# The Institute's Incubation Centre, in Collaboration with the Department of Management Studies is organizing

## **BUSINESS PLAN PRESENTATION COMPETITION**

Date: August 29, 2023

Venue: G-Block (RISE)

**Objective:** Promote entrepreneurial skills and foster innovative business ideas among students.

**Outcome:** The Business Plan Presentation Competition fostered entrepreneurial skills, ignited innovative ideas, and enhanced student collaboration and communication.

### Winners:

Name	Company Name	Semester	Department
Gulabpreet Singh	SmartCams	7	CSE ET
Harshit Garg	AVS PVT LTD	7	CSE ET

### **EVENT POSTER**



### **EVENT INVITATION**









Students from all the departments of PIET are eligible to participate. Each team can comprise a maximum of four members, and students can opt to participate in one or both events.

For the "Business Plan Poster Presentation Competition" participants are required to present their business plans on either an A1 or A2 size poster. This can be handmade or printed. All participants will receive participation certificates. The winning team will be awarded a cash prize of INR 3,000, while the runner-up team will receive INR 2,000.

For the "Business Plan Presentation Competition" participants will be allocated 5-7 minutes for their presentations, followed by a Q&A round. All participants will receive participation certificates. The winning team will be awarded a cash prize of INR 7,000, and the runner-up team will receive INR 3,000.

TOTAL CASH REWARD OF INR 15,000

For queries, contact
Faculty Coordinator and SPOC
Dr. Vikas Kumar Tyagi (+91 8447704425)
Department of Management Studies



**Event Conveners** 

Prof. (Dr.) Akhilesh Kumar Mishra Head, Department of Management Studies Dr. Sunil Dhull IIC, YUKTI Coordinator and Head, Department of Mechanical Engineering

#### EVENT NOTICE

To

The Director

Panipat Institute of Engineering and Technology,

Samalkha, Haryana

Respected sir

The Institute Innovation Cell, PIET, in collaboration with the Department of Management Studies, with your kind permission wish to organize two intra-institutional events. The event details are as follows.

- 1. Intra Institutional Poster Presentation of Business Plans Competition
- 2. Intra Institutional Business Plan Competition

These events are scheduled to be held on August 29, 2023, at the G-Block Seminar Hall. We firmly believe that such initiatives will foster creativity, innovative thinking, and competitive spirit among our students, preparing them better for real-world challenges.

Further, we would like to request the approval of prize money to encourage and recognize the hard work of our participants. All participants will be granted participation certificates to acknowledge their efforts. The winners, who will showcase the most promising and innovative ideas, will be presented with a monetary reward of up to INR 15,000. (INR 5,000 to the poster competition winner and INR 10,000 to the Business plan winner)

In organizing these events, we aim to:

- 1. Promote entrepreneurial spirit among our students.
- 2. Provide a platform for students to present and validate their innovative ideas.
- 3. Encourage interdisciplinary collaboration and peer learning.
- 4. Recognize and reward creativity and problem-solving skills.

We are confident that with your support and under the aegis of our esteemed institution, these events will be a grand success. We are grateful to have a leadership that not only encourages but also provides such wonderful opportunities for us to learn, grow, and apply our knowledge.

I kindly request you to grant us the permission to organize the mentioned events and approve the proposed prize money. Your support will undoubtedly make a significant difference to our

Thank you for your continued encouragement and the opportunities you provide for holistic learning.

Warm regards, Dr. Vikas Kumar Tyagi

Assistant Professor MBA

HOD ME co-ordinator YUKTI

Akhilesh Kumar

HOD MBA

## **GLIMPSE OF THE EVENT**





















