	L-19	Class Activity on News Analysis	CO2
20	L-20	Legislation for anti-competitive and unfair trade practices	CO2
21	L-21	Current industrialization trends and industrial policy	CO2
22	L-22	Environment for the SME sector	CO3
23	L-23	Case Study on 'SVB Failure'	CO3
24	L-24	Infrastructure development and policy	CO3
25	L-25	Trends in service sector growth	CO3
26	L-26	Class Activity on News Analysis	CO3
27	L-27	Banking reforms and challenges	CO3
28	L-28	Business opportunities in the rural sector	CO4
29	L-29	Globalization trends and challenges	CO4
30	L-30	Class Activity on Business Quiz	CO4
31	L-31	India's competitiveness in the world economy	CO5
32	L-32	External influences on India's business environment	CO5
33	L-33	Environment for foreign trade and investment	CO5
34	L-34	Exchange rate movements and their impact	CO5
35	L-35	Class Activity on Business Quiz	CO5

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<b>36</b>	<b>L-36</b>	<b>Case Study on 'How to reduce risk ?</b>	<b>CO1</b>
<b>37</b>	<b>L-37</b>	<b>Revision</b>	
<b>38</b>	<b>L-38</b>	<b>Previous Years Paper Discussion</b>	