

**Department of Management Studies**

**Summer Training (2021-2023)**

Sr. No.	Univ Roll No.	Name	Title of project	Place of work	Time
1	210163401	VIVEK BATHLA	The study of customer relationship management with regards to C&S Electric Ltd.	C&S electric Ltd	45 days
2	210163402	PAWAN	Financial Analysis of Shree Cement	Shree cement Ltd.	45 days
3	210163403	SHUBHAM SHARMA	A study of recruitment and selection process of employees at Imbibe Technologies PVT LTD	Imbibe Technologies Pvt. Ltd.	45 days
4	210163404	HIMANI GIRDHAR	Employee Awareness on Recruitment and Selection Policy of Digital Web Solutions Pvt. Ltd.	Digital web solutions (P) Ltd.	45 days
5	210163405	NIKITA RAINA	To study customer satisfaction towards Maybelline products.	upGrad Education Pvt. Ltd.	45 days
6	210163406	LAVISHA	A study of Investment Avenues in financial market	Motilal Oswal Financial Services Ltd.	45 days
7	210163407	PRACHI GOEL	A study of Employee Satisfaction Undertaken at GoodSpace Technology Pvt. Ltd	TechEra Knowledge and Careers Pvt Ltd	45 days
8	210163408	RITIKA DHIMAN	Service quality towards Mahira groups	Mahira Homes	45 days
9	210163409	SONIA	Statutory and Labour Compliances to Nestle India	Nestle India Ltd	45 days
10	210163410	TEJASVI THERAJA	A Study On Ipo Analysis At Margin Sentiment Advisory's Private Limited	Margin Sentiment Advisorys Private Limited	45 days
11	210163411	KOMAL JAIN	Recruitment and Selection Process w.r.t. Skillgenic Academy	Skillgenic Academy	45 days
12	210163412	RIYA GARG	Awareness level about Tax Saving Instruments available under 80C	Subhash Singla & Co	45 days
13	210163413	YASHIKA JAIN	An Empirical Study of Employees Involvement in Organizational Decision Making with reference to Save	SAVE Solutions Pvt. Ltd.	45 days
14	210163414	NEHA	A Study of Employee's satisfaction towards welfare schemes and measures at National Fertilizers Limited.	National Fertilizer limited , Panipat	45 days
15	210163415	PRASHANT MITTAL	Investment in IPO and its analysis at longview research and advisory services pvt ltd.	LongView Research and Advisory Pvt. Ltd.	45 days
16	210163416	ANKUSH	A study of investment awareness of investors with reference to derivatives	Motilal oswal financial services limited	45 days
17	210163417	PALLAVI	A study on employees satisfaction in Riviera home furnishing pvt. ltd(textile industry)	Riviera Home Furnishings Pvt.Ltd	45 days
18	210163418	RADHIKA	Comparative Analysis of Rategain Travel Technologies Limited	RATEGAIN TRAVEL TECHNOLOGY LIMITED	45 days
19	210163419	PRIYANKA	Impact of culture on consumer buying behaviour towards Mahira homes	Mahira Homes	45 days
20	210163420	KUSH KINDRA	Study on recruitment of employees in Consultancy firm	NDGS Consultants Pvt. Ltd.	45 days
21	210163421	NIMESH	A study of customer satisfaction towards CSA Advisor	CSA Advisor	45 days
22	210163422	PRIYA	Study on recruitment and selection at visionri connexion services pvt ld.	VisionRi	45 days
23	210163423	LOVINA GUPTA	A study on Talent Acquisition practices at Netambit	Netambit infosource company	45 days
24	210163424	SHALLU	To study the fundamental analysis of HUL Ltd with special reference to Equigenius services	Equigenius services	45 days
25	210163425	SAGAR SHARMA	A study on recruitment of employees in asiana times	Asiana Times	45 days
26	210163426	HITESH	Inventory Management and its analysis at Liberty Shoes Limited, Karnal	Liberty Shoes ltd	45 days
27	210163427	MANISH PANWAR	Ratio Analysis Undertaken At Kogta Financial	Kogta Financial India Limited	45 days
