

PANIPAT INSTITUTE OF ENGINEERING AND TECHNOLOGY
PANIPAT
Department of Management Studies

Semester: 4th

Course Title: Corporate Social Responsibility

Course No MBA -402

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
1	L-1	Definition- Evolution	CO1
2	L-2	Concept/case study CSR activity of Reliance/Tata Motors	CO1
3	L-3	Need for CSR: Theoretical perspectives	CO1
4	L-4	Corporate citizenship-Business practices	CO1
5	L-5	Strategies for CSR challenges and implementation.	CO1
6	L-6	Case Study	CO1
7	L-7	Evolution of corporate governance	CO2
8	L-8	Governance practices	CO2
9	L-9	Governance practices	CO2
10	L-10	Structure and development of boards	CO3
11	L-11	Role of capital market and government	CO3

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
12	L-12	Governance ratings	CO3
13	L-13	Future of governance- innovative practices	CO3
14	L-14	Case studies with lessons learnt	CO3
15	L-15	Sustainability: Meaning and Scope- Corporate Social Responsibility and Corporate Sustainability	CO4
16	L-16	Sustainability Terminologies and Meanings	CO4
17	L-17	Why is Sustainability an Imperative	Co5
18	L-18	Sustainability Case Studies	Co5
19	L-19	Triple Bottom Line (TBL)	Co4
20	L-20	Corporate Sustainability Reporting Frameworks	Co5
21	L-21	Global Reporting Initiative Guidelines	Co5
22	L-22	Case Study	Co5
23	L-23	National Voluntary Guidelines on Social	Co5
24	L-24	Environmental and Economic Responsibilities of Business	Co5
25	L-25	International Standards- Sustainability Indices	Co5

Sr. No.	Lecture No.	Topics to be covered	Target Outcome
26	L-26	Assignment	Co5
27	L-27	Principles of Responsible Investment	Co5
28	L-28	Challenges in Mainstreaming	Co5
29	L-29	Sustainability Reporting- Sustainability ReportingCase Studies	Co5
30	L-30	Group Presentation	