

Department of Management Studies					
Summer Training (2022-2024)					
Sr. NO	University Roll No.	NAME	Title of project	Place of work	Time
1	220163601	AASHISH JAIN	Strengthening Business Sustainability: An empirical study using ALTMAN-Z Score and DUPONT analysis with competitor insights to predict financial distress and performance of Kohler India Corporation Pvt. Ltd.	Kohler India Corporation Pvt. Ltd.	45 days
2	220163602	ARPIT LAMBA	Illuminating the Realm of Bank Financial Derivatives	Motilal Oswal	45 days
3	220163603	MOHIT JANGRA	Comparative Analysis of mutual funds with regards to their risks	Ga capital	45 days
4	220163604	MAHAK	A Study on customer perception towards social media marketing efforts of Hammer Lifestyle	Hammer Lifestyle, Panipat	45 days
5	220163605	ARJUN	A Financial Statements analysis of Ashok Leyland Limited using Ratios	Ashok Leyland Limited	45 days
6	220163606	AASHISH JAIN	A study on Risk Profiling of Investor at Skyline wealth creation LLP	Skyline wealth creation LLP	45 days
7	220163607	PULKIT BATRA	Study of employee compensation and benefits at A.D Textile,Panipat	A.D Textile,Panipat	45 days
8	220163608	MANCHAL GILL	Customer Perception Towards Services Offered by New India Assurance	New India Assurance	45 days
9	220163609	ISHIKA JAIN	A Study on Developing Business Promotional Strategies and Marketing through Digital Media	UAS International	45 days
10	220163610	CHHAVI JAIN	A Study on employees job satisfaction at Shri Radhe Trading	Shri Radhe Trading	45 days
11	220163611	TANIYA	A Study on Investors Awareness Towards Commodity Market Investment	Motilal Oswal	45 days
12	220163613	SAHIL SEWAL	Study of Investors' preference towards Investment in Mutual Funds and Equity Shares	GA Capital Management Pvt. Ltd.	45 days
13	220163614	ANKIT KUMAR	Analysis of Customers Investment Avenues at GACapital	GA Capital	45 days
14	220163615	PIYUSH JHAMB	Study the Diversity and inclusion in recruitment and the candidate sourcing strategies at Auxien Medical Pvt. Ltd.	Auxien Medical Pvt. Ltd.	45 days
15	220163616	MEHAK	Study the impact of client education and financial literacy initiatives on customer retention at Motilal Oswal Financial Services	Motilal Oswal Financial Services	45 days
16	220163617	GAURAV KATHURIA	Study the role of technology in enhancing financial reporting and auditing processes at JSKA Advisors Pvt.Ltd.	JSKA Advisors Pvt.Ltd.	45 days
17	220163619	RINKI KUMARI YAD	Study of the investor perception towards investment avenue with special reference to Panipat district	Motilal Oswal Financial Services	45 days
18	220163620	SAGAR CHHOKER	An Evaluation of Financial Performance of Bikaner Foods Pvt. Ltd.	Bikaner Foods Pvt. Ltd.	45 days
19	220163621	JOY ARORA	A Comparative analysis of financial statements of Hindustan uniliver with its peers at Sewa gift palace pvt. Ltd.	Sewa gift palace pvt. Ltd.	45 days
20	220163622	ASHISH	A study Financial analysis of Skylark feeds pvt ltd	Skylark feeds pvt ltd	45 days
21	220163623	GOURAV GARG	Study the impact of digital marketing tools on employer branding at Digiquack technologies	Digiquack technologies	45 days
22	220163624	AYUSH BANSAL	A Study on Customer Satisfaction of Urban Cooperative Bank Sonipat.	Urban Cooperative Bank Sonipat.	45 days
23	220163626	RAHUL	A study on training and development of interns at Sambhaj	Sambhaj	45 days
24	220163627	NIKHIL	Security analysis of selected power sector companies listed on BSE	Powergrid Corporation of India Limited,Gurugram	45 days
25	220163628	SAHIL	Investment avenues in financial market with special reference to Motilal Oswal Securities Limited	Motilal Oswal Securities Limited	45 days
