

Panipat Institute of Engineering & Technology

Startup Mentor and Support to Community Startup from Backward Areas 2024 By Dr. Shakti Arora

Nav-Jyoti India Foundation

Date- 25th March 2024

Time-10:00 a.m.

Venue-P.I.E.T.

Dr. Shakti Arora begins by contextualizing the challenges faced by startups in backward areas. These challenges encompass limited access to capital, infrastructure, skilled mentorship, and networking opportunities. A nuanced understanding of these barriers is pivotal to designing effective intervention strategies.

Poster of the Event



PANIPAT INSTITUTE OF ENGINEERING & TECHNOLOGY
(An Autonomous Institute, Approved by AICTE, New Delhi & Affiliated to Kurukshetra University, Kurukshetra)

Startup Mentor & Support to Community Startup from Backward Areas 2024

25 March 2024
Time: 10 AM
Venue- G Block Cyber Security Centre



Dr. Shakti Arora
Expert Leader



The primary objective of the initiative is to bridge the disparity gap by providing mentorship, resources, and community support to start-ups situated in economically disadvantaged regions. Dr. Arora recognizes that nurturing entrepreneurial talent in these areas not only fosters local economic development but also contributes to national prosperity and social empowerment.

She emphasizes crafting mentorship programs tailored to the specific needs and challenges of start-ups from backward areas. This entails matching entrepreneurs with mentors who possess an intimate understanding of their context and can provide targeted guidance and support.

In this session, the crucial role of mentorship and community support in fostering the growth of start-ups from backward or underserved areas. Provide one-on-one mentorship and coaching to Startup founders. Offer guidance, advice, and support throughout the various stages of their entrepreneurial journey, from ideation to scaling and to address the specific needs and skill gaps of entrepreneurs in backward areas. By fostering an enabling environment conducive to entrepreneurial growth, the initiative not only drives economic development but also cultivates a culture of innovation and inclusivity. As we look towards the future, it is imperative to sustain and scale such initiatives to unlock the full potential of entrepreneurship as a catalyst for social change and prosperity.



Glimpse of the Event

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