28	210163428	KUNAL GARG	Consumer perception about liberty shoes ltd	Liberty shoes ltd	45 days
29	210163429	SIMRAN	A study of Cost Reduction strategies in supply chain at Flipkart	Ekart (Flipkart)	45 days
30	210163432	MOHIT	Internal Audit Functions in Gaadi by CARDEKHO, Gurgaon	Gaadi Web Pvt. Ltd.	45 days
31	210163433	SALONI	A study of Customer Relationship Management at AB Tutorials	AB tutorials	45 days
32	210163434	MUSKAN KASHYAP	Internal Audit Process in Maruti Suzuki India Pvt.Ltd. Gurgaon	Maruti Suzuki	45 days
33	210163435	GURSHARAN SINGH	Study on Customer perception towards digital banking with reference of HDFC bank	HDFC bank	45 days
34	210163436	TANYA	In depth examination of the employee training and development strategies of Sahil International PNP	Sahil international	45 days
35	210163437	NEHA	A study of assessment of employee motivation at Aroma Agrotech Pvt. Ltd.	KP Wealth Management	45 days
36	210163438	PRIYA	A Study of Performance Appraisal at Mahajan Overseas Pvt. Ltd.	Mahajan Overseas (P) Ltd.	45 days
37	210163439	AARUSHI	In depth examination of the employee retention strategies towards Ridhi Sidhi Overseas Pvt. Ltd.	Ridhi Sidhi Overseas	45 days
38	210163440	DEEPTI SINGH	Impact on training and development programs on employee performance and job satisfaction	Indian oil (IOCL)	45 days
39	210163441	ANSHIKA	A study of marketing strategies of Honda-an automobile industry	Honda	45 days
40	210163442	MAHAK	Impact of Training and Development on Employee Productivity at Virohan Private Limited	Virohan Private Limited	45 days
41	210163443	CHHAVI ANAND	A Study of Employee Satisfaction about the processes of Inventory Management and Control at Indo Cotsp	Indo Cotspin Limited	45 days
42	210163444	KRISHNA MURTI	A Study of Determinants of Foreign Investment and Its Impact on Stock Market Undertaken at Motilal Osw	Motilal Oswal Financial Services Ltd.	45 days
43	210163445	DEV MITTAL	Study on Marketing strategies of SSR Processor	SSR Processor	45 days
44	210163446	HIMANSHI RANA	A study on Training and development at National Fertilizers Limited	National Fertilizers Limited	45 days
45	210163447	BABY RANI	A study of Human Resource Management Practices at Baba Yogi Netanath Hospital and Research Center (	Shri Baba Yogi Netanath Hospital & Research Center	45 days

46	210163448	PRITHU GUPTA	Role of Digitalization in Banking and its usage	upGrad education	45 days
47	210163449	KIRAN DEVI	Impact of CRM at gardex india pvt ltd.	Gardex India Pvt. Ltd.	45 days
48	210163450	BHUMIKA SALUJA	A Study of Performance Management at Ambica Overseas	Ambica Overseas	45 days
49	210163451	SHUBHAM KUMAR	A study of Customer Satisfaction at Motilal Oswal Securities Ltd.	Motilal Oswal financial services Ltd.	45 days
50	210163452	AMITHA M	A study on employee satisfaction at Simar Infrastructure Limited	Simar Infrastructure Limited	45 days
51	210163453	VANSHIKA	A study of employees performance management practices at genpact	GENPACT INDIA SERVICES PRIVATE LIMITED	45 days
52	210163454	SAHIL DHIMAN	A study of Market expansion strategies at Times of India	Times of india	45 days
53	210163455	KANIKA BHATIA	A Study on Employee Performance & Reward Management Undertaken at Meneta Automotive Componen	Meneta Automotive Components Pvt. Ltd.	45 days
54	210163456	RITIKA BANGA	An analysis of Digital Marketing Services with Geoms Pvt. Ltd.	Geoms Digital House Pvt. Ltd.	45 days