26	220163630	PARUL MIGLANI	A Study on Diversification Applications in Portfolio Management	Motilal Oswal Securities Limited	45 days
27	220163631	KULDEEP GUPTA	Analysis on Working Capital Management at Lakshay Textile Mills	Lakshay Textile Mills	45 days
28	220163632	RITIKA	A study on Client interaction analysis and dealing in products of Motilal Oswal Financial Services Limited	Motilal Oswal Financial Services Limited	45 days
29	220163633	KHUSHHAL	Illuminating the Forex Trading And Analysis Of MOFSL	Motilal Oswal Financial Services Limited	45 days
30	220163634	DEEPAK CHUGH	A Comprehensive Study on auditing services at Garg shekhar and company	Garg shekhar and company	45 days
31	220163635	KANIKA RANI	Income Tax planning with respect to individual ASSESSEE Garg Shekhar & Company	Garg Shekhar & Company	45 days
32	220163636	SHUBHAM	Review of HR practices of UAS International	UAS International	45 days
33	220163637	PRACHI GOEL	Investor Perception Towards IPO	Motilal Oswal	45 days
34	220163638	LAVISHA	Investor behavior analysis at Motilal Oswal Securities Ltd.	Motilal Oswal Securities Ltd.	45 days
35	220163639	MAYANK DEMBLA	A study on investment awareness of investors with specific reference to derivatives	Motilal Oswal Financial Services Ltd.	45 days
36	220163640	TUSHAR GUPTA	A Study of Recruitment and selection process at Riviera home furnishings pvt. Ltd	Riviera home furnishings pvt. Ltd	45 days
37	220163641	PALLAVI	A study on general awareness of Financial derivative	Motilal Oswal	45 days
38	220163642	AMRITA	Challenges faced by the candidates during recruitment and selection process at Calls Bridge	GA Capital	45 days
39	220163643	MUSKAN	A study on growth of Venture capital in India	A study on growth of Venture capital in India	45 days
40	220163644	SACHIN	A Study Of Recruitment And Selection Process Of LHDM & Dr. Prem Hospital Pvt Ltd	LHDM & Dr. Prem Hospital Pvt Ltd	45 days
41	220163646	VIKRAM SHARAMA	Study of Consumer Preference: With a special reference to S.P. Electricals	S.P. Electricals	45 days
42	220163647	DIVYA RANI	Customer Awareness Towards Mutual Funds	Customer Awareness Towards Mutual Funds	45 days
43	220163648	AJAY RAWAL	A comparative analysis of BSE and NSE with special reference to risk and returns	GA Capital	45 days
44	220163649	POOJA	Investor Behavior Analysis at Motilal Oswal Financial services	Motilal Oswal Financial Services Limited	45 days
45	220163650	RITIKA	The customer perception of the wealth management services offered by UAS international	UAS International	45 days
46	220163651	ISHA MITTAL	A Study on buyers buying behaviour and their satisfaction at BRB spinners Pvt.Ltd	BRB spinners Pvt.Ltd	45 days
47	220163652	TANUJ MITTAL	A study on employee satisfaction of UAS International	UAS International	45 days
48	220163653	NAVNEET	An Evaluation of Financial Ratios: A Case Study of Kayem Food Industries	Kayem Food Industry Pvt Ltd	45 days
49	220163654	MANAV	Applications of technical analysis tools in capital markets at MOFSL Delhi	Motilal Oswal Financial Services Limited	45 days
50	220163655	SAVI	A Study on performance appraisal system of Hindustan Coca-Cola Beverage Pvt.Ltd.	Hindustan Coca Cola Beverages Pvt. Ltd.	45 days
51	220163656	TUSHAR SINGLA	A Comparative analysis of financial statements of Bharat Electronics Limited with its peers	Bharat Electronics Limited	45 days
52	220163657	RAKESH KUMAR	Employees Satisfaction at Swastik Textile	Swastik Textile	45 days

53	220163658	ABHILASHA	Assessing the impact of Algorithmic Trading on Financial Derivatives	Motilal Oswal Financial Services Limited	45 days
