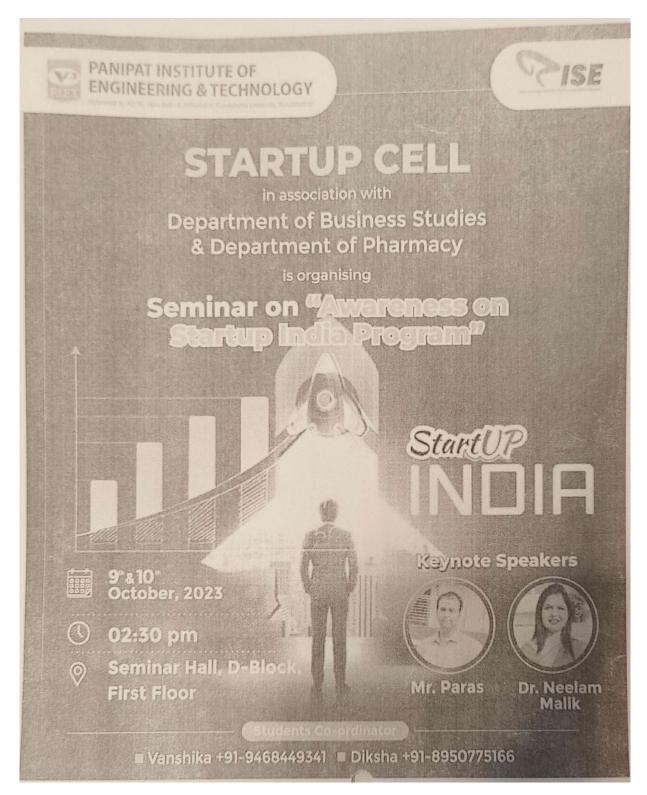
Report on

Seminar on "Awareness on Startup India Program"

Notice of the Event

	NOTICE	Date – 1/10/2023
is is to inform all students an Pharmacy Department, is or	d staff that the Start-up Cell, in collaborati ganizing a Seminar on Awareness of the S	on with the BBA Department and tart-up India Program on October
nd 10, 2023.		
tails of the Seminar:		
 Dates: October 9 and 10), 2023	
• Time: 10:00 AM to 4:00	PM	
- Venue: 1st Floor Semina		
Venue: 1 st Floor Semina	r Hall, D Block	ering awareness and encouraging
e seminar aims to provide ins repreneurial initiatives amon	r Hall, D Block sights into the Start-up India Program, fost 19 students. Participants will gain valuable	ering awareness and encouraging knowledge about starting and
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Poster of the Event



About the Event

Calling all young entrepreneurs!!

The best way to predict the future is to create it.

Just as a sculptor molds clay into art, entrepreneurs craft their destinies through innovation and determination. Embrace the power to create your future and let aspiration take flight.

Delve into the horizons of startup and entrepreneurial ecosystem through the introspective fresher's introductory seminar.

Startup Cell in association with Department of Business Studies and Department of Pharmacy has organized Seminar on "Awareness on Startup India Program" on 9th and 10th October, 2023.

Mr. Paras Batra & Dr. Neelam were key note speakers of the event on both the days. The event was witnessed by around 500 students of PIET & PIET NCR. Workshop was organized in two rounds. (Day 1 for MBA and B.Tech Students) and Day 2 (BBA & Pharmacy Students)



Session in progress

Mr. Paras talk about various marketing strategies of Unicorn and Startups. He discussed best startups of decade (2010-2020) like BYJUS, OYO, PAYTM etc. he guide students about initiatives to spur entrepreneurship across India like DST Funding, Schemes by MSME Ministry, Haryana Startup Policy 2022 and NISP 2019 etc.

Dr. Neelam discussed latest sources of finance such as P2P lending, Crowd funding and Angel investors etc. She discussed small case studies of startups.

On Day 2, Quiz was organized for students. MCQ questions on Entrepreneurship were asked from students. Devika, Navdeep and Chirag from BBA Department won attractive gifts.

On this occasion **Dr. Shakti Arora (Head, Startup Cell)** congratulates entire team members of startup cell and keynote speakers for organizing this event.

Attendance of the Event

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Deepanshu	2823170					
Ashish	2823166					

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