55	210163457	AYUSHI DEWAN	To Study the process of Social Media Marketing at Enquodle (Communication Effectiveness)	Enquodle	45 days
56	210163458	SAKSHI	A study on selection & recruitment process at shanti polymers	Shanti Polymers	45 days
57	210163459	YOGESH KAPOOR	Comparative analysis of reliance mutual fund with other existing mutual fund	Motilal oswal	45 days
58	210163460	VANSHIKA GOEL	The Study On Recruitment & Selection Process of Riviera Home Furnishing	RIVIERA HOME FURNISHING PVT. LTD.	45 days
59	210163461	LOVNISH LUTHRA	A Study on Marketing Strategies of United Overseas	United Overseas	45 days
60	210163462	DEEPIKA	A study on employee engagement strategy at Nestle	Nestle India Ltd	45 days
61	210163463	MONA	CUSTOMER SATISFACTION TOWARDS SERVICES OF THE PANIPAT URBAN COOPERATIVE B	The Panipat Urban co-operative Bank	45 days
62	210163464	ANSH THAKRAL	A study on financial derivatives of banks at Motilal Oswal	Motilal Oswal	45 days
63	210163465	SHIVANI SINGLA	A study of Performance Appraisal system at Tightwell Forgings Ltd. (TWL) Panipat	profit idea	45 days
64	210163466	PREETI RANI	Customer perception towards services of loan and advances at Wealth Mantra Consultant Pvt. Ltd.	Wealth Mantra Consultants Pvt. Ltd.	45 days
65	210163467	AJAY YASHRAJ SINGH	A Study on Job Satisfaction of Bank employees with special reference to State Bank of India, Parliament S	Exide Industries Ltd.	45 days
66	210163468	VANSHIKA SACHDEVA	A study of employee opinion and satisfaction at Napino Auto and electronics ltd	Digital Samay Institute of Digital Marketing	45 days
67	210163469	SHUBHAMGI KATYAL	A Study on need of employee induction programme at Apollo Interfabs.	Aashman foundation	45 days
68	210163470	TANYA	Impact of Advertising strategy on Buyer's behaviour at Bansal Textile Manufacturers	Bansal textile manufacturers	45 days
69	210163472	PULKIT DHINGRA	Online Marketing strategy of DesignTech9 Studio	Designtech9 studio	45 days
70	210163473	SAKSHI AGGARWAL	Analysis of IPOS in financial market at Motilal Oswal Securities limited	Motilal Oswal	45 days
71	210163474	NITIN BANSAL	A Comparative Analysis of Financial Statements of Hindustan Uniliver with its Peers at MOFSL Panipat	Motilal Oswal Financial Services Ltd.	45 days
72	210163475	MANSI	To investigate ways to increase the effectiveness of Flipkart's recruitment of new employees	Flipkart	45 days
73	210163476	ABHISHEK	Financial Analysis Of Dabur India Pvt. Ltd Through Ratios	Times of India	45 days
74	210163477	VARTIKA JAIN	A study on performance appraisal management of Vardhman associates	Aashman Foundation	45 days
75	210163478	SALONI JAISWAL	Analysis of Investor perception and decision making in Indian stock markets	Equigenius services	45 days
76	210163479	ROHIT KUMAR	Investors Awareness of derivatives with special reference to Sharekhan Limited	TATA PROJECTS	45 days
77	210163480	PUNEET KUMAR	Consumer Perception towards Online Shopping	PUNEET CARPET ( brush up communication skills)	45 days
78	210163481	RADHIKA SINGHAL	HR Policies and it's implementation in Carrier Wheels Pvt. Ltd.	Career Wheels Pvt Ltd	45 days
79	210163482	SIMRAN GOEL	Customer's Satisfaction towards the services of ICICI Bank	ICICI Bank	45 days
80	210163483	SAHIL RAJPAL	A study on employee satisfaction at ICICI Prudential life insurance company Ltd.	ICICI Prudential Life Insurance	45 days
81	210163484	VINAY SHARMA	A study on various parameters related to the service quality of Urban Co-operative Bank Ltd.	Urban Co-operative Bank Ltd.	45 days