54	220163659	AJAY	Insurance distribution through banking channel with special reference of UAS International Company	UAS International	45 days
55	220163660	KUNIKA	A Study on Consumer Awareness about Shree Luxmi International	Shree Luxmi International	45 days
56	220163661	ANUKRITI	A study on quality of Worklife Balance of employees at Jay Ambay Textiles	Jay Ambay Textiles	45 days
57	220163664	VINAY TYAGI	A study of consumer perception towards textile products: With a special reference to Sapna Handloom	Sapna Handloom	45 days
58	220163665	MANSI GUPTA	Comparative analysis of retail and professional investors' perception of option trading	Motilal Oswal at MG Equity Mall	45 days
59	220163666	ABHISHEK KUMAR	A study on the factors that influence customer satisfaction at Jindal Rugs Ltd.	Jindal Rugs Ltd.	45 days
60	220163667	SIMRAN JUNEJA	Investors perception Towards Mutual Fund with reference to Nippon Mutual Fund	Nippon Mutual Fund	45 days
61	220163668	DEEPAK KUMAR	A Study on online trading and stock broking at Motilal Oswal Securities Ltd.	Motilal Oswal Securities Ltd.	45 days
62	220163669	RITIKA SINGLA	Study of client engagement towards share trading in motilal oswal securities ltd.	Motilal Oswal Financial Services Limited	45 days
63	220163670	MUSKAN MITTAL	To Study the pattern on investment of investors with respect to risk profile	GA Capital	45 days
64	220163671	LAKSHAY	A Study of Customer Buying Behaviour and Perception towards life Insurance Policy of India First Company Pvt Ltd	India First Company Pvt Ltd	45 days
65	220163672	MAYANK	Measuring impact of social media marketing on investor behaviour in UAS International	UAS International	45 days
66	220163673	RACHNA	Navigating Taxation in India: An Empirical Study on Individual Compliance, Consultant Efficacy, and Investment choices	UAS International	45 days
67	220163674	GOPIKA N K	Study the effectiveness of the performance appraisal system at Baby Memorial Hospital	Baby Memorial Hospital	45 days
68	220163675	SAHIL VATTA	A study on investors perceptions towards mutual funds	Motilal Oswal	45 days
69	220163676	VINAY	Marketing Strategy In handloom industry regarding Rana Handloom	Rana Handloom	45 days
70	220163677	NISHU	A study on financial performance using ratio analysis at Powergrid Corporation of India Ltd.	Powergrid Corporation of India Ltd.	45 days
71	220163679	PARUL TYAGI	Exploring the Nexus of Consumer Behavior and Satisfaction of UAS International	UAS International	45 days
72	220163680	KUNAL KAKKAR	A study on customer perception for insurance services offered by UAS international	UAS International	45 days
73	220163681	SIMRAN CHUGH	Customer Awareness Regarding Forex Trading at Motilal Oswal Financial Services Ltd.	Motilal Oswal Securities Ltd.	45 days
74	220163682	YASHIKA	A Study on Comparison of Motilal Oswal with other Trading Platform	Motilal Oswal Securities Ltd.	45 days
75	220163683	KHUSHI	Consumer preference towards online shopping with reference to INDUSTRYOWL	INDUSTRYOWL	45 days
76	220163684	HUNNY	A study on customer awareness about data recovery services and solutions offered by DSR INFOTECT PVT.LTD.	DSR INFOTECT PVT.LTD.	45 days
77	220163685	VAISHALI	A Study on ratio analysis of Flowmore ltd.	Flowmore Ltd.	45 days
78	220163686	LAKSHAY	A Study on Comparative Analysis of Mutual Fund Schemes	GA Capital Management Pvt. Ltd.	45 days
79	220163687	SHIVAM SONI	To Study the Process of recruitment at Liberty Shoes Ltd.	Liberty Shoes Ltd.	45 days
80	220163688	SOURAV TALWAR	Analysis of consumer behaviour towards stock market with special reference to Motilal Oswal Financial Services Limited	Motilal Oswal Financial Services Limited	45 days
81	220163689	AKHIL	A study on Investment Options and Investors Attitude towards Various Investment	Margin Sentiment Advisors Private Limited	45 days
82	220163690	PRATIMA SIRARWA	A study on brand promotion and B2B marketing at Return on Ideas	ROI Assured	45 days
83	220163691	AHALYA VB	A study on Employee Engagement at Baby Memorial Hospital	Baby Memorial Hospital	45 days
84	220163693	MONIKA MEHRA	A Study on employer-employee relationship and it's impact on employees attitude & organizations effectiveness at M3M India Private Limited	M3M India Private Limited	45 days
85	220163694	PRATHNA PANDEY	A study on recruitment and selection Process at M3M India Private Limited	M3M India Private Limited	45 days
86	220163695	KUNIKA	Study on Quality of Work-Life Balance at Laborate Pharmaceuticals (India) Ltd.	Laborate Pharmaceuticals (India) Ltd.	45 days
87	220163696	NEHA GOEL	A study of Employee welfare practices and its impact on Job Satisfaction at RS International	RS International	45 days
88	220163698	HIMANSHU	Analysis of Marketing Promotional Strategies at UAS International in Travel and Tourism Sector	UAS International	45 days
89	220163699	VIKAS	Study on Investor perception and selection behaviour towards stock market	GA capital	45 days
90	220163700	RAKHI	An analysis of financial statements at National Fertilizer Limited	National Fertilizer Limited	45 days
91	220163701	GOPITHA N K	Study the impact of leadership style on employee performance at Calicut Landmark Builders and Developers	Calicut Landmark Builders and Developers	45 days
92	220163702	RASHI	A study of the impact of Human resource management practices on Employees satisfaction in Sahaan International	Sahaan International	45 days
93	220163703	ADITI BHARDWAJ	Human resource management practices at ESAF Bank (Recruitment, Selection, Onboarding)	ESAF Bank	45 days
94	220163704	HARSHIT	A comparative analysis of financial statements of Hindustan Unilever with ratio analysis at MOFSL Delhi Branch	Motilal Oswal Financial Services Limited	45 days
95	220163705	CHESTA NARANG	Investigation the impact of Performance Appraisal techniques on Employee Performance	M3M	45 days
96	220163706	YOGESH SONI	A Study on performance Management System and Employee Welfare at Liberty	Liberty	45 days
97	220163707	NANCY BANSAL	A study of employee satisfaction in Riviera Home Furnishing Pvt Ltd. (Textile industry)	Riviera Home Furnishing Pvt Ltd. (Textile industry)	45 days
98	220163708	ISHPREET	Investor's perceptions of participating in initial public offerings	Motilal Oswal	45 days
99	220163709	SHIVA SHARMA	Consumer perspectives on FMCG Brands: The role of Traditional events and Sponsorships	ROI Assured	45 days
100	220163710	SANCHI DHINGRA	Customers' Perception for implementation of Goods And Services Tax at Telecommunications Consultants India Limited	Telecommunications Consultants India Limited	45 days
101	220163711	RITU SHARMA	Study on Recruitment and Selection at Parv Tex India	Parv Tex India	45 days
102	220163712	KAJAL SINGLA	A study of employees satisfaction at Sarvaya overseas Limited, Panipat	Sarvaya overseas Limited, Panipat	45 days
103	220163713	ARZOO GARG	A Study on Job Satisfaction of Employees working in DECORZILLA with reference to the textile industry at PANIPAT	DECORZILLA	45 days
104	220163714	TRIPATI JAIN	A study on consumer behaviour regarding home insurance of Investosure	Investosure	45 days
105	220163715	RASHI GARG	A Study of Investor Awareness about Investment Avenues at GA Capital	GA Capital	45 days