82	210163485	NITIN SAINI	Relationship between Stock and Foreign Direct Investment undertaken at Motilal Oswal Pvt. Ltd.	Nestle India Ltd	45 days
83	210163486	ANKIT	A study of customer relationship management of Axis bank Limited	IVL Dhunseri Petrochem Industries PVT. Ltd	45 days
84	210163487	KANIKA	A study on perception of employees of the Times of India towards customer satisfaction	Times of india	45 days
85	210163488	NIKITA JAIN	A study of employee perception towards the performance appraisal system of Hindustan Coca-Cola Bevera	EICHER TRACTOR	45 days
86	210163489	ANKUSH	A Study of the Optimal Portfolio Construction Using Sharpe's Single Index Model w.r.t CNX Nifty Shares	Motilal Oswal Financial Services Ltd.	45 days
87	210163490	NAINA GROVER	A study on working capital management at rug tex	Rug Tex	45 days
88	210163491	MONIKA	A Study Of Consumer Behaviour At Grover International	Grover International	45 days
89	210163492	KANIKA	Marketing strategy of handloom industry-CHHABRA HOME CONCEPT PVT LTD	Aashman foundation	45 days
90	210163493	DEEPANSHU GARG	A study on consumer satisfaction towards medicines manufactured by MNM Remedies Pvt. Ltd.(India)	V-well Remedies Pvt. Ltd.	45 days
91	210163494	JYOTI	The global impact of Network marketing at AB Tutorials	AB education (Bhatara law institute)	45 days
92	210163495	MEHAK CHHABRA	Effectiveness of mentoring in Indian Oil Corporation Limited	Scholiverse Educare Private Limited	45 days
93	210163496	ROBIN SHARMA	INVESTOR PERCEPTION TOWARDS IPO	Moti lal oswal	45 days

94	210163497	AMAN KUMAR	A Study Of Customer Awareness Towards Derivative Market In Motilal Oswal Securities Ltd.	Motilal Oswal Pvt. Ltd.	45 days
95	210163498	UDIT PRUTHI	A study of Sales and Marketing strategies for revenue maximization at The Lalit' (Chandigarh)	The Lalit Suri group (The Lalit Chandigarh)	45 days
96	210163499	VISHNU SARASWAT	A study on occupational safety, health & working conditions with reference to nestle india	Nestle India Ltd	45 days
97	210163500	BHARTI GARG	To Study Employee Satisfaction towards Recruitment and Selection Process at Laborate Pharmaceuticals In	Laborate Pharmaceuticals India Limited	45 days
98	210163501	SIMRAN	An evaluation of Training effectiveness at Skillgenic Academy	Skillgenic Academy	45 days
99	210163502	RITIKA	CUSTOMER'S PERCEPTION TOWARDS THE SERVICES OF UCO BANK	UCO BANK	45 days
100	210163503	AAKASH	A Study of different Investment Avenues for Investors of Axis Bank	SHIVAYE TEXTILE	45 days
101	210163504	DEVKINAND TYAGI	Comparative study of marketing strategies of Maruti Suzuki and Hyundai	Support and Care Humanity Foundation	45 days
102	210163505	HARIDI ARORA	Recruitment And Selection Of Staff And Executive	Servewell Group	45 days
103	210163506	KAVYA	Financial literacy and personal Financial Planning at Motilal Oswal	Vintage Investmart (Motilal Oswal group)	45 days
104	210163507	KIRTI JAIN	A study on impact of Digital Marketing on Revenue Generation with regard to Veracious Creators Pvt. Ltd	VCQRU- We Secure You	45 days
105	210163508	MOHIT	Marketing Strategy of Liberty Shoes Ltd.	Libarty shoes ltd company	45 days
106	210163509	MANISH	A study of Performance Management System	Liberty Shoes Ltd	45 days
107	210163510	ROHAN	A detailed study on Recruitment and selection at iEnergizer , Noida	Ienergizer	45 days
108	210163511	RAKSHA GOSWAMI	Mentoring process with regards to Indian Oil Corporation Limited	Iocl	45 days
109	210163512	RITU RANI	Customer Awareness and Satisfaction Regarding Product Mix of Maruti Suzuki Harisons, Panipat	The Akshaya Patra Foundation	45 days