106	220163716	SIMRAN	Navigating the Digital Shift: An In-depth Analysis of News Consumption Patterns and Engagement Strategies in The Times of India	The Times of India	45 days
107	220163717	DEEPAK	Sales Dynamics in EdTech: Exploring Effective Strategies for Marketing and Selling Educational Technology Solutions	Times of India	45 days
108	220163718	RIHA	Cultivating Client Connections: Analyzing the effects of Customer Relationship Management at Gardex India Pvt. Ltd.	Gardex India Pvt. Ltd.	45 days
109	220163719	BHARAT	Customer Satisfaction Level Towards Services Offered by Hike Education	Hike Education	45 days

110	220163720	APARNA	A study on Impact of Employee satisfaction on Organizational Productivity at GA capital management	GA capital management	45 days
111	220163721	KAJAL DEVI	A study of recruitment and selection Process at DS carpets	DS carpets	45 days
112	220163722	NITESH	A study of Talent Acquisition processes and practices at Vrinda Global	Vrinda Global	45 days
113	220163723	AARJU	Analysis of financial statement of Polyton Fabric Private Limited Company	Polyton Fabric Private Limited Company	45 days
114	220163724	SIMRAN	A detailed study on Investment Pattern of Investors	UAS Interantional,Gurugram	45 days
115	220163725	SIMRAN KAUR	Employee Satisfaction with Recruitment and Selection Process at Accurate Global Alliances Pvt. Ltd.	Accurate Global Alliances Pvt. Ltd.	45 days
116	220163726	SNEHA	To study the Process of Recruitment at Vyzion Innovation Pvt. Ltd.	Vyzion Innovation Pvt. Ltd.	45 days
117	220163727	NISHTHA	To study the process of Recruitment and Selection at Vrinda Global Pvt. Ltd.	Vrinda Global Pvt. Ltd.	45 days
118	220163728	RITIK	A Study on Risk Perception & Portfolio Management of Equity Investors	Margin Sentiment Advisors Private Limited	45 days
119	220163729	PRACHI	A Study of Customer Satisfaction towards Bajaj Allianz Life Insurance Company	Bajaj Allianz Life Insurance Company	45 days
120	220163730	ANANYA KATYAL	A Study on Job Satisfaction at Riviera Home Furnishing Pvt. Ltd	Riviera Home Furnishing Pvt. Ltd	45 days
121	220163731	SALONI	Job Satisfaction At Accurate Global Alliances Pvt. Ltd.	Accurate Global Alliances Pvt. Ltd.	45 days
122	220163732	SACHIN SINGH	A Study of recruitment and selection process of employees at S-CCI India Pvt Ltd.	S-CCI India Pvt Ltd.	45 days
123	220163733	SAHIL	An Evaluation of Financial Performance of Isgec Heavy Engineering Ltd.	Isgec Heavy Engineering Ltd.	45 days
124	220163734	KASHISH GOEL	A study of the perception of Indian investors towards online stock trading with special reference to Motilal Oswal Financial Services Limited	Motilal Oswal Financial Services Limited	45 days
125	220163735	PRACHI GUPTA	Study the impact of employee engagement practices on organizational performance at Hammer Lifestyle	Hammer Lifestyle	45 days
126	220163736	SWEETY	An analysis of the performance evaluation at Century Ply Ltd.	Century Ply Ltd.	45 days
127	220163737	KARAN MALHOTRA	A Study on Investors Awareness Towards Commodity Market Investment at Motilal Oswal Financial Services	Motilal Oswal Financial Services Limited	45 days
128	220163738	SHIV	Caffeine impact on student performance and consumption patterns ROI study of Nestle products	ROI assured	45 days
129	220163739	PAWAN	A study of optimization of Livestock Breeding	Livestock Breeding	45 days
130	220163740	ASHWANI KUMAR	A Study of consumer's perception towards Hindustan Unilever Limited products	Hindustan Unilever	45 days
131	220163741	SEJAL CHAUHAN	A study on Customer Satisfaction with regard to Kamdhenu Paints	Kamdhenu Paints	45 days
132	220163742	SANCHIT	Customer preference and perception towards online education	Hike Education Pvt. Ltd.	45 days