110	210163513	KARAN SHARMA	Future Growth Strategies in Jupiter Ceramics	Jupitar Ceramics	45 days
111	210163514	RUDRAKSH KHURANA	A study of market analysis of General Insurance	New India Assurance Co. Ltd.	45 days
112	210163515	BHAVUK BAJAJ	Role of digital marketing at dilli electric auto pvt ltd.	DILLI ELECTRIC AUTO PRIVATE LIMITED	45 days
113	210163517	SONIA KAMAL	Sale Strategy and Market Development Plans to Improve Best Deals Market Share in Gurugram	Pro Mechanic Pvt. Ltd.	45 days
114	210163518	NIDHI	An Analysis of Retail banking with Refrence to HDFC Bank	Master trading company	45 days
115	210163519	GUNJAN	A study On Recuritement And Selection Undertaken At Holostik India Ltd.	Holostik India LTD	45 days
116	210163520	PRIYANKA	Recruitment and Selection practices at Orange Corporate Solutions Pvt. Ltd.	Orange Corporate Solutions	45 days
117	210163521	AARTI SHARMA	Recruitment and Selection Process in The Surya Hotel, New Delhi	The Surya hotel new delhi	45 days
118	210163522	ANU SHARMA	A Study of Compensation Management at KKG Industries	KKG Industries	45 days
119	210163523	AJAY GOEL	A Study on Buyers Decision Behaviour and Their Satisfaction in Nitya Industries	NITYA INDUSTRIES	45 days
120	210163524	ISHIKA RANI	A Study of Financial Statements of Jindal Steels with the help of Ratios	Jindal stainless (Hisar) Ltd	45 days
121	210163525	NISHTHA	Comparative Analysis of Mutual Funds with Regards to Their Risk and Returns in Motilal Oswal Securities	Motilal Oswal financial limited services	45 days
122	210163526	SAWAN NEGI	Employee Welfare Measures at The Lalit, Chandigarh	The lalit group of hospitality	45 days
123	210163527	HARSH DAWAR	Investor's Perception towards Investment in Mutual Funds in Motilal Oswal Securities Ltd.	Motilal Oswal financial services Ltd	45 days
124	210163528	ANIL	Analysis of Forex Trading; Motilal Oswal Securities	Motilal Oswal Financial Services Limited	45 days
126	210163531	CHIRAG SEHGAL	Study of customer relationship management at Ageasfederal Life Insurance	Ageasfederal Life Insurance	45 days
127	210163532	SONU KUMAR JHA	A Study On Logistic Management Of Future Supply Chain Pvt Ltd	Motilal Oswal financial services Ltd	45 days
128	210163533	SHIVANI GARG	A study on investors perception towards service and operations of mutual fund	Watsoo express private limited	45 days
129	210163534	KHUSHAL AHUJA	Retail Banking Service with reference to DCB Bank	DCB Bank Ltd.	45 days
130	210163535	ANKIT SAPRA	Study on exports of Indian Textile industries an consumer attitude	Uphar Textiles	45 days
131	210163536	PAYAL	A Study On Performance Appraisal System at LT Foods Ltd	LT Foods Ltd.	45 days
132	210163537	MANPREET KAUR	Customer satisfaction towards marketing strategies of IBR LIVE INDIA PVT, LTD.	Vrinda consultants	45 days
133	210163538	HIMANI	Analyzing the satisfaction of Executive Level Employees towards Performance Appraisal System at Liberty	Motherson Automative Technologies & Engineering	45 days
134	210163539	PREETI JINDAL	A study of Analysis of Recruitment and Temporary staffing Procedure at IVL Finance Limited	Liberty	45 days
135	210163540	YUKTA DUDEJA	A Study on the recruitment and selection process at LPS BOSSARD	Wealth Mantra Consultants Pvt. Ltd.	45 days
136	210163541	KAMAL	A Study of Customer Satisfaction towards marketing strategies of ANG Exports	LPS Bossard India	45 days
137	210163542	SAURAV	Study Of Training And Development Process At Fraternity Food Pvt. Ltd.	Flipkart	45 days