133	220163743	SHRUTI SEHGAL	Exploring training and development at Century Ply Limited	Century Ply Limited	45 days
134	220163744	MUSKAN GOEL	A study on investors preference towards various investment alternatives at Motilal Oswal Financial Services	Motilal Oswal Financial Services Limited	45 days
135	220163745	LAKSHITA	Different aspects and functioning of mutual funds at Motilal Oswal Financial Services	Motilal Oswal Financial Services Limited	45 days
136	220163746	MUKUL	Study Of Customer Relationship Management At IDBI Federal Life Insurance Co. Ltd	IDBI Federal Life Insurance Co. Ltd	45 days
137	220163747	ABHISHEK	A Study of customer perception toward the Insurance policies and it's related services provided by the UAS International	UAS International	45 days
138	220163748	SALONI	Study the impact of HR policies in supporting the mental health of the employees at Publicis Resources	Publicis Resources	45 days
139	220163749	MUSKAN	A study of store management at Tommy Hilfiger store, KAPSONS karnal	KAPSONS karnal	45 days
140	220163750	SHRESHTA	Recruitment & selection process at Nestle	Recruitment & selection process at Nestle	45 days
141	220163751	HARJEET	A Study of online Trading of Motilal Oswal Financial Services Ltd.	Motilal Oswal Financial Services Limited	45 days
142	220163752	ISHIKA JAIN	The study of Employee Satisfaction at Shreyansh Trading Company	Shreyansh Trading Company	45 days
143	220163753	JANVI BANSAL	Customer Satisfaction Towards Services Offered by Airtel	Telecommunications Consultants India Limited	45 days
144	220163755	YASH CHHOKER	Analysis of Customer awareness towards Bancassurance at IndiaFirst Life Product at UAS International	UAS International	45 days
145	220163756	HARSH SANDHU	A study on marketing strategies of SS FAB	SS FAB	45 days
146	220163759	VIDHI DESHWAL	A study on recruitment & selection process at Devgiri Overseas Private Ltd.	Devgiri Overseas Private Ltd.	45 days
147	220163760	VRINDA GARG	To study the process of Training & Development at Uphar Textiles.	Uphar Textiles.	45 days
148	220163761	KINCY CHUGH	An evaluation of training programmes at Shivam Exports India	Shivam Exports India	45 days
149	220163762	SALONI	A study of Customer satisfaction and Customs clearance procedures and Accounting at CMR Green Technology Ltd.	CMR Green Technology Ltd.	45 days
150	220163763	ANURAG BINDAL	Study of customer satisfaction of Maa Vaishno Handloom House	Maa Vaishno Handloom House	45 days
151	220163764	RITESH	Marketing strategies of Home Textile India Ltd.	Home Textile India Ltd.	45 days
152	220163765	DEEPANSHU	A study of customer behaviour towards social media marketing in Geoms	Geoms Digital House	45 days
153	220163767	SHIVANGI	Impact of Online banking on consumerS at HDFC Bank	HDFC Bank	45 days
154	220163769	AKSHIT GUPTA	A study of employee motivation at Shri Krishna overseas Ltd.	Shri Krishna overseas Ltd.	45 days
155	220163770	MUSKAN GARG	A study on customer satisfaction towards Lenskart.com products	Lenskart.com products	45 days
156	220163771	VINAY DOGRA	Impact of advertising strategy of Home textile India Ltd. on consumer behaviour	Home textile India Ltd.	45 days
157	220163773	MANOJ	A detailed study on marketing plan adopted by Jai Durga Cottex	Jai Durga Cottex	45 days
158	220163775	DIVYA	Study on the Recruitment And Selection Process At DCM Textiles	DCM Textiles	45 days
159	220163779	ANSHIKA DUHOON	Analysing Investor Perception and Decision Making in Mutual Funds Investment: A Study At GA Capital	GA Capital	45 days
160	220163780	SRISHTI	A study on Risk and return analysis of Portfolio Management	MG Equity Mall	45 days