139	210163544	JYOTI GARG	A study of the satisfaction level of employees towards the existing recruitment and selection process	Roullunds Braking India Private	45 days
141	210163546	KAPIL GIRI GOSWAMI	Coca Cola as a global Brand in relation to Consumer Perception and Preference	Aashman foundation	45 days
142	210163547	KANIKA	Impact of GST on common man	Hotel Luxmi Palace	45 days
143	210163548	SHIVANI	A study on digital marketing services with Asiana Times	SLMG BEVERAGES PRIVATE LIMITED	45 days
144	210163549	YASH KUMAR CHOPRA	Study Of Net-Banking services of HDFC Bank	V Pasricha & Co.	45 days

145	210163550	DIVYA BATRA	A Study on Recruitment and Selection with regards to Shri Ayurved Seva Sadan	Ap web world	45 days
146	210163551	NEHA	A Study of perception on credit card among the bank customers	HDFC bank	45 days
147	210163552	TANISHA GOEL	Employee Engagement at Basket Hunt Private Limited	Star Vintage Home textile	45 days
148	210163553	HIMANSHI	A study of Customer perception towards Digital marketing services at Backup Infotech	KP Wealth Management	45 days
149	210163554	ANCHAL SOMANI	A Study on employee job satisfaction at Asiana Times	Basket Hunt Pvt. Ltd	45 days
150	210163555	BHAVESH PALIWAL	A Study on Digital Marketing Services with Managarea	Backup infotech	45 days
151	210163556	SURUCHI RAGHAV	A study on performance appraisal at Nestle India Pvt ltd	Asiana times	45 days
152	210163557	RAHUL GUPTA	Study On The Financial Statement Analysis	PTE Universe	45 days
153	210163558	KOMAL	A study on job satisfaction and performance appraisal at Lakshya Food ltd	Nestle India Ltd	45 days
154	210163559	SONALI BISHT	Compensation Management System at Hema Engineering Industries Ltd.	IOCL	45 days
155	210163560	SURAJ SINGH TURAN	A study on impact of various factors on the buying behavior of chocolate consumers (with reference to Cad	TechEra	45 days
156	210163561	EKTA	Consumer satisfaction with regard to services in AB tutorials	Nestle	45 days
157	210163562	VISHANT SINGH	The Effectiveness of Internet Advertising on Consumer Behaviour	Cadbury	45 days
158	210163563	DEEPANSHU	Customer Satisfaction at Sarla Handicrafts Pvt. Ltd	Ab tutorials	45 days
159	210163564	RENU	Process of content marketing at Digi Hind	DesignTech9 Studio	45 days
160	210163565	PARAS SONI	Recruitment And Selection Process At Kohinoor Carpets	Geomes digital samay	45 days
161	210163566	KULDEEP	A study of Customer Satisfaction Towards Britannia Products	Aashman Foundation	45 days
162	210163567	AMAN RAWAL	A study on online trading of Motilal Oswal Financial Services Ltd.	Freaky Brothers	45 days
163	210163569	TARUN	To study the impact of covid-19 breakout on indian health insurance from customer perspective	Britannia	45 days
164	210163570	ANSHU	A study on job satisfaction of employees at Decorzilla	Motilal Oswal	45 days
166	210163573	GAURAV	A Study of Consumer Buying Behaviour for Online Courses at Skillarena	Skillarena	45 days
167	210163574	TINA TUTEJA	Analysis of marketing strategy at KSR Textile	KSR Home Furnishing Pvt. Ltd.	45 days
169	210163577	MIRWAIS MOHAMMDI	To Study Customer Satisfaction Toward Aafarin Dry Fruits	Mohammad Rafi Anwari trading PVT.LTD	45 days
170	210163578	ANJALI	A Study on Attitude of Employees towards Diversity and Inclusion at Ipulp Digital Pvt Ltd.	Home Trends	45 days
171	210169371	PRERNA	Financial Statement Analysis of Microtek Infrastructure Pvt. Ltd.	Microtek Infrastructure Pvt Ltd	